

## Redwood Region Board Meeting Minutes - October 30, 2012

In attendance: President Vern Rogers, Secretary Mike Hinton, Treasurer Jerry Gladstone, Event Director Don Magdanz, Webmaster Barbara McCrory, Past President Greg Maissen, Concours Director James Heisey, Sponsorship Director Simone Kopitzki, Membership Director Bob Schoenherr, and members Grady Carter and Thorsten Kopitzki.

Meeting called to order at 6:59 p.m. by President Vern Rogers at Ghiringhelli Pizzeria Grill & Bar, Novato.

### President's Report for October, 2012

- Sent recommendation for new Zone 7 Representative to National (Paul Czopec).
- Reviewed contract with Nourish for 2012 Holiday Party.
- Attended Oktoberfest in Vacaville - Thanks go out to Holger and Martina Siebert.
- Attended Ledson Concours, and Judged storage area on 911's - Won first place for Competition class (I was the only entry). Also, big thanks to Greg Maissen for his support of James in this event.
- Wrote article for Napa Dinner Run and supported Greg Matsumoto on the refund/apology letter for the quality of the steak dinners. Members who ordered these were offered a partial refund on dinner costs. Most have opted to donate this refund to CASA. Big thanks to both Greg, and Jerry for their additional efforts in member satisfaction.
- Attended last Redwood AX for 2012 and had a blast. What a great course David...thanks!
  - We did have an incident where an AX newbie ran his wife's new Panamera GTS off track and into the weeds. David supported Mac in filing the incident report. Thanks to both! This just underscores the need to assure that all names on the waivers are legible.
  - Created and Distributed Certificates of appreciation to all members of our core AX support team.
- Attended and spoke at Annual Members Meeting.
  - Previously nominated candidates for elected offices are still running unchallenged (Big Surprise).
  - Announced these candidates, as well as the folks that have stepped up to run AX, and cover for newsletter. Also announced that voting will be electronic this year.
  - It appeared that all attendees had an excellent meal, and also enjoyed our ballroom dining location.
  - Acknowledged current Board members and others that have contributed to this year's events.
- Spent a Saturday removing the pedal cluster from my '83 SC, replacing the plastic bushings with a new bronze set, and then reinstalling. Only took 5 hours...and then, it turned out that the sticky clutch pedal travel was really about the cable, not the bushings...

### Items discussed at meeting:

- The Board discussed the platform to conduct this year's election, which will be conducted electronically.
- Bob Schoenherr will get a sample template and work with Mike Hinton to distribute the voting template to members.
- A revision to the "elections policy" portion of the Bylaws was approved to enable the election to be held, and the results tabulated, prior to the Holiday Party on December 1.

### Vice President's Report

No report this month.

### Treasurer's Report:

This report covers the period from September 21, 2012 through October 26, 2012.

- Certificate of Deposit (CD) total investment stands at \$10,162.58.
- Money Market Account stands at \$7,571.95.
- Checking account stands at \$17,960.32 in total.
  - \$13,248.51 in unrestricted funds.
  - 4,711.81 in funds restricted as the autocross reserve.
- The major income items for the period were:
  - \$2,480.00 from Autocrosses #8 and #9.
  - \$1,216 from tours.
  - \$800.00 from the Ledson Concours.
  - \$369.00 from Goodie Store sales.
- Major expense items for the period were:
  - \$1,011.06 for tours.
  - \$730.39 for Goodie Store stock purchases.
  - \$688.12 for Autocrosses #8 (copies, water, ice) and Autocross #9 (track rental, copies, water, ice).
  - \$200.40 for meeting dinners.
- Net income (loss) for the "period" was \$2,167.44.
- Net income for 2012 is \$9,640.59.
- Redwood Region's total assets are valued at \$38,398.53 (includes Goodie Store inventory).
- Goodie Store sales for 2012 to date were \$1,485.65.
- Total funds collected and earmarked for CASA currently stand at \$3,201.63 (funds included in all numbers).

Notes:

- ACTION: 2012 Bylaws Revision referendum vote needed. Make part of the 2013 election process.
- Eagle Vines: After all the monies were collected either by check or through MSR, pre-dinner refunds given, post-dinner refunds distributed, MSR service fees paid and paying Eagle Vines the negotiated price, there was \$379.98 left to be credited to our CASA donation fund. Thank you to all those people who donated their offered refunds for the benefit of CASA.
- Decision: I will be prepared, with analysis, to make a recommendation for our 2012 CASA donation.

Attachments:

- Balance Sheet as of October 26, 2012
- Profit & Loss Statement for the period September 21, 2012 through October 26, 2012
- Profit & Loss Statement for 2012 through October 26, 2012
- CASA Funds Log 2012 through October 26, 2012
- Sponsors/Advertisers table through October 26, 2012

Items discussed at meeting:

- The recommended CASA donation of \$3,500 was approved by the Board.
- The Bylaws Revision referendum vote will be incorporated into the upcoming election ballot.

Secretary's Report:

- Created Event folders containing waivers, event reports and maps for September events.
- Attended 10/20 autocross event.
- Attended 10/13 dinner run.
- Attended 10/21 annual membership meeting.

Past-President's Report:

No report this month.

Items discussed at meeting:

- Bios for all candidates were received and distributed to Barbara and Mike for inclusion on the web site, and ballot, respectively.

der Riesenbaum Editor's report:

The October issue of der Riesenbaum was sent on 10/8/12 to 666 email addresses; 313 (47.0%) opened as of 10/22/12.

Highlights:

- Sent event reminder ("email blast") on 10/20, focusing on 10/21 Annual Members' Meeting

Open Items:

- Meet with Jerry Gladstone and Barbara McCrory to begin hand-off of newsletter for 2013 Membership Director's Report:

(full report included in Membership section of October der Riesenbaum)

Autocross Director's Report:

- AX #10, 33 paid drivers and deposited \$1,155 to our account.
- Transferred most of AX gear to Grady & Bob.
- Barbara made up a "Photo" sample for the AX winners.

Topics for discussion:

- None

Webmaster's Report:

- During the month of October 2012 it is estimated that the visitor count will be 5100 (50% more than last year). There were 1723 unique IP's that accessed the site.
- Activity on the site was spread evenly during the month with the busiest day being October 1, 230 visitors. Monday and Friday had the most activity this month.
- Autocross and Classifieds were the most popular pages.
- Daily country activity was led by the United States, China, Canada, Japan, Germany, Ukraine and Russian Federation accounting for 94% of the visitors.
- iPads, iPhones and Androids continue to access the site, 333 this month. Top browsers are IE and Firefox.

Also worked on the Holiday Party flyer and autocross trophies.

Goodie Store Director's Report:

- Received the last order -cost \$730.39 including shipping-- retail \$960.00
- Ledson Sales-- \$369
- Oct. AX Sales-- \$125
- Members meeting Sales--\$110
- Total Sales \$604.

Topics for discussion:

- None

Event Director's Report:

11-10-12 Breakfast Run Dillon Beach

Please check the website for the info on this event. If you have questions, comments, suggestions before the Board meeting, please email them to me ASAP; that event is only 11 days after the Board meeting. I plan to post the Map and Itinerary on the website as soon as it is finalized so that members can comment beforehand and bring the appropriate Porsche for the roads.

11-13-12 Calendar Planning meeting

Please attend this if you have interest in what Events we will do in 2013. Come with ideas and suggested dates, particularly if you have locations (wineries in particular) that have given us or

are limited in when they can accommodate us. As far as I know, the calendar is blank until we start putting in Events.

#### 12-1-12 Holiday Party

Attached is the Contract and Menu from Nourish and the Acqua Hotel information; Jerry and I have reviewed the Contract and Menu and are ready to sign it and give them a deposit by 11/1. If you have questions, comments, suggestions before the meeting, please email them to me ASAP so that I can be prepared. The flyer is attached as well for the website and derRiesenbaum. I will ask the Board for approval of the Event.

Items discussed at meeting:

- The Holiday Party event, including the subsidy provided by the Club, was approved by the Board.
- The issue of door prizes will be discussed further, and Simone will contact sponsors for prizes and items for a potential "sponsor table."

Concours Director's Report: None

Sponsorship Director's Report:

Nothing to report this month.

Item discussed at meeting:

- Simone has been in contact with another potential sponsor.

Safety Director Report:

- Incident and accident reports from AX #10 were provided to the Board.

Charity/CASA Report:

No report this month. Jerry provided the Board with a summary of monies collected on behalf of CASA to date.

Social Media Report:

No report this month.

Meeting adjourned at 8:46 p.m.

Our next Board Meeting is scheduled for 7:00 p.m. on November 27, 2012, at Ghiringhelli Pizzeria Grill & Bar, 1535 South Novato Blvd., Novato.