

February 2015 Board Reports and Meeting Minutes

In attendance (13): President Mike Hinton, Vice President Craig Steele, Treasurer Jerry Gladstone, Secretary Chip Witt, Webmaster Barbara McCrory, Sponsorship Director Simone Kopitzki and Thorsten Kopitzki, Autocross Director Grady Carter, Concours Director James Heisey, Safety Director Mac Cranford, Past President Vern Rogers, Social Media Director Kurt Fischer, and Dawn Gee.

Absent (2): Membership Director Tom Short, Goodie Store Director David Bunch

Meeting called to order on February 24, 2015 at 7:10 P.M. by President Mike Hinton at Hilltop 1892, 850 Lamont Avenue, Novato, CA.

Motion to approve the January 2015 Board Reports by Vern Rogers was seconded by Craig Steele and carried unanimously.

President's Report (Mike Hinton):

- Acted as "sweeper" on Two Bird Café run. We had a good turnout despite threatening weather, and this year, over 30 people made it to the café! Bravo to Craig for leading the run.
- Obtained insurance certificates for Two Bird Café run and Station House Café run.
- Will be attending Zone 7 President's meeting with Craig in Livermore on 2/21. Unfortunately, that means that I will miss the Station House Café run.
- Completed AOA badge audit for the Airport. I'll need anyone who renews a badge, or receives a badge for the first time to notify me so that I can keep our spreadsheet up to date.
- Installed rebuilt front calipers and recovered seats on Barney in preparation for the upcoming autocross season. Need to bleed the front brakes for the third time. Those racing brakes (from the 908) are finicky!

Items for Discussion:

- Information from Annual President's Meeting:
 - National Rebate back to regions being specified
 - Work underway to investigate a more permanent, co-region sharable autocross site
 - Grady: Might be good to query membership for insight into land that might be available (or could be donated)
 - Mac: Commercial land presents zoning and other challenges that will need to be overcome.
 - Brief discussion on what is known re: recently expelled member and questions raised around proxied region presidents' votes on the issue. Not much detail was gleaned from President's Meeting, but based on information available there was no impropriety in the process. Redwood Region is not directly involved.

Vice President's Report (Craig Steele):

- Arranged for our February meeting at the Hilltop Restaurant 1892, 850 Lamont Avenue, Novato. We will be seated in the Mezzanine, not the Veranda which was previously booked. I signed the contacted and paid \$50 deposit.
- Attended the February Car and Coffee event in Novato.
- Attended the Two Bird Café Run, leading the tour to the restaurant.
- Started the update process for 2015 Procedure Manual, will present revised copy to Board at March meeting for review and discussion.
- In process of finding a candidate to be our new event coordinator to replace Don who has retired after many years of great service to Redwood Region.
- Plan to attend the President's meeting with Mike in Livermore on Feb. 21, missing our Station House run on the same day.
- Co-leading with Bob and Anita for the 5th Annual Whale-to-Whale Tail Rallye on March 7th. This event will feature the famous Whale Hold'em poker game run by Bob and his poker cashiers, Anita and Sandy. See attached magnet art.
- Co-leading with the Tom Porter the Pine Ridge Winery Tour on March 28th.
- Handing out 2015 AX Calendar magnets at meeting, great tool to communicate events and acknowledge accomplishments per Barbara great creative ideas.
- Submitted AX shirt design to Sunshine designs for a quote to present at the board meeting. See attached quote.

Items for Discussion:

- Magnets for Whale to Whale Run and AX shared with board

Motion to order autocross t-shirts by Vern Rogers was seconded by Mike Hinton and carried unanimously.

Point of Order by Mike Hinton. The Board never officially reappointed non-elected board members.

Motion to reappoint non-elected board members in the posts they currently occupy by Mike Hinton, seconded by Craig Steele and carried unanimously.

Meeting suspended at 7:30 p.m. PST for dinner break by President Mike Hinton.

Meeting resumed at 7:54 p.m. PST by President Mike Hinton.

Event's Coordinator's Report (Craig Steele)

No report submitted

Items for Discussion: none

Treasurer's Report (Jerry Gladstone):

This report covers the period from January 24 through February 20, 2015.

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures and income for this period were detailed and accepted. This past month saw a deposit placed on a new autocross trailer, the first of a number of anticipated large expenditures for 2015. Finances remain in accordance with

expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Notes:

- Federal and State income tax forms were submitted on February 11, 2015. Federal was filed with a 990-N e-postcard and the State with a 199-N e-postcard as gross receipts remained under \$50K. Both returns were accepted by their respective entities.
- The 2014 Treasurer's Annual Report to the Membership was submitted to the Secretary and to the Webmaster for posting on the RR site.
- Prepared MSR postings and reports for the 2/21/2015 Two Bird Cafe event and the 3/14/2015 Autocross #1.
- Started to prepare an MSR posting and report for the 3/28/2015 Pine Ridge Winery tour.
- Commentary: January's Board Meeting Dinner was \$378.66 for 12 people (\$31.56 per person) - food only. Absent from that meeting were regular attendees Bob Schoenherr, the Kopitzkis and Greg Maissen. If all had attended, the bill would have come to over \$500! This is way above our norm and inappropriate. More reasonable meeting venues need to be found.
- Marcia and I had to cancel our vacation to Mexico as we both contracted a very bad case of the flu and were advised not to fly/travel by our physician.

Items for Discussion:

- New Volunteers to take over Der Riesenbaum region newsletter
 - Jamie DeRuiter (derriesenbaumeditor@gmail.com) will act as Editor
 - Dawn Gee will serve on the Newsletter Committee

Secretary's Report (Chip Witt):

- Experienced Hi-Tec Automotive excellent service first-hand for first time with replacement work required to address 1-inch crack in Sasha's oil pan resulting from a bottoming-out event. Thanks, Devon, Dana and crew!
- Participated in Two Bird Brunch Run. Thanks to Craig for leading and Mike for sweeping!
- Participated in Station House Run. Thanks to Kurt for leading and David for sweeping!

Items for Discussion: none

Past-President's Report (Vern Rogers):

- Attending Zone 7 Awards Banquet with Susan.
- Attended Two Bird Brunch Run
 - Great drive, great weather, and Two Bird service was vastly improved from last year.
- Attended Pt Reyes Station Brunch Run.
- Purchased and installed sport seats in my Cayman.
 - Thanks Craig for letting me check your's out prior to my purchase.
 - Our Boxster is for sale at HiTec

Items for Discussion:

- Vern was congratulated by the board on winning 2014 “Rookie of the Year” for Golden Gate Region DE

Membership Director's Report (Tom Short):

The January 2015 membership report ending January 31, 2015

This month 35 PCA Redwood Region members mark five or more years in the club. And special congratulations go out to five of our members with 30+ years!

Here’s a big welcome to our new members – I hope you take advantage of the excellent activities we have on tap this Spring. Be sure to check out the calendar on our website, and keep an eye on it as new events are added as we finalize them. I encourage everyone to participate in your club’s events – it’s a great way to meet other PCA members and have some fun with great people and our amazing cars.

If you spot any errors or have any questions about membership please feel free to email me at pcaredmembership@gmail.com or call me at 415-300-7457.

New members:	2
Transfer In	2
Transfer Out	2
Non-renewal	6
Renewals	29
Official	569
Affiliate Members	359
Total Members	928

New Members

Name	City	Car
Mark Buell	Mill Valley	2015 911 Carrera S Cabriolet Black
Michael Carlo	Santa Rosa	2008 Cayman S Midnight Blue
Scott Culbertson	San Rafael	1980 911 SC Gold
Shawn Dougherty	Napa	2012 Cayenne S White
Dawn Gee	Petaluma	1985 911 Carrera
Stephen Lagier	Napa	1997 911 Carrera Silver; 1973 914 2.0
John Mitchell	Saint Helena	2015 Macan S
James Petray	Novato	2015 911 Carrera Gray
Wayne Smith	San Rafael	2010 911 Carrera
David Thompson	Tiburon	2003 Boxster Silver
Warren Whittington	Napa	1968 911L
George Wood	Napa	2015 Panamera Dark Blue Metallic
Michael Zagorsek	Yountville	2014 Cayman S

Transfer Members

Name	City	Car	Transferring From
James Seay	Napa	2012 911 Carrera S Black	Golden Gate

John Shoffa	Sausalito		Golden Gate
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Name	PCA Member Since	Years
Albert Boro	2/1/1973	42
Fred Jung	2/1/1976	39
William Walsh	2/1/1980	35
William Lee	2/1/1982	33
Todd Harter	2/1/1984	31
Richard Kalustian	2/1/1989	26
John Thompson	2/1/1990	25
Ben Brown	2/1/1991	24
Russell Keil	2/1/1996	19
Duane Hartley	2/1/1999	16
Steve Meacham	2/1/2000	15

Notes:

1. New board member badges are in (I'll see if I can get these to Vern to bring to the meeting)
2. Ordered badges for 13 new members listed in this month's report, charged to PCA account on Nicebadge.com; and have already received badges for two others from last month. Waiting on mailing supplies to send them all out in one batch. Question: do associate members get badges when they're listed in the new member report from National?
3. I am unclear about how to identify "dual" members. I called PCA national about this and the woman I spoke with said she was not aware of any way to use the National membership database to do this. I have an email into Bob Schoenherr requesting more info. If anyone on the board has insight please share. Attached report does not include the line item for this - I can add if I find out before next month.

Items for Discussion:

- Chip: Tom raised a question via email since he could not attend. Should we provide complementary badges for transfer members into the Redwood Region? Did not seem anything had been officially decided on this.

Motion to provide complementary badges to PCA members that are transferring from another region into the Redwood Region by Vern Rogers, seconded by Grady Carter and carried unanimously.

Autocross Director's Report (Grady Carter):

- Ax trailer ordered on the Feb. 10th. Approximate arrival date is April 10th.
- Have an article that summarizes the autocross changes and would like to send it out this week.
- Awaiting a meeting with Jon Stout as he will be back in his office next week.
 - Hay bales are property of the airport and they do not have a timeline for moving them yet. Would like to get a better idea from Jon.
 - Have no idea on the possibilities of patching the track at this time.
- USS bathroom contract is in place except for the extra bathrooms needed for September PCARR/ESCA weekend.

- Thanks to Jerry and B for getting the MSR reg and flyer setup for the first event.

Items for Discussion:

- Extra porta-potties will be required for Zone event.
- Trailer disposal discussed. Will need to be managed in an environmentally-friendly manner once new autocross trailer arrives and we no longer need the old one. It is falling apart, so not much will be salvageable for reuse.
- No news on hay bale removal from autocross site.

Webmaster's Report (Barbara McCrory):

Website	February 2015
Visitors	5427
Unique IP's	3942
Country Activity	United States, Germany, China, Canada, United Kingdom, Canada, Ukraine, France, Russian Federation 89%
iPads, iPhones, iPods, Androids	1595 29%
Calendar	January 20 to February 19, 2015
Visitors	294
Sessions	503
Mobile	76 15%
Counties	San Francisco, Marin, Sonoma, Napa, Lake 418 sessions
Event Notices	February 1, 2015
Sent	811
Opened	418 52%
	February 15, 2015
Sent	822
Opened	399 49%

- Prepared flyer for Two Bird Brunch Run, Station House Brunch Run and Whale to Whale Tail Rallye.
- Drafted flyer for Pine Ridge Winery Tour.
- Completed 2015 Autocross Flyer.
- Updated 2015 Year at a Glance Calendar.
- Sent out Event Notices February 1, 2015 and February 15, 2015.
- Updated contact database in Constant Contact for new members and changes for February for the Redwood Region Contact List.

Items for Discussion: none

Goodie Store Director's Report (David Bunch):

No report submitted

Items for Discussion:

- Chip: David texted during meeting to report \$87 in sales at Station House Run

Concours Director's Report (James Heisey):

No report submitted

Items for Discussion: none

Sponsorship Director's Report (Simone Kopitzki):

- Collected sponsor payment from Bertollis.
- Sent reminders to Dawydiak and TRG.
 - TRG does not want to continue sponsorship at the moment; Barbara took link/ad off the website.
 - Hope to hear back from Dawydiak before Tuesday.

Items for Discussion:

- Dawydiak to be removed as sponsor

Safety Director Report (Mac Cranford):

No report submitted.

Items for Discussion: none

Charity/CASA Report (Vern Rogers):

No report submitted

Items for Discussion:

- Reminder that the annual "Denim & Diamonds" fundraiser is coming up on April 11

Social Media Report (Kurt Fischer):

No report submitted

Items for Discussion: none

Next Board Meeting venue? Some ideas were discussed. Mac: Mary's or Round Table? Craig will pursue and publish the destination.

Meeting adjourned at 8:24 p.m. PST by President Mike Hinton.