

SEPTEMBER 2013 Board Reports and Meeting Minutes

In attendance (11): President Vern Rogers, Vice President Mike Hinton, Treasurer Jerry Gladstone, Secretary Craig Steele, Webmaster Barbara McCrory, Safety Director Mac Cranford, Past President Greg Maissen, Sponsorship Director Simone Kopitzki, Events Director Don Magdanz and Thorsten Kopitzki, and Concours Director James Heisey,

Absent (4): Autocross Director Grady Carter, Goodie Store Director David Bunch, Membership director Bob Schoenherr and Social Media Kurt Fischer

Meeting called to order at 7:05 P.M.

by President Vern Rogers at Ghiringhelli Pizzeria Grill & Bar, Novato.

Motion to approve the SEPTEMBER 2013 Board Reports was unanimous.

President's Report (Vern Rogers):

- Ordered Insurance for:
 - 9/22 Ledson Concours
 - 10/19 AX
 - 10/20 Annual Meeting
- Participated in discussions regarding Holiday Party menu and band
- CASA will be running a silent auction to raise additional funds at the Holiday Party
- Followed up w/SVR AX director regarding member banned from 2013 SVR AXs
- Worked on submission for Zone 7 Wall of Fame
 - *Still need additional info from Board Members to complete*
- Attended 9/14 AX – 43 Participants; Nice turnout!
- SSI's delivered and installed; sound great, has more power and torque!
- Got to see John Jackson's rebuilt and beautiful motor before it was reinstalled
- **We need to talk about when to schedule next year's calendar**
 - *The date is Tuesday, Nov. 12th at 7:00pm at Vern's House, dinner will provide by Sol Food Restaurant, Call Vern to get address.*
- **Would like to talk about AX scores starting with a Porsche Only listing, then showing all cars on second sheet before class/pax sheets – Discussion to be in AX Director's report.**
- Attended Maple Creek Wine Tour
- Attended Ledson Concours, assisted with registration
- Looking forward to Escape in October
- Mike, myself, and possibly our wives will attend Zone 7 President's meeting on the second weekend of November

Items for Discussion: none

Vice President's Report (Mike Hinton):

- Attended the autocross #8. Bob creates fun courses!
- Entering 911T in Ledson Concours. A debut for both of us!

Items for Discussion: none

Treasurer's Report (Jerry Gladstone):

This report covers the period from August 24, 2013 through September 20, 2013

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures and income for this period were detailed and accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail, please contact the Region Treasurer.

Notes:

- Working with Barbara Morgan, Todd Morgan and the Emblems Band Manager, on a contract for the Holiday Party performance.

Items for Discussion:

Motion to secure a Club Credit Card from our current bank. Jerry will get the best deal and make the deal. Motion was moved by Mac and seconded by James; it was unanimous approved.

Secretary's Report (Craig Steele):

- I will not be present at Autocross #9, 10/19 and the Annual Meeting, 10/20. I am attending a Steele Family Gathering in San Diego from 10/17 to 10/21.
- I am sorry to miss the last AX, I had a perfect attendance up to that event.
- Grady will need an Iceman (a.k.a. Waterboy) for the Enduro; my guess is four 10-pound ice bags and three to four cases of water.

Items for Discussion: none

Past-President's Report (Greg Maissen):

As the Chairperson for the Nominating Committee I have contacted the current Executive Council members to confirm their intent on running for re-election for their positions on the board. I have also requested that each member submit a bio or reason for running for their position. This will be published in the October newsletter.

As of today 9/20/13 I have confirmation of running for re-election from,

- President Vern Rogers
- Vice President Mike Hinton
- Treasurer Jerry Gladstone
- Secretary Craig Steele

I have also received bios from Vern, Jerry and Craig. Mike will forward his bio to Jerry.

My contact information (e-mail address) as the Nominating Chairperson for the election in the September Newsletter was incorrect. The "m" was missing from gregm928@me.com. This may need to be noted in the October Newsletter in case anyone who was interested in running for a position on the board tried to contact me and was not able to.

Items for Discussion:

Motion to waive the requirement of two candidates rule per elected position if only one

person is running for re-election. This is conditional on anyone declaring his or her candidacy at Annual Meeting was moved by Greg and seconded by Mike; it was unanimously approved.

- Greg recommended re-reading the Club By-Laws and PCS RPM.

der Riesenbaum Editor's report

(Barbara McCrory & Jerry Gladstone interim der Riesenbaum co-editors)

Barbara and Jerry completed their ninth issue as interim co-editors of der Riesenbaum; David Yusem contributed as Assistant Editor. dR was mailed September 10, 2013 to 707 email addresses. The September issue of der Riesenbaum is archived at:

<http://archive.constantcontact.com/fs114/1101594196247/archive/1114852740503.html>

A schedule for producing the October issue of der Riesenbaum was emailed September 13, 2013. Publication date for the next issue of der Riesenbaum is approximately October 12, 2013 with all submissions and materials due by October 5th.

As of September 20th, the September issue of der Riesenbaum was opened 347 unique times for an opening rate of 49.4% (it was opened 904 total times). There were 5 bounces, 59 (17.0%) unique clicks, one opt out and no forwards.

An email blast announcing the Pool Party at the Bergman's was sent August 27, 2013 to 698 email addresses. As of September 20th the email blast was opened 337 times for an opening rate of 48.8%. There were 8 bounces, 61 (18.1%) unique clicks and 2 opt outs.

An email blast announcing six upcoming events was sent September 1, 2013 to 696 email addresses. As of September 20th the email blast was opened 319 times for an opening rate of 46.4%. There were 8 bounces, 51 (16.0%) unique clicks and no opt outs.

The next Event Reminder email blast is scheduled for release on October 1, 2013.

Notes, Discussion & Action Items:

1. David Yusem has joined the staff of der Riesenbaum as Assistant Editor. He wrote/edited the *Legends of the Autobahn* article for the September issue. Now that he is back from vacation he will be increasingly more involved.
2. Jerry decided NOT to use the "Photo Permission Agreement" that the Board approved last meeting. It was felt that it is too formal for us. Instead, he has been using a personal email requesting various permissions. This seems to be working well! It is proposed that the Board agree to discontinue use of the Agreement.

Motion to reinstate the "Photo Permission Agreement" voted by the Board last meeting was moved by Barbara and seconded by Mac; it was unanimous approved.

3. Need to know who has been volunteered/assigned to write event articles for October's dR.
 - a. Maple Creek Winery Tour..... Kurt Fischer
 - b. Oktoberfest..... Simone Kopitzki

- c. Ledson Concours Mike Hilton
- d. Holiday Party Don Magdanz

Barbara McCrory & Jerry Gladstone, Interim der Riesenbaum co-editors
David Yusem, Assistant der Riesenbaum Editor
September 20, 2013

Items for Discussion: none

**Membership Director's Report (Bob Schoenherr):
The August 2013 membership report ending August 31, 2013**

Note from Membership

We have a great group of seasoned members this month celebrating their anniversaries. Congratulations and thank you for supporting the Redwood region for so long. A lot of work by many volunteers have gone into making our region one of the most fun in Zone 7 over the past 50 years. Some names you see on the anniversary list have been involved in hosting tours, auto-crosses, funkanas, concours, you name it these members have help all of us appreciate our Club and Marque. We are the region that started the Escape.

Don't forget to stop by the Green Machine at our Ledson concours this month. I have some vintage items for you to look at that I found in the closet.

Anita and I just got back from a fantastic event in Gardenerville, Nevada run by the Sierra Nevada region. It was a two day fun time that link itself to the Zone 7 concour series. As some of you know we are campaigning the "Green Machine" in the series and right now are leading in the preserved category. Sierra Nevada hadn't run this event in 5 years. You would have thought the "Rim fire" and all the smoke might have kept some away but it didn't. Those of us from Redwood, Loma Prieta, Sacramento Valley, and Golden Gate regions who are at the end of the 2013 concour season made it to a very well-run event. The turnout was great and the vintage of cars was even greater. We had 50's 356 examples, beautiful 60's 356s and 911s, 70's 914s and 911s and of course nice examples of new C911s, Boxsters, and Caymens.

We met up with our SVR friends Jim and Linda McMahren in Sacramento and then cruised I-80 through Tahoe down to Carson City and then north to Gardenerville. Jim was driving a red 86 slant nose turbo and we were in the Green machine. Anita and I both thought we were putting together the M&M colors as we drove down the highway. Pretty drive, and yes, Tahoe was packed with people enjoying the Labor day weekend. We arrived at the Historian Inn were we were met by the Sierra Nevada welcoming crew. The hotel rooms were great and we had a great area to park and prep our cars.

That afternoon the Sierra Nevada region had a welcome reception with wine, cheese, cookies and other goodies. As the cars came in we all started to get excited about seeing these Porsches the next day, but of course some of us couldn't wait so many of us ended up in the parking lot trading car stories. That evening 52 of us ate food and drank wine together at the JT Basque restaurant. The food was awesome and kept coming and coming....

The next day we all displayed our cars at Lampe Park. Nice venue, even if we had to fight off the Canadian geese who were using it as stopover in their travels. The event was very well attended by the Sierra Nevada region with some really cool cars, that they brought out into the smoky day. The "Green Machine" was admired by all and yes we won our class and our good friends Charlie and Inge's 1971 911 Targa was the people's choice car.

Anita and I made new friends and really appreciated the hospitality and organization the Sierra Nevada region put into this event. We can't wait till next year. You might want to make the drive, it was well worth it . Ok and a Brock's ice cream cone in Yuba City on the way home helped me get over the smoke and the rain we drove through on our way home down hwy 20.

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New members: 6
 Xfer in: 4
 Xfer out: 1
 Renewal: 17
 Non-renewal: 12

Dual members: 16
 Official 497
Affiliate Members 351
Total Members 874

New Members

Name	Location	Affiliate	Automobile	
Michael Fonfara	San Rafael		1974 914 Red	
Frank Lichtenberg	Tiburon		1986 930 Red	
Kevin Ritchie	Mill Valley		1966 912 Green	
Edwardo Perlas	San Rafael	Sanny	2007 Carrera S Gray	
Mari Rodin	Ukiah	Jesse Brennan	1989 Carrera Black	
Richard Wichlund	Sonoma		2010 Boxster S Silver	

Transfers In

Name	Location	Affiliate	Automobile	Region
Michael Chobotov	Santa Rosa		2007 911 turbo Silver	CC
Paul Kavanagh	Mill Valley		1969 911T Yellow	CC
Ernest King	Sonoma		1970 914-6	Diablo

Anniversaries

NAME	Y	LOCATION	ANNIVERSARY_DA
Lawrence Lonn		BELVEDERE, CA	09/01/1970
James Hurson		SANTA ROSA, CA	09/01/1972
Harley Miller		SAN ANSELMO, CA	09/01/1973

Robert Davisson		SAN ANSELMO, CA	09/01/1975
John Weber		SAN RAFAEL, CA	9/1/1975
Gary Bayless		SANTA ROSA, CA	09/01/1978
George Bono		PETALUMA, CA	09/01/1982
Michael Kelly		MILL VALLEY, CA	09/01/1982
Mark Sanders		MILL VALLEY, CA	09/01/1985
Arlene Moorehead		MENDOCINO, CA	09/01/1986
Steve Peaslee		PETALUMA, CA	09/01/1987
Stephen Jarrell		San Anselmo, CA	09/01/1992
Robin Andersen		San Rafael, CA	9/1/1994
Matthew Crysedale		PETALUMA, CA	09/01/1994
Scott Downie		FORTUNA, CA	09/01/1995
Van Kasper		Sonoma, CA	09/01/1996
Stephen Foster		SANTA ROSA, CA	09/01/1998
James Derich		MILL VALLEY, CA	09/01/1999
Michael Klunk		SAN RAFAEL, CA	09/01/2000
Donald Plumley		Petaluma, CA	09/01/2000
George Altamura		NAPA, CA	09/01/2001
Richard Burke		Healdsburg, CA	09/01/2001
Albert Kubanis		UKIAH, CA	09/01/2001
William Whiteley		SONOMA, CA	09/01/2002
John Bergman		FORESTVILLE, CA	09/01/2003
Michael Thomas		Santa Rosa, CA	09/01/2003
Paul Nobmann		Sonoma, CA	09/01/2004
Dan Lewis		Santa Rosa, CA	09/01/2005
Jane Parkhurst		Novato, CA	09/01/2005
Brian Preussker		Mill Valley, CA	09/01/2005
Ralph Jackson		Gualala, CA	09/01/2006
Lee Cordner		San Rafael, CA	09/01/2007
Adam Crowley		Santa Rosa, CA	9/1/2007
Andreas Anton		Healdsburg, CA	09/01/2008
Forrest Craig		San Anselmo, CA	09/01/2008
Mark Houser		Healdsburg, CA	09/01/2008
Gregory Matsumoto		Napa, CA	09/01/2008
Judson Rounds		Mill Valley, CA	09/01/2008
Ryan Russell		Eureka, CA	09/01/2008
Barry Schmidt		Santa Rosa, CA	09/01/2008
Chancey Sweeney		Suisun, CA	09/01/2008
Don Batbie		Santa Rosa, CA	09/01/2009
Jodi Justice		Santa Rosa, CA	09/01/2009
Chris Wagner		Novato, CA	09/01/2009
Betty Zootis		Santa Rosa, CA	09/01/2009
Mark Eichstaedt		Sonoma, CA	9/1/2011
Debbie Leifer		San Francisco, CA	9/1/2011

Til West		Santa Rosa, CA	9/1/2011
Cindy Gibbons		The Sea Ranch, CA	09/01/12
Attonette Ginocchio		Napa, CA	09/01/12

Note from Membership

Items for Discussion: none

Autocross Director's Report (Grady Carter):

- Event participation: 41.
- Another five "Taste of Autocross" riders.
- Final tow vehicle item purchase made (tow strap) and in trailer.
- Now have "Garage" info on MSR Redwood autocross registration (Thanks Jerry). Will try to get incorporated Time Card printing for MSR registrants for next Ax.
- Got two Wilder trophies from Gary Bayless. Will pick one more trophy from David then have Enduro engraving added.

Items for Discussion:

- Need to replace the autocross trailer before next Ax season.
- Mac as Safety Director brought up that last Ax we had a driver lose control of his auto at the finish endangering the ticket writer. Care needs to be taken in lengthen the straight-line finishes. He also wanted to point out that a driver was allowed to participate without a CDL and driving in his bare feet. We need to enforce our Ax rules.

Webmaster's Report (Barbara McCrory):

During the month of September 2013, there were 5207 visitors. There were 3747 unique IP's that accessed the site.

Activity on the site was spread evenly during the month. Tuesday was the big winner this month with 1246 visitors, 490 of them on September 10 (newsletter spike). Autocross and Classifieds continue to be the most popular pages.

Daily country activity was led by the United States, China, Canada, United Kingdom, Germany, and Australia accounting for 91% of the visitors.

1916 visitors (37%) used iPads, iPhones, iPods, and Androids to access the site. Spiders continue to crawl through the site. Turnitin.robot came by this month -- most likely looking for articles that students might plagiarize. Three out of the four places spidered are no longer on the website and the fourth was Craig Steele's Personal Porsche Article. It will make a fine term paper; however, I think the student might get found out.

Prepared a flyer for the October Members' Meeting.

Items for Discussion: none

Goodie Store Director's Report (David Bunch):

Did \$120 in sales at Ledson. Will mail Jerry a check for \$85. The other \$35 is from Vern, which he can give to Jerry at Board meeting.

Items for Discussion: none

Event Director's Report (Don Magdanz):

10-20-13 Annual Meeting: Kurt Fischer is the Event Leader. Everything is ready to go except for a minor tweak to the Driving Tour. The event is at the Occidental Hotel.

11-9-13 Brunch Run Dillon Beach: Dillon Beach Cafe is expecting us at 12N; they can seat 36 (40 squeezed) in the room facing the ocean; we can overflow into the back room if needed. As usual, pay for what you order. Need an EVENT LEADER. Any volunteers? If no one volunteers at the meeting, I'll put together a longer Driving Tour from Kal's to Jenner, Ft. Ross, Cazadero, Occidental, Valley Ford, and Dillon Beach so that we can have the time for meeting at Kal's. It was decided to limit MSR reservations to Max 36.

12-7-13 Holiday Party:

- Jerry Gladstone has been setting up the contract for \$1,000 with Todd Morgan; this is the same band as last year at Nourish.
- Attached is the tally on the votes for the Holiday Dinner. The .5's come from Directors who voted for too many choices. For Entrees and Dessert, I underlined my recommendations (not necessarily my choice). For the Starter, we need to decide between the underlined choices; I eliminated the Bruschetta because there are far more votes for salads. Come with your preferences for the group, not for yourself.
 - The board decided the two entries would be beef and salmon, a salad and a chocolate dessert.
- The recommended schedule is:
 - 3-6PM: band and ballroom setup
 - 6-7PM: Cocktails in the entrance area with music from Todd Morgan's iPod. "No Host Bar"
 - 7PM: Move everyone into the Dining Area.
 - 7:15-8:15PM: Dinner
 - 8:15-8:30PM: Speeches & Awards, No door prizes this year.
 - 8:30-11:00PM Music for Dancing from Todd Morgan.
- Members will pay \$75 per person. This includes everything for the Party except:
 - Liquor and wine purchased at the bar.
 - Rooms at The Lodge, which are \$189 per night; Cottages are \$220 per night. These rates do not include taxes (12% + \$0.25) and are good until 11/7.
 - Best Western did not offer favorable terms for a block of rooms. If anyone has a suggestion on a lower priced hotel in Sonoma, please let me know ASAP and I'll try for a block rate.
 - Don was able to get a block of rooms at the Sonoma hotel ' El Pueblo Inn' on West Napa St. for \$109 per night.
- Participants can bring wine; the Redwood Region pays the \$16.05/bottle corkage fee, and plans to get some wine as well; this can be supplemented by the Regions purchase of wine from The Lodge. I plan to ask Ray Kaliski when he returns this week (from picking up his new Boxster in Germany) to coordinate any donations or purchase of wines; I recommend that we have 3 cases.
- The Board needs to approve the above tonight.
- The only loose ends are with The Lodge:
 - Arrangement for the ballroom with dance floor, size of tables (prefer 6 or 8

instead of 10), location of CASA's silent auction, and any other logistics issues with The Lodge.

- Whether we want a bartender (extra \$150).
- Tracy Curnutte is our Event Manager; after we (who wants to attend?) meet with her, she will do a drawing showing the locations for dance floor, band, tables, linens, centerpieces, etc. for our approval. Also, we can look at the proximity of the bar in the lobby to our location to confirm whether we want a bartender or not.
- If you have questions or concerns about The Lodge (other than rooms), please contact me; I'm trying to keep track of everything going on and having only point of contact with the Event staff.

Items for Discussion: none

Concours Director's Report (James Heisey):

30 cars were in the event and \$800 was collected.

Items for Discussion: none

Sponsorship Director's Report (Simone Kopitzki):

I don't have anything to report but I'd like to add an item to discuss:

Items for Discussion:

- Creating/providing flyers for event booth/table for membership interested people and displaying Sponsor information/promotional material. It was suggested to use national brochure.

Safety Director Report (Mac Cranford):

No report submitted.

Items for Discussion: none

Charity/CASA Report (Vern Rogers):

No report submitted

Items for Discussion: none

Social Media Report (Kurt Fischer):

No report submitted

Items for Discussion: none

Meeting adjourned at 8:54 P.M.