

August 2015 Board Reports and Meeting Minutes

In attendance (9): President Mike Hinton, Vice President Craig Steele, Treasurer Jerry Gladstone, Secretary Chip Witt, Autocross Director Grady Carter, Concours Director James Heisey, Safety Director Mac Cranford, Past President Vern Rogers, and Membership Director Tom Short.

Absent (7): Webmaster Barbara McCrory, Goodie Store Director David Bunch, Sponsorship Director Simone Kopitzki, Thorsten Kopitzki, Social Media Director Kurt Fischer, der Riesenbaum Editor Jamie DeRuiter, and Newsletter Committee Dawn Gee.

Meeting called to order at 7:12 p.m. PDT by President Mike Hinton at Mary's Pizza Shack, 121 San Marin Drive, Novato.

Motion to approve the May 2015 Board Reports by Vern Rogers, seconded by Craig Steele and was unanimous.

President's Report (Mike Hinton):

- Obtained insurance certificates for all of the August events.
- Attended August Cars and Coffee in Novato. Amazing turnout – probably close to 250 cars
- Attended the July autocross on August 8. First time out in the 991, and the difference between it and Barney was vast. I'll have to totally recalibrate my brain to come close to extracting the potential in that car. I hit a bunch of cones (car is WIDE), but had a great time.
- Played "instructor" for the first time at August AX, and helped Brenda to complete the course without a DNF.
- Attended several events at "Monterey Car Week," including the Werks Reunion. I, and several other Redwood members also volunteered to work the event. Met many fun people there, including Panorama editor Pete Stout.
- Will be attending the winery event at Pech Merle on August 22. Jamie and I will be missing the drive, as we will be playing chef for the brunch. Better bring your antacids!

Items for Discussion:

- [Vern to do Observer's Report for Pesh Merle event.](#)

Vice President's Report (Craig Steele):

- Attended Cars and Coffee seeing a lot of Redwood Region members displaying their Porsches
- Renewed my AOA badge, expires July 2017
- Attended Redwood Region AX #7
- Attended Werks Reunion in Monterey
 - Volunteered to layout concours, traffic control and after event cleanup
 - Attend great calzone meal with Chip, Mike and Pete Olsen President PCA Oregon region after Werks
- Attended the Pech Merle Winery Pot Luck

- Planning to brief EC before Board Meeting on updates to RR Procedures Manual and 2016 event calendar proposals
- Planning on attend the Ferrari Virginia City Hill Climb to determine if a good RR event to add to our 2016 calendar

Items for Discussion: none

Event's Coordinator's Report (Craig Steele)

September 5- Maple Creek Winery Tour (Kurt Fischer is event coordinator)

- [Mike to get insurance](#)

September 6- Redwood Pool party at John Bergman's home (Kurt Fischer is event coordinator)

- [Insurance? Mike to chase](#)

September 20- Ledson Contours d'Elegance (James Heisey is event coordinator)

September 26 - Redwood Oktoberfest in Vacaville (Kurt Fischer is event coordinator)

Items for Discussion: none

- [Craig to visit with Northern Event Coordinator, Scott Downey.](#)

Treasurer's Report (Jerry Gladstone):

This report covers the period from July 25 through August 21, 2015.

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures and income for this period were detailed and accepted. Finances remain strong and in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Attached to this report:

1. Balance Sheet as of August 21, 2015.
2. Profit & Loss Statement for the period July 25 through August 21, 2015.
3. Profit & Loss Statement Year-to-Date (YTD) August 21, 2015.
4. 2015 Autocross #7 accounting report.
5. Porsches on the Plaza accounting report.
6. 2015 CASA Funds collected to date spreadsheet.
7. Revised sponsorship spreadsheet.

Notes:

1. Need to submit a charity subsidy request to PCA National for the Ledson Concours.
2. 19 copies of the Porsche 911 Red Book 3rd Edition were ordered from the publisher on August 21st; 14 copies for members and 5 copies for Redwood Region.

Submitted by:

Jerry Gladstone

August 21, 2015

Items for Discussion:

- Porsches on the Plaza deposit (\$200) came back to Devon at Hi Tec Automotive.

Motion to for Pesh Merle event profit to go to CASA by Vern Rogers, seconded by Mike Hinton and was unanimous.

- Davis event MSR set.
- Treasury “blackout” for next meeting...Jerry’s daughter getting married.

Meeting suspended for dinner at 7:25 p.m. PDT for dinner break by President Mike Hinton

Meeting resumed at 7:50 p.m. PDT by President Mike Hinton.

Secretary’s Report (Chip Witt):

- Had an amazing time at AX #7 on 8/8. Took advantage of an offer for ride-along exchanges with Drew Powers, one of our AX Instructors, to find and fill the “hole in my game”. With some cone eating, DNF, learning runs, managed to knock off nearly 5 seconds between my worst and my best of the day. Also, through the graciousness of Larry (Drew’s dad) and Drew, had the opportunity to drive their gorgeous 1964 356 on a fun run.
- Following AX #7, found a thumb-nail sized chunk missing in my already very well used front left tire. Took it over to our friends at Hi Tec Automotive on 8/12 for the safe removal of my center-locks over the PCCB for tire replacement. Decided to get my failing tire pressure monitor sensors replaced while I was there and go ahead and get just slightly ahead of the curve on replacing the rear tires that are down to 5/32 (3/32 is where they must be replaced). Sourcing the Michelin PS2 235/35ZR-19 fronts were no problem, but the 305/30ZR-19 for the rear are on back-order with no ETA.
- Joined in the fun at Pech Merle Winery in Geyserville on 8/22 and the preceding drive led by Kurt Fischer and swept by Don Magdanz. A bit of a short drive (~40 miles) but some lovely scenery was enjoyed as we saw the gray high fog morning transition into a gorgeous day. Enjoyed the tasting enough to become a wine club member...and that almost never happens.

Items for Discussion:

- Volunteered at Werks Reunion. Writing article about it for dR.

Past-President’s Report (Vern Rogers):

- Volunteers are still needed for Rennsport V. Sharon Neidel is coordinating. Her email is SharonNeidel@yahoo.com. Susan and I will be there doing a 3 hour shift on Saturday. She’ll be in hospitality, and I will be working the corral.
- Attended August AX – back with Ernie now that I can turn of PSM (thank you Thorston). The learning experience continues, but I had a lot of fun. Mike whupped my butt with his 991 and I still had a great time.
- Wrote an article on the Fieldstone Run as well as a paragraph to gather nominees for this year’s election as promised last month.
- Still need to touch base with Davis Estates to work out details for our Oct 10 run/bbq.

- Missed Werks this year, but looking forward to Rennsport V. Just registered and paid for a Sunday Parade Lap. Thanks Chip for the reminder. There were only 20 spots left.

Even though it is not a Region sponsored event, I do want to recognize Kurt for the ever growing crowd showing up at the Novato Cars and Coffee. Soon it will take over the entire parking lot!

Items for Discussion: none

Membership Director's Report (Tom Short):

- Ordered and sent 18 name badges, including for ten for new members and new transfers, along with free AX coupons; 7 for members of other regions who transferred into Redwood Region between January and now; and 1 for an existing member who claimed he has been a member for several years and never received a badge.
- Worked with NiceBadge.com to resolve the issue of the old logo. They shipped me a 17 badge order with the old one after we went through the logo update discussion. They owned the error and are remaking those 17 badges and sending them to me without charge.
- Also re-ordered the board member badges that we ordered back in March or so, with the new logo. These will also be provided to us from Nice Badge free of charge.

Membership Report:

In August, 23 PCA Redwood Region members will mark five or more years in the club. A special shout out is in order to John Hefler, who is marking his 42nd year as a member of our club. Congratulations to all our five-year-plus members – I hope you are enjoying your membership and taking advantage of all the great benefits our club has to offer!

In July we welcomed ten new members – I hope you take advantage of the excellent activities we have on tap as the weather warms up. Be sure to check out the calendar on our website, and keep an eye on it as new events are added as we finalize them. I encourage everyone to participate in your club’s events – it’s a great way to meet other PCA members and have some fun with great people and our amazing cars.

If you spot any errors or have any questions about membership please feel free to email me at pcaredmembership@gmail.com or call me at 415-300-7457.

Best,

Tom Short

New members: 10

Transfer In	1
Transfer Out	2
Non-renewal	3
Renewals	35
Official	590
Affiliate Members	371

Total Members 961

New Members

Name	City	Porsche
Steven Murphy	San Diego	2014 911 Carrera S Cabriolet
Linda Chiarella	Napa	2001 Boxster
Skip Sauls	San Rafael	2013 911 Carrera S Cabriolet
Chris Wilson	San Rafael	2015 Cayman GTS
Robert Satake	Mill Valley	2015 911 GT3
Gerald Shannon	Novato	1963 356
Michael Murphy	Santa Rosa	1995 911 Carrera
Paul Luca	Sonoma	
Jenny Honnert Abell	Santa Rosa	2001 911 Carrera
Thomas Renshaw	Corte Madera	1964 356 cabriolet

Anniversaries (five years or more)

Name	PCA Member Since	Years
John Hefler	1973	42
Don Tompkins	1987	28
Wayne Graner	1997	18
John Jackson	2006	9
Werner Palm	2007	8
John Thane	2008	7
Larry Armstrong	2008	7
Stephen Lash	2008	7
Steve Howe	2008	7
Michael Rose	2008	7
Tom Cooper	2009	6
Jamie DeRuiter	2010	5
Nicholas Stameroff	2010	5
Chris Morse	2010	5
William Osterland	2001	14
Robert Beaton	1999	16
Raymond Manzano	1982	33
John Fitzgerald	1973	42
Gary Bayless	1978	37
Gerald Murphy	1992	23

Craig Branigan	2002	13
Joe McCrary	2006	9
Richard Maxey	2010	5

Issues / Questions:

- Re membership reports, the number of dual members is no longer reported in the monthly reports from national. I have a query into Vu about this to confirm whether or not that info is available in any fashion to us so we can continue including it in our reports.
- Barbara asked me about including Transfers In in our new member list for the monthly membership report. I had not been doing this. Happy to do it going forward. Any thoughts/reaction?
- Barbara asked me to submit my report earlier than usual for inclusion in dR this month. This is a change in the procedure I have been following since I took over from Bob, who directed me to make sure I submitted the report by “the second weekend of the month.” Happy to discuss an earlier date, however I’d like to discuss and agree on a deadline that I will endeavor to adhere to going forward.
- Received member nonrenewal survey response from former Redwood member – interesting.

Items for Discussion: none

Autocross Director's Report (Grady Carter):

- Good AX6. Had 34 participants. The weather again was great. 9 runs averaging in the low 50 seconds range. 91% pre-reg.
- New entry steps for worked very well. Craig made an excellent find.
- Have made contact with Gary Bayless about trophies for the Enduro.
- Delivered our old timing gear to SFR SCCA. Their director to evaluate the equipment.
- Colin Fat will be contacting Trekkor Wills to see if he has an interest in our old trailer.
- Bob had tongue lock key made, now have 3 full sets of keys. What to do with third set? Bob and I each have a set.
- Extended trailer rear door lock back rods now in place.
- Gordon and Jaime agreed to get AOA cards, Mike to send them the new process.
- Have again emailed Chris Trailer on getting a demo his.
- Status on insurance on the trailer and contents?

Items for Discussion: none

Webmaster's Report (Barbara McCrary):

Website	August 2015
Visitors	5882
Unique IP's	4110
Country Activity	United States, Germany, China, Canada, United Kingdom, Ukraine, Russian Federation, France 90%
iPads, iPhones, iPods, Androids	1632 28%

Calendar	
Visitors	743
Sessions	879
Mobile/Tablet	109
Counties	San Francisco, Marin, Sonoma, Napa, Lake 448 sessions

- Completed flyer for Maple Creek Estate Wines and Pool Party.
- Updated contact database in Constant Contact for new members and changes for August for the Redwood Region Contact List.
- No requests yet to be added to the CC mailing list.

Items for Discussion: none

Goodie Store Director's Report (David Bunch):

- Nothing to report

Items for Discussion: none

Concours Director's Report (James Heisey):

- Attempted to order our 1st place plaques for Ledson only to discover that Nor Mar has gone out of business. Working with Marin Trophies (who took over Nor Mar's accounts) to create new plaques. Should have a proof for approval sometime next week.
- Since this will be the last Board meeting before the event, I will, once again, need all the "usual suspects" to come out and help with the event. In particular, I will need a volunteer to sit with the Zone 7 Concours chair and help with registration and to collect the entrance fees.
- If anyone passes through Novato, I could also use a volunteer to pick up the plaques from Marin Trophies when they are finished and bring them to Ledson.
- Have had several Concours "newbies" from outside the Region enquire about entering.
- Have confirmed with Deven that Hi Tec will, once again, be the event sponsor.
- Will go over final details with Ledson the week before our event.

Items for Discussion: none

Sponsorship Director's Report (Simone Kopitzki):

- Nothing to report.

Items for Discussion: none

Safety Director Report (Mac Cranford):

- Nothing to report.

Items for Discussion: none

Charity/CASA Report (Vern Rogers):

- Nothing to report

Items for Discussion: none

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Der Riesenbaum Editor/Newsletter Committee Report (Jamie DeRuiter, Dawn Gee):

Here's a copy of the August issue and the September forecast.

August issue archive link:

<http://archive.constantcontact.com/fs114/1101594196247/archive/1121678215166.html>

Target date for the September publication to go out: September 10th 2015

ALL SUBMITTED CONTENT REQUESTED BY MONDAY, September 7th, 2015

Content:

Standard:

- President's message
- Editor's message
- Flyers:\, Rennsport V, Redwood Region AX#8, Ledson concours #6, Yosemite Zone 7 Porsche of Livermore Concours #7
- Sponsor ads
- Membership report
- Board meeting minutes
- Contacts
- der Marktplatz

Other:

- Kurt's Korner
- Local & Regional events: AX#7, Werks Reunion, Pech Merle, other
- Redwood region history
- Porsche car related article
- misc.

Thank you for your time. If I missed anything please let me know.

Items for Discussion: none

Meeting adjourned at 8:26 p.m. PDT by President Mike Hinton.