

March 2015 Board Reports and Meeting Minutes

In attendance (9): President Mike Hinton, Vice President Craig Steele, Treasurer Jerry Gladstone, Secretary Chip Witt, Sponsorship Director Simone Kopitzki and Thorsten Kopitzki, Autocross Director Grady Carter, Safety Director Mac Cranford, and Past President Vern Rogers

Absent (7): Concours Director James Heisey, Webmaster Barbara McCrory, Membership Director Tom Short, Goodie Store Director David Bunch, Social Media Director Kurt Fischer, der Riesenbaum Editor Jamie DeRuiter and Newsletter Committee Dawn Gee.

Meeting called to order on March 31, 2015 at 7:07 p.m. PDT by President Mike Hinton at Mary's Pizza Shack, Novato.

Motion to approve the February 2015 Board Reports by Mike Hinton and seconded by Jerry Gladstone was unanimous

President's Report (Mike Hinton):

- Will be attending the drive and tour to Pine Ridge Winery on March 28. I'm looking forward to the activities at the winery – despite living in the Napa Valley since 1996, I've never visited Pine Ridge. Thanks to Craig and Tom for working out the logistics
- Obtained insurance certificates for all of the March events.
- Attended the first autocross of the year on March 14. We had a great turnout (44 drivers), and an enjoyable course. I'm happy to report that Barney's newly-rebuilt front brakes were up to the task. Big thanks also to Drew Powers, who captured many of the runs on his Go Pro cameras. It was fun to watch myself in action (and hitting a cone too!)
- Persuaded Brenda to bring her Cayman S out to autocross for her first event in almost 6 years! She steadily improved her times throughout the day, despite killing a few cones. She had a great time – so much so that she will be attending the Autocross School in Marina on the first week of April!
- Missed the Whale to Whale Tale Rally due to work commitments. Looked like an enjoyable day, and I hope to be able to do the event someday...

Items for Discussion:

- Brief discussion on follow-up regarding Burt Propp's expulsion from the PCA. The vote to expel Propp was rescinded due to a problem with how the vote was conducted.
- Jerry to Mike: Reminder about auditing the Treasurer's books for 2014.

Vice President's Report (Craig Steele):

- Attended the March 1st Cars and Coffee, great turn-out car and attendees
- Co-lead the 5th Annual Whale-to Whale Tail Rallye. Had 16 Porsches on the drive with good weather and the occasional whale sighting. Tom Short won the poker hand, we donated a total of \$84 to CASA

- Attended the first Autocross in my Black Cayman. Delivered ice and water.
 - Picked-up and delivered the new 2015 AX t-shirts to Chip Witts at event
 - Sandy, my wife sold 15 shirts for \$150
- Registered for the 60th Annual Porsche Parade. I am #586A and plan to take three and a half weeks to drive to and back including following Route 66 from Chicago to the Santa Monica pier
- Co-lead with Tom Porter the first Pine Ridge Winery tour on my 70th birthday. Special thanks goes to Jerry in setting up MSR.com to manage the food order and wait list.
- Schedule the March meeting with the help of Tom Strobel at Novato's Mary Pizza. Need to contact Rudy Torres, 415/897-6266 for future meetings at this location.
- Have not started assembling the 2015 Procedures manual.
- Need a volunteer to assist me in event coordination.
- Volunteered at Zone 7 meeting to form a four man task force to discuss a central AX site where zone 7 regions can conduct their events.
- Planning to attend CASA fundraiser 'Denim and Diamonds' on April 11th.

Items for Discussion:

- Craig: Do we like Mary's Pizza in Novato as new venue for board meetings?
 - Jerry: "Will they have bacon...?"
 - Consensus was that the new location is suitable.

Event's Coordinator's Report (Craig Steele)

March 1- Cars and Coffee was complete success with lots of cool car and attendees enjoying the very diverse selection of auto to see up close and personal

March 7- Whale-to-Whale Tail Rallye was a very successful event with just the right amount of Porches and poker players. Getting food at Gualala worked well and the weather and whales cooperated.

March 28- Pine Ridge Winery (written before event) there was 44 members are signed up with 24 Porsches on tour Napa and Lake counties. Food, wine tasting and a great cave tour make this a unique experience. This events test Porsche Pals (pairing new member with seasoned members welcome them to the Redwood Region) and asking for Porsche Pix for dR editor, Jamie to write about this event

April 11- Canceled event, no one to plan and lead an event. This means we have no social event for April. If you want to suggest and plan an event, please let me know.

May 2015 has two social events

- Wine Tour on May 23rd with no event coordinator
 - Get Al Mueller's ideas on wineries?
 - Ideas from board: De Lorimier, Everett Ridge, Paradise Ridge. Check w/ John Bergman
- Porsche Corral at Sonoma Historics coordinated by Kurt Fischer on May 30th-31st at Sonoma Raceway.

Items for Discussion:

- July 25, "Porsches on the Plaza" – Deven to sponsor

Meeting suspended to order dinner at 7:24 p.m. PDT for dinner break by President Mike Hinton

Meeting resumed at 7:40 p.m. PDT by President Mike Hinton.

Treasurer's Report (Jerry Gladstone):

This report covers the period from February 21 through March 27, 2015.

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures and income for this period were detailed and accepted. Finances remain in accordance with expectations. There are two questions for the Board to consider and vote on. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Board Approval Needed:

- Transfer appropriate funds from our general account to the autocross account in anticipation of paying for the new autocross trailer (expected in April).

Motion to move funds necessary for trailer purchase by Vern Rogers was seconded by Craig Steele and carried unanimously.

- Policy: RR pays for name badges for new members; do they also pay for new family/affiliate members? My recollection is that we do not. Going forward, what should be our policy and practice?
 - We will not be giving badges to affiliated members (they can be purchased).

Notes:

- Revised MSR postings and reports for autocrosses #2 through #9. Created special features for the two Zone 7 autocrosses, #3 and #4.

Prepared the MSR posting, wait list and associated reports for the Pine Ridge Winery Tour. Managed information distribution and wait list actions.

Items for Discussion: none

Secretary's Report (Chip Witt):

- Attended Whale to Whale Tail Rallye. Lots of fun, great views and great drives (even coming home via Mountain View Road keeping pace behind Kurt Fischer and Don Magdanz).
- Participated in AX#1 on March 14. Was so very ready for the season to begin and we had a perfect day to set things off right.
- Trained by Grady to be able to help tech cars for AX events.
- AX t-shirt sales were a great success. People not only were willing to purchase for the reasonable price of \$10 per, many were happy to be able to purchase more than one. Total shirts sold totaled 19 by end of the day. (accounting attached)
- Attended Pine Ridge Winery Run, Tour and Lunch along with my co-pilot, Nicole Weld. Great job by Craig Steele in organizing and leading with Tom Porter. Could not have asked for a nicer day to drive into and through Napa.

Items for Discussion:

- Bob Schoenherr sent an email suggesting the club make a donation to Pt Arena Lighthouse. The lighthouse is kept running through donations and has served us well as a destination on runs for many years now.

Motion to give a \$200 donation to Pt. Arena Lighthouse by Chip Witt was seconded by Craig Steele and carried unanimously.

- Chip to work with Bob on letter and will coordinate with Jerry to get the check and letter sent.

Past-President’s Report (Vern Rogers):

- Missed Whale Tale Run
- Attended March 14 AX – the first with my Cayman. Still learning the new car.
- Looking forward to Pine Ridge Tour on 3/28.
- Working with GGR on submission of Sharon Neidel for PCA Enthusiast of the Year.
- Attended March Cars and Coffee and talked with Jamie about his new role as dR Editor
- HiTec Sold the Boxster and I bought a '95 325i convertible. Just following the example of our VP and Social Media Co-Chair – BMW’s as daily driver cars.
- Do we need to be looking for a 2016 AX Director, I believe Grady has said this is his last year.

Items for Discussion: none

Meeting suspended at 7:54 p.m. PDT for dinner break by President Mike Hinton.

Meeting resumed at 8:15 p.m. PDT by President Mike Hinton.

Membership Director's Report (Tom Short):

The February 2015 membership report ending February 28, 2015

New members:	5
Transfer In	0
Transfer Out	2
Non-renewal	0
Renewals	20
Official	569
Affiliate Members	358
Total Members	927

Issues/questions:

1. review Tom’s personal note sent with badges (see below)
2. obtain more stickers
3. include coupon for free AX?
 - Answer from board: Yes. This has been done before. Design something and share with Autocross Director, Grady Carter so he knows what to look for/honor at events.
4. Minor correction to Feb 2015 Membership Report – changed total by 1:
5. Re sharing/storing these reports, is there a preferred cloud drive location?

Actions/Completed Items/Accomplishments

1. bought 48 prepaid postage stickers (Jerry has reimbursed)
2. bought 100 padded envelopes (reimbursed)
3. Ordered and distributed eight badges to board members who requested them - paid for by club
4. Ordered and distributed badges to 15 new members for Jan, Feb new members.
5. Created detailed instructions for ordering a new badge; worked with Barbara to get posted to our web page.
6. Created and submitted membership report for Feb 2015

Welcome to PCA Redwood Region!

For over 50 years, the Porsche Club of America has been dedicated to enhancing the Porsche ownership experience. Social, technical or competitive - no matter your interest, the PCA has something to offer every Porsche owner.

The summer months are highlighted by a variety of winery tours, auto crosses, high performance driver's education and more. Due to the fabulous climate here in NorCal, our club's calendar has activities scheduled year round! Keep tabs on upcoming activities on our website: <http://red.pca.com>. I look forward to meeting you, so please join us for one of our events and get in on the fun.



Tom Short, Membership Director, PCA Redwood Region

Items for Discussion: none

Autocross Director's Report (Grady Carter):

- Excellent 1st Ax. 44 participants. 2 new members. Great weather.
- Of 41 paid participants, 80.5% (33) pre-reg'd on MSR!!
- Is a coupler lock needed for the new trailer? Only need one lock (for the rear doors). All windows and other door are key lock, keyed alike.
 - Board Answer: Yes, coupler lock needed. Grady to price.
- Will purchase 2 5/16" hitch ball for trailer.
- Cleaning padding of the loaner helmets (Anita, Bob & I).
- Reservation of the room at Mary's Pizza Shack (Windsor) has been made for 5:30 pm. Also requested a couple of tables on the patio for 5 pm for the early arrivers. May or may not happen.
- Expenses:
 - 1) Bought a two pack of walkie-talkies to replace the one with the broken PPT button (the end of last year) and to have a spare.
 - 2) Time card printing.
 - 3) Have 11 of 14 frames for award pictures. Should have others by end of next week.

Items for Discussion:

- Bob and David working on tow schedule. Per previous years, tower get free autocross.
- Old timing gear to SCCA.
- Wine for Zone event.
- Facilitating meeting w/ airport.

Webmaster's Report (Barbara McCrory):

Website	March 2015
Visitors	9629
Unique IP's	6820
Country Activity	United States, Germany, China, Canada, United Kingdom, Canada, Ukraine, France, Russian Federation, Netherlands 89%
iPads, iPhones, iPods, Androids	3388 35%
Calendar	February 20 to March 26, 2015
Visitors	490
Sessions	758
Mobile	165 22%
Counties	San Francisco, Marin, Sonoma, Napa, Lake 413 sessions
Event Notices	March 1, 2015
Sent	803
Opened	411 52%
	March 15, 2015
Sent	802
Opened	412 52%

Completed flyer for Pine Ridge Winery Tour, April and May Autocross. Met with Jerry Gladstone and Jamie DeRuiter regarding der Riesenbaum Editor. Updated 2015 Year at a Glance Calendar. Sent out Event Notices March 1, 2015 and March 15, 2015. Updated contact database in Constant Contact for new members and changes for March for the Redwood Region Contact List.

Items for Discussion: none

Goodie Store Director's Report (David Bunch):

No report submitted

Items for Discussion: none

Concours Director's Report (James Heisey):

- Nothing to report
- Will not be able to attend March 31st meeting
- Still chasing fuel leak...

Items for Discussion: none

Sponsorship Director's Report (Simone Kopitzki):

- Nothing to report

Items for Discussion: none

Safety Director Report (Mac Cranford):

No report submitted.

Items for Discussion: none

Charity/CASA Report (Vern Rogers):

No report submitted

Items for Discussion: none

Social Media Report (Kurt Fischer):

No report submitted

Items for Discussion:

der Riesenbaum Editor/Newsletter Committee (Jamie DeRuiter, Dawn Gee):

No report submitted

Items for Discussion:

Meeting adjourned at 8:34 p.m. PDT by President Mike Hinton.