

June 2015 Board Reports and Meeting Minutes

In attendance (10): President Mike Hinton, Treasurer Jerry Gladstone, Secretary Chip Witt, Autocross Director Grady Carter, Concours Director James Heisey, Sponsorship Director Simone Kopitzki, Thorsten Kopitzki, Safety Director Mac Cranford, Past President Vern Rogers, and Membership Director Tom Short.

Absent (6): Vice President Craig Steele, Webmaster Barbara McCrory, Goodie Store Director David Bunch, Social Media Director Kurt Fischer, der Riesenbaum Editor Jamie DeRuiter, and Newsletter Committee Dawn Gee.

Meeting called to order at 7:11 p.m. PDT on June 30, 2015 by President Mike Hinton at Mary's Pizza Shack, 121 San Marin Drive, Novato.

Motion to approve the May 2015 Board Reports by Vern Rogers, seconded by Jerry Gladstone and was unanimous.

President's Report (Mike Hinton):

- Attended June Cars & Coffee event in Novato. According to Kurt, there were 200 cars this month! Thanks to Kurt for organizing the event, and getting such a diverse crowd of cars to attend.
- Obtained insurance certificates for all of the June events.
- Attended the June autocross on June 13. The course was fun, as usual, but I was a bit disappointed in the turnout. Hope we get a larger crowd for the July event. The new trailer worked pretty well, with just a couple of minor issues to sort out.
- Attended the Tech Session in Santa Rosa at Kustom Kar audio. Our hosts shared a lot of useful information concerning sound systems, and we got to experience three different installations, all of which were superior to the Bose system that I have in my 991. Thanks to Craig for coordinating the event! It could prove costly, though, as the Cayman S may need some upgrades...
- Attended the "shakedown" party for the new autocross trailer. With everyone's help, we were able to order tables for the trailer workers, and get the trailer prepped for its first event. Brenda and I contributed five folding chairs to the cause.
- Took my 914 to Hi Tec to investigate transmission noise. Bad news-new ring and pinion needed!
- Congratulations to David Bunch for winning Porsche "Enthusiast of the Year." To those of us who know David, and his unwavering commitment to the club, it's no surprise, and well-deserved!
- Have also enjoyed the stream of Facebook posts from both Craig and David from Parade. I hope to be sending something similar from Vermont next year!

Items for Discussion: none

Vice President's Report (Craig Steele):

- I will miss the June Board meeting on June 30, I will be driving Route 66 back home.
- Attended Cars and Coffee and Tech Session on Porsche audio systems at Kustom Kar Audio in Santa Rosa
- Attended 1st planning session on holiday party with Ray and Cris

- Meet with Mike at his home to discuss future events
- Attended 60th Annual Porsche Parade in French Lick, IN
 - Enjoyed the Welcome Party, Concours, Indy Tour, and AX
- Reporting my activities on Facebook

Items for Discussion:

- On meeting w/ Mike re: future events:
 - Plans to survey membership wrt future event ideas of interest
 - New Member's Mixer @ Mike's – send invites via postal mail. Proposed date: 10/17/15.

Event's Coordinator's Report (Craig Steele)

July 18- Fieldstone Winery Tour (Vern Rogers is event coordinator)

July 25- Porsches on the Plaza (Kurt Fischer is event coordinator)

Items for Discussion:

- Need to liaison with National for Special Endorsement

Treasurer's Report (Jerry Gladstone):

This report covers the period from May 23 through June 26, 2015.

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures and income for this period were detailed and accepted. Finances remain in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Attached to this report:

1. Balance Sheet as of June 26, 2015.
2. Profit & Loss Statement for the period May 23 through June 26, 2015.
3. Profit & Loss Statement Year-to-Date (YTD) June 26, 2015.
4. 2015 Autocross #5 accounting report.
5. Langtry Winery Tour accounting report.
6. 2015 Sponsors/Advertisers spreadsheet.
7. 2015 CASA Funds collected to date spreadsheet.

Notes:

1. A car numbering feature was added to MSR autocross registrations allowing unique permanent numbers for the season and easy selection of numbers for new entrants.
2. MSR registration pages were created for Porsches on the Plaza and the Field Stone Winery Tour.
3. We continued to lose small amounts (\$100+) at events with food purchases. We lost \$139.61 at the Langtry event and previously lost \$174.60 at the Pine Ridge event.
4. Correction: Last month it was reported that Total Other Income Year to Date was \$310.95, this was in error with the correct amount being \$256.81.

Submitted by:

Jerry Gladstone
June 26, 2015

Items for Discussion:

- Paid Zone 7 assessment.
- Semi-annual Report to be published in next issue of der Riesenbaum.

Secretary's Report (Chip Witt):

- Attended June Swoon – Marin County Cars & Coffee in Novato on Sunday, June 7. It seems this event grows a bit more each time I've attended. Thanks to Kurt for continuing to market this gathering very well across several very different car appreciation communities. Some amazing cars from all eras with their proud owners sharing the joy with all who cared to chat with them. Saw several for sale, and I even gathered some ideas for my own hot rod project I have (slowly) underway.
- Attended the Tech Session at Kustom Kar Audio in Santa Rosa on Sunday, June 7. Chris and the guys put on a good talk and had three mind-blowing demos that showcased what different levels of investment in audio could achieve. Definitely some thoughts worthy of shaking the ol' piggy bank later this Summer. This was a slightly out-of-the-box tech session, the inspiration for which was derived from an itch Craig Steele needed to scratch in his Cayman, and was a great success. Hope to see the club do more like this with Kustom Kar Audio in the future.
- Attended AX #5 in Windsor on Saturday, June 13. Another great course laid down by Bob Schoenherr. Great to see Drew Powers and his dad back out in the repaired 356! Sold three more AX T-Shirts.
- Had brunch with Grady on Friday, June 19 to discuss the AX Director duties. From the discussion we agreed that it is not a single-person role, but instead a conglomeration of actors that are required for success. Enumerating roles and responsibilities, documenting processes and getting proper cross-training for all critical functions will be keystone undertakings. Along the way, we can better understand where and how best to incorporate more automation to make AX more accessible, fun and, ultimately, easier to manage.
- Awaiting word from Mike that my name has been added to the club's AOA List so that I can pursue my interviews to become an AOA Card Holder.

Items for Discussion: none**Past-President's Report (Vern Rogers):**

- Attended June 13 AX – the first with Bruno this year. Wow what a difference! Nice to know I can still drive.
- Called Randy (the bbq guy we use at Bergmans) again to check availability and work out details for Oct 10 tour to Davis Estates. He has us booked for 10/10/15. He does not think that he needs to visit the winery ahead of time to figure logistics. I will contact Davis Estates and set up a time to visit ahead of October so that I can get the lay of the land. Randy and I will work out details for the meal as we get closer to the date. We do need a decision on price. Do we want to do \$30 for members, or \$35 with extra \$\$ going to CASA.
- Sold my stock 987 Leather seats at the June 7 Parts Heaven Swap Meet along with many other small items. My garage/shop is much happier.
- Even though we switched to 7/18 to avoid the Vineman ride, another large bicycle ride is scheduled on much of our route for the Fieldstone Saturday. It does appear

that the bike route direction is opposite to ours. Hopefully that means they will be on the opposite side of the road.

Items for Discussion:

- We need to get confirmation of those running for office for 2016 calendar year for July issue of der Riesenbaum.
- Is there a by-laws conflict preventing Chip from serving as Secretary and AX Director for next year? Consensus was no conflict exists.
- Barbara wishes to maintain position as Region Webmaster, but has difficulty attending meetings due to the distance meetings are held from where she lives. Current by-laws require board members to miss no more than two meetings in a row to retain positions.
 - Should we amend by-laws to enforce different rules for appointed positions? Consensus was that certain roles do not require consistent physical participation at board meetings. Further, when participation was required (for special vote or to maintain quorum), we have electronic means to insure remote participation (Skype, etc.). Will need to revisit amendments to address this to allow those willing to fill roles to do so flexibility within their travel abilities.

Membership Director's Report (Tom Short):

NOTE FROM SECRETARY: [Membership Report as published in June der Riesenbaum stands.](#)

- Sent out free AX coupons to 13 new members from January 2015
- Ordered and distributed five member badges, including 3 for April's new members, with free AX coupons
- Ordered and distributed 16 badges for May batch of new members, with free AX coupons.
- Purchased postage for 18 badge mailers; and 13 standard letter stamps (for AX certs). Receipt for \$48.xx submitted to Jerry and reimbursed.

Items for Discussion: none

Meeting suspended for dinner at 7:30 p.m. PDT for dinner break by President Mike Hinton

Meeting resumed at 8:06 p.m. PDT by President Mike Hinton.

Autocross Director's Report (Grady Carter):

- Very Good AX5. Though only 26 participants, the weather was great, all participants arrived early and all stayed all day. 14 runs and done by 3pm. 88% pre-reg.
- All went well with the trailer. 4 items:
 - 1) Need enter/exit steps for side door and back doors. Want approval, run \$100 to \$150 for quality steps.
 - 2) Looking into hanger hooks for Hi-Tec sign to hang from window opening.
 - 3) Need to figure out a windbreak (10" ?) for scoring side window.
 - 4) Was given new, "longer" lock-back bars for rear doors but were the same length as the originals.
- Bob getting tongue lock key made, will make 3 full sets of keys. What to do with third set?
- Will work on helmet hangers and storage for trailer as time allows.

- Thanks to Anita and Vern (Thomas) for the idea to get car numbering implemented on MSR to aid on-site work and to Jerry for getting it done quickly in a very effective manner.
- Thanks to Mike for stepping into Craig’s icy wet shoes for this AX.
- Chip, Gordon and Jaime agreed to get AOA cards.
- Met with Chip over chicken and waffles to discuss AX Director duties. Need to have an AX “Team” was quite apparent.
- Approached Chris Trailer again on doing a demo of his AX software. Said should be able to do it using an inverter off the car battery to drive laptop. Will depend on his schedule when.
- Any progress on getting insurance on the trailer and contents?

Items for Discussion:

- Mike will be emailing instructions for AOA cards to those new on the list.
- Mike to talk to his insurance guy to find out about coverage for trailer and contents.

Motion to purchase steps for trailer at <= \$350 by Vern Rogers, seconded by Mike Hinton and was unanimous.

Webmaster’s Report (Barbara McCrory):

Website	June 2015
Visitors	7210
Unique IP's	4988
Country Activity	United States, Germany, China, Canada, United Kingdom, Canada, Ukraine, Russian Federation, France 89%
iPads, iPhones, iPods, Androids	2105 29%
Calendar	
Visitors	953
Sessions	1084
Mobile/Tablet	74
Counties	San Francisco, Marin, Sonoma, Napa, Lake 225 sessions

- Completed flyer for Field Stone Wine Tour, July AX, Porsches on the Plaza.
- Updated contact database in Constant Contact for new members and changes for June for the Redwood Region Contact List.

Items for Discussion: none

Goodie Store Director's Report (David Bunch):

- Nothing to report

Items for Discussion: none

Concours Director's Report (James Heisey):

- Three months out for Ledson.

- Need to check with Deven @ Hi Tec re: wine glasses. Thorsten to follow-up with Deven and report back.

Items for Discussion: none

Sponsorship Director's Report (Simone Kopitzki):

- Nothing to report.

Items for Discussion: none

Safety Director Report (Mac Cranford):

- Routes for tours shared with Mac along with editorial of potential problem areas or questions appreciated.

Items for Discussion: none

Charity/CASA Report (Vern Rogers):

- Minimal generation of donation funds so far. Event revenue has been down, so not allowing for contribution to CASA.

Items for Discussion: none

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Der Riesenbaum Editor/Newsletter Committee Report (Jamie DeRuiter, Dawn Gee):

Hello all,

Here's a copy of the June issue and the July forecast.

June issue archive link:

<http://archive.constantcontact.com/fs114/1101594196247/archive/1121177966310.html>

Target date for the July publication to go out: July 13th, 2015

ALL SUBMITTED CONTENT REQUESTED BY MONDAY, JULY 6th, 2015

Content:

Standard:

- President's message
- Editor's message
- Flyers: Werks Reunion, Rennsport V, Field Stone Winery Tour, Porsches on the Plaza
- Sponsor ads
- Membership report

Items for Discussion: none

Meeting adjourned at 8:36 p.m. PDT by President Mike Hinton.