

Redwood Region Board Meeting Minutes - September 25, 2012

In attendance: President Vern Rogers, Secretary Mike Hinton, Event Director Don Magdanz, Autocross Goodie Store Director David Bunch, Webmaster Barbara McCrory, Past President Greg Maissen, Concours Director James Heisey, Sponsorship Director Simone Kopitzki, Safety Director Mac Cranford, and member Thorsten Kopitzki.

Meeting called to order at 6:58 p.m. by President Vern Rogers at Ghiringhelli Pizzeria Grill & Bar, Novato.

President's Report:

Submitted at Board Meeting:

- Current Vice-President Chris Harrell will be relocating to Southern California
- Mike Hinton will be the nominee for Vice-President, and Craig Steele will be the nominee for Secretary
- Grady Carter will be the primary Autocross chair, and will be assisted by Bob Schoenherr
- Both Barbara McCrory and Jerry Gladstone have offered to produce the newsletter on an interim basis until a new Newsletter Editor is named
- Please remember to read last month's minutes so that we can approve them

Items discussed at meeting:

- Motion to approve August meeting minutes was approved

Vice President's Report:

Submitted prior to Board Meeting:

- Highlights
 - Designed Course for 9/22/12 Autocross Event

Treasurer's Report: stands as submitted.

Submitted prior to Board Meeting:

This report covers the period from August 24, 2012 through September 21, 2012:

- Certificate of Deposit (CD) total investment stands at \$10,162.58.
- Money Market Account stands at \$7,571.89.
- Checking account stands at \$15,792.94 in total.
 - \$11,426.13 in unrestricted funds.
 - \$4,366.81 in funds restricted as the autocross reserve.
 - There is a check for \$64.00 that is not yet deposited nor included in this accounting.
- The major income items for the period were:
 - \$1,020.00 from parties.
 - \$474.00 from tours.
 - \$185.00 from Goodie Store sales.
- Major expense items for the period were:
 - \$972.55 for parties.
 - \$569.15 for Autocross #8 (track rental) and other expenses (copies, water, ice).
 - \$254.37 for meeting dinners.
 - \$120.00 for annual post office box rental.
- Net income (loss) for the "period" was (\$375.39).
- Net income for 2012 is \$7,473.16.
- Redwood Region's total assets are valued at \$36,231.09 (includes Goodie Store inventory).
- Goodie Store sales for 2012 to date were \$1,116.65.
- Total funds collected and earmarked for CASA currently stand at \$1,956.65 (funds included in all numbers).
- Notes:
 - My apologies for not being able to attend the September 25, 2012 Board Meeting.

- The completed draft of the 2012 Redwood Region Bylaws was distributed to the entire Board for comment and approval. A second document illustrating the changes was also distributed
 - ACTION: Need Board recommendation on 2012 Bylaws Revision; changes, edits or ready for referendum?
- The previously reported loss of \$13.35 for the Pool Party was incorrect. When I deposited the cash/checks received from Kurt, I counted \$20 more than originally thought. Thus \$6.65 was earned on the event and credited to our CASA fund.
- MotorsportReg worked acceptably well for the Pool Party -- our first event administered with MSR.
- The October 13th Dinner Run to Napa is set up in MSR and it is live. There are seven online signups with payments already recorded and deposited in the Redwood account by MSR. One payment for two people, outside of MSR, came to me by check (undeposited at this time).
- The spreadsheet of Sponsors/Advertisers is absent from this report as there was no change for two months. The sponsorship money from Dawydiak has not yet arrived.
- A \$250 check from Kachina Winery for Redwood to donate to CASA was received and deposited.
- Worked with Don on Holiday Party planning. Met with Ray (and Don) at Nourish over lunch to discuss event requirements and what he can provide. We have selected Nourish for our event. Complete information in Don's report.
- Attachments:
 - Balance Sheet as of September 21, 2012
 - Profit & Loss Statement for the period August 24, 2012 through September 21, 2012
 - Profit & Loss Statement for 2012 through September 21, 2012
 - CASA Funds Log 2012 through September 21, 2012

Items discussed at meeting:

- Event Director Don Magdanz suggested a few changes to the by-laws, which will be incorporated.

Secretary's Report: stands as submitted.

Submitted prior to Board Meeting:

- Created Event folders containing waivers, event reports and maps for August events.
- Attended 9/22 autocross event.
- Reviewed by-laws revisions.

Past President's Report:

- Ordered the awards from Normar for the Zone 7 Redwood Region Ledson Concours
- Greg Matsumoto and Craig Steele have agreed to be on the Nominating Committee for the Redwood Region Election of 2012.
 - Vern Rogers is running for re-election as President.
 - Chris Harrell is re-locating to Southern California as of 1/1/13 and will not be eligible to run for re-election as Vice President.
 - Mike Hinton has been nominated and has accepted the nomination to run as Vice President.
 - Craig Steele has been nominated and has accepted the nomination to run as Secretary.
 - Jerry Gladstone is running for re-election as Treasurer.
- There have been no other nominations for these positions on the Executive Council, nor have there been any members in the Region that have offered their candidacy for these positions.

Item discussed at meeting:

- David Bunch will pick up the awards for the Ledson Concours.

der Riesenbaum Editor's report: no report this month.

Membership Director's Report: stands as submitted.

(full report included in Membership section of September der Riesenbaum)

Autocross Director's Report:

Submitted prior to Board Meeting:

- AX #9: 37 paid drivers and deposited \$1,260 to our account. One driver used a gift certificate.
- Insurance ordered for October AX.
- October's AX will be the "Emmett Wilder Enduro".
- Need to get trophies re-plated for the October Enduro.
- Awaiting re-bid on Asphalt paving.
- \$65 collected for Taste of Autocross.

Topics for discussion:

- Do we want any year end awards for AX?

Items discussed at meeting:

- One ESCA member has a contact at Ghilotti Brothers (contractor). Jim Winston will follow up.
- David will investigate year-end awards for autocross.

Webmaster's Report: stands as submitted.

Submitted prior to Board Meeting:

- During the month of September 2012 it is estimated that the visitor count will be 4600 (35% more than last year). There were 1524 unique IP's that accessed the site.
- Activity on the site was spread evenly during the month with the busiest day being September 11, 208 visitors. Tuesdays followed by Mondays are the days with the most activity which is in the morning hours.
- Autocross and Classifieds were the most popular pages. The most popular flyer was the Ledson Concours.
- Daily country activity was led by the United States, China, Canada, Japan, Ukraine and Russian Federation accounting for 93% of the visitors. Canada is a new entry in this list with 174 visitors.
- iPads, iPhones and Androids continue to access the site, 204 this month. Top browsers are IE and Firefox.

Goodie Store Director's Report:

Submitted prior to Board Meeting:

- Sent to Jerry \$105 from "Pool Party" Goodie Store Sales.
- Awaiting order for approx. \$500.
- Goodie Store will be at Ledson, Oct. AX & Members Meeting

Event Director's Report:

Submitted prior to Board Meeting:

- 9-29-12 Oktoberfest
 - Kurt Fischer is leading the ride. Driving Tour Map and Itinerary are approved; got the Insurance Certificate.
- 10-6 & 7-12 Northern Tour
 - According to Chris' email, this has been canceled.
- 10-13-12 Dinner Run Napa
 - Greg Matsumoto is Event Leader and Tour Leader. Driving Tour Map and Itinerary are approved; got the Insurance Certificate.
 - RSVP is on MSR (MotorsportReg.com); this is our second Event using MSR. I visited Eagle Vines Golf Club, and it is VERY nice. The price is right, and I hope the food is as well.
- 10-21-12 Brunch Run & Annual Meeting
 - Chris Harrell is the Event Leader; no location as of now. I sent him an email to offer my assistance in finding an Event Leader or I'll do it. As Event Director, would like to have a discussion at the annual meeting:
 - Feedback on the 2012 Events and from 12-6-11 Holiday Party.
 - Describe 12-1-12 Holiday Party and get feedback.
 - Ideas for 2013:

Redwood Region Red Wine Event: Members show and tell (and taste/consume) the wines that they have made. Whites allowed to warm up the participants for the Reds. Does anybody know who makes their own besides Joe Burroughs and the 2 winery owners: Greg Chambers and Bruce & Cheryl Lawton?

- Red Wine Hop: Members show and tell (and taste/consume) the beers that they have made. Do we have anyone making their own?
- Bicycle ride: Porsches on the Square in Sonoma; place cars and ride bikes until around noon; return to Square for lunch and beer, and/or meet at a member's house in Sonoma. There would be several different routes and distances to accommodate seasoned cyclists as well as very casual ones. There are some bike paths in Sonoma.
- 12-1-12 Holiday Party
 - Don Magdanz is the Event Leader; Nourish proposal attached; Jerry Gladstone and I are negotiating the Contract. Some decisions that Event Committee needs to recommend:
 - Food choices and schedule
 - Wine furnished by Nourish or by Redwood Region; members can bring their own wine either way.
 - Participant Fee: I suggest \$75.
 - Transportation from Hotels (Acqua and Tiburon Lodge) by Shuttle or Taxi.
 - Seghesio has been canceled.
- Survey Members:
 - Comments about 2012 Events.
 - Suggestions for 2013 Events.
 - Ask if anyone wants to lead an Event.
 - RR members who make wine or brew beer.

Items discussed at meeting:

- Chris has been in contact with Union Hotel with respect to Annual Meeting. It appears that the Annual Meeting will be held there.
- A suggestion was made to provide surveys to "grade" events, along with solicitations from members for new event ideas.

Concours Director's Report:

Items discussed at meeting:

- Deven Wailes will purchase two cases of wines at Ledson, which will be handed out to award winners.
- We will have people at Ledson prior to gate opening at 8:00 A.M. to ensure that participants are parked in proper places.

Sponsorship Director's Report:

Nothing to report this month.

Item discussed at meeting:

- Cars Dawydiak has expressed an interest in being secondary autocross sponsor for 2013. We are awaiting artwork in order to produce the banner.

Safety Director's Report:

Nothing to report this month.

Charity/CASA Report:

No report this month. Vern will contact CASA representatives concerning attendance at Ledson Concours.

Social Media Report:

We are at 357 friends on the RR Facebook page! Still trying to get the "sponsor's" page up and running! I

had the app installed and it was working briefly...now I get a blank page! I've sent messages to the Iframe creators (this a 3rd party app that several other PCA Regions use to create their "sponsors page") with NO response from either them or Facebook! I will continue to follow-up with all concerned!

Meeting adjourned at 8:42 p.m.

Our next Board Meeting is scheduled for 7:00 p.m. on October 30, 2012, at Ghiringhelli Pizzeria Grill & Bar, 1535 South Novato Blvd., Novato.