# **September 2015 Board Reports and Meeting Minutes**

In attendance (9): President Mike Hinton, Vice President Craig Steele, Treasurer Jerry Gladstone, Autocross Director Grady Carter, Goodie Store Director David Bunch, Concours Director James Heisey, Sponsorship Director Simone Kopitzki, Thorsten Kopitzki and Past President Vern Rogers

**Absent (7):** Secretary Chip Witt, Webmaster Barbara McCrory, Safety Director Mac Cranford, Membership Director Tom Short, Social Media Director Kurt Fischer, der Riesenbaum Editor Jamie DeRuiter, and Newsletter Committee Dawn Gee.

Meeting called to order at 7:12 p.m. PDT by President Mike Hinton at Mary's Pizza Shack, 121 San Marin Drive, Novato.

<u>Motion</u> to approve the August 2015 Board Reports by Grady, seconded by Vern and was unanimous.

# President's Report (Mike Hinton):

- Obtained insurance certificates for all of the September and October events.
- Sent in application for PCA charity subsidy in connection with the Ledson concours.
- Attended the September autocross on September 19. First time out in Brenda's Cayman S. Soon discovered that her car needs new tires, which made for a challenging day. I'm looking forward to driving it again, once there is enough grip to match the power.
- Attended Maple Creek Winery tour. It was my first time for that event, and it was a
  great day. The drive, food and wine were all superlative.
- Attended the "final" pool party at the Bergman's. Again, it was my first time to attend that event. We had a nice, comfortable turnout, and the BBQ and beverages were great. Too bad that the Bergmans sold the house, as it is a great venue.
- Took Barney to the Ledson Concours on September 20, and managed to finish second to Vern for the third year in a row in the competition class. Obviously, I need to improve my detailing skills!
- Will be attending Rennsport Reunion V at Laguna Seca. Signed up for parade laps on Friday, and will assist in parking cars in the corral on Saturday. Hope to see a bunch of Redwood members there!

### **Items for Discussion:**

Mike has received all insurance and subsidy requests from national

### Vice President's Report (Craig Steele):

- Attended Maple Creek Winery Tour
- Attended Bergman's Pool Party, first timer, it was lots of fun
- Attended Redwood Region AX #8
- Attended Ledson Concours
- Attending Rennsport V in Monterey
  - Volunteered to direct traffic at Corrals
  - Attend a meal with Redwood Region attendees on Sat 9/26
- Planning to brief Board on updates to RR Procedures Manual

#### **Items for Discussion:**

 Reported progress on procedure manual and needs help form EC to complete update. Craig will send EC the entire work doc to capture their comments and edits.

### **Event's Coordinator's Report (Craig Steele)**

<u>September 26</u> - Redwood Oktoberfest in Vacaville (Kurt Fischer is event coordinator) was cancelled due to conflict with Rennsport at Laguna Seca Raceway

October 3 – Davis Winery Tour (Vern Rogers is event coordinator)

<u>October 25</u> – Redwood Region Annual Meeting (Need an event coordinator, location is the Union Hotel in Occidental). Mike has stepped forward to coordinate.

<u>December 12</u> – Holiday Party at Flamingo Hotel (Kurt Fischer is event coordinator, Craig Steele is assisting)

- Summarize the event and discuss the particulars:
  - Facilities and seating
  - o Food, see buffet menu and Bar (corkage)
  - Music (band or deejay)
  - o CASA auction
  - Decorations
  - Hotel accommodations

Letter of agreement has be sent to the treasurer for his review

### **Items for Discussion:**

- Craig reviewed the visit to Flamingo and circulated photo of venue. Board preferred
  a deejay rather than the Pandora streaming or live band. Jerry estimated the
  subsidy for this event would be \$1000 without music expense, giving the \$1000
  budget max for this year's music option.
- Jerry reported on reviewing the contracts for the event and hotel room availability and rate. We decided to order off their buffet menu, choices due 5 days before event. There is a \$300 min for the bar and corkage is \$12 per bottle before starting the buffet.
- Motion to approve the spend \$1000 to reserve the Flamingo on December 12<sup>th</sup> for our Holiday Party was made by Mike, seconded by Craig and was not unanimous with one abstention.
- Flamingo is currently offering our members' five regular rooms at \$119 each, more rooms may come available toward November and early December.

Meeting suspended for dinner at 7:43 p.m. PDT for dinner break by President Mike Hinton

Meeting resumed at 8:05 p.m. PDT by President Mike Hinton.

### Treasurer's Report (Jerry Gladstone):

• Nothing to report

Items for Discussion: none

# Secretary's Report (Chip Witt):

- Had phone call w/ Kim Powers to discuss some of the technical options and possible plans for future of website. Still need to coordinate discussion around full scope of Webmaster Role to insure we have coverage across all duties performed as Barbara steps down next year.
- Joined in post-AX #8 refreshments at Appleby's (jet lagged so did not participate).
- Reconnected w/ Grady to orchestrate AX Director role hand-off...to meet again Oct.
   12.
- Dealt with unexpected flat right rear just in time to leave for Rennsport Reunion V.
- Attending Rennsport Reunion V and planning on connecting with others from RR for dinner Saturday.
- Unable to attend 9/29/15 Board Meeting due to work travel.

Items for Discussion: none

# Past-President's Report (Vern Rogers):

Nothing to report

Items for Discussion: none

# Membership Director's Report (Tom Short): Note from Membership

In September 32 PCA Redwood Region members will mark five or more years in the club. A special shout out to four of our members who are marking 40+ years with our club! Congratulations to all of you who are marking anniversaries – I hope you are enjoying your membership and taking advantage of all the great benefits our club has to offer!

In August we welcomed ten new members – I hope you take advantage of the excellent activities we have on tap as head into autumn. Be sure to check out the calendar on our website, and keep an eye on it as new events are added as we finalize them. I encourage everyone to participate in <u>your</u> club's events – it's a great way to meet other PCA members and have some fun with great people and our amazing cars.

If you spot any errors or have any questions about membership please feel free to email me at <a href="mailto:pcaredmembership@gmail.com">pcaredmembership@gmail.com</a> or call me at 415-300-7457.

Best, Tom Short

New members: 8 Transfer In: 3 Transfer Out: 0 Non-renewal: 10 Renewals: 29 Official: 591 Affiliate Members: 371 **Total Members** 962

# **New Members**

Name	City	Porsche
Jack Schafer	San Francisco	2012 911 Carrera S Black Coupe
William Wood	Napa	1999 Boxster White Convertible
Cameron Wayland	Santa Rosa	1975 911S Silver Coupe
Scott Hintz	Kenwood	2014 911 Carrera S Cabriolet Dark Blue Metallic
Paul Racine	Lakeport	1980 911 SC Metallic Beige 911
William D'Allaird	Sonoma	2007 911 Carrera 4S
Charles Delisle	Mill Valley	1987 944 Turbo Guards Red
Stanley Rinne	Point Richmond	2008 Boxster S Silver Rdstr

**Anniversaries (five years or more)** 

Anniversaries (live year	3 Of Hilore)	ı
	PCA Member	
Name	Since	Years
Lawrence Lonn	1970	45
James Hurson	1972	43
Harley Miller	1973	42
Robert Davisson	1975	40
Michael Kelly	1982	33
George Bono	1982	33
Robert Neidel	1984	31
Arlene Moorehead	1986	29
Peter Bohns	1986	29
Van Kasper	1996	19
Stephen Foster	1998	17
Mike Purvis	1998	17
Richard French	1998	17
James Derich	1999	16
Michael Klunk	2000	15
Donald Plumley	2000	15
Richard Burke	2001	14
Brian Vineys	2001	14
George Altamura	2001	14
William Whiteley	2002	13
Michael Thomas	2003	12
John Bergman	2003	12
Lori O'Connor	2004	11
Brian Preussker	2005	10
Steve Meffert	2005	10
Ralph Jackson	2006	9

Gregory Matsumoto	2008	7
Betty Zootis	2009	6
Donald Batbie	2009	6
Darell Choate	2010	5
Dennis Houston	2010	5
Aaron Groves	2010	5

Items for Discussion: none

### **Autocross Director's Report (Grady Carter):**

- Very good AX8 considering the mid-90s heat. Had 32 participants. 10 runs averaging in the low 50 seconds range again. 91% pre-reg again.
- Big thanks to those that worked after car problems, Vern and Andy, and David who worked both sessions since he was there for the Goodie Store. It really made a difference, especially in light of the heat.
- I feel the registration system we are using is good as it is (Anita agrees). We started with 8 onsite registrations the first two months and have dropped to 3 the last two months. With 90% MSR registration, the 10% onsite registration is manageable and allows people to make a last minute decision or if their situation changes. Recommend maintaining the \$10 extra fee for onsite reg.
- Two Emmett Wilder trophies to the trophy shop for addition of the 6<sup>th</sup> annual Enduro plates.
- Gary Bayless has agreed to comment on Emmett at the Driver's Meeting at the Enduro.
- Colin has contacted Trekkor Wills to see if he has an interest in our old trailer.
- Put together 2016 tentative schedule to be used at the Presidents / Ax Directors meetings on Oct. 31.

March 19
April 16
May 14/15 Zone
June 11
July 16
August 13
Sept 17
Oct 8

- Will evaluate current loaner helmets at next AX for manufacture date and condition for possible replacement.
- Email invitations send to a number of our regular AXers for the Zone 7 autocross course design class on Oct. 31.
- Will not be getting a demo of the Axtime autocross software. My contact has taken
  another job, which is taking all his time. Have used the sites email contact form to
  try and get more details on pricing, initial and any ongoing. I know that it currently
  will not do multiple laps per car and give a total time.

• Ax Director turnover: Plan is to meet with Chip the week of Oct. 12. Working on listing all tasks and roles.

Status on insurance on the trailer and contents?

#### **Items for Discussion:**

- Discuss 2015 helmet compliance purchases to meet new standard
- Craig discussed idea to get the hay bales removed from the AX course

# Webmaster's Report (Barbara McCrory):

• Website	September 2015	
Visitors	7341	
Unique IP's	5211	
Country Activity	United States, Germany, China, Canada, United Kingdom, Ukraine, Russian	
	Federation, France 90%	
iPads, iPhones, iPods, Androids	2014 27%	
Calendar		
Visitors	382	
Sessions	522	
Mobile/Tablet	140	
Counties	San Francisco, Marin, Sonoma, Napa, Lake 312 sessions	

- Completed flyer for October Autocross and Davis Winery Tour.
- Updated contact database in Constant Contact for new members and changes for August for the Redwood Region Contact List.
- One request to be added to the CC mailing list from an affiliate.
- None of the visitors are using Windows 10.

### Items for Discussion: none

### **Goodie Store Director's Report (David Bunch):**

- \$54 for on-line Sales (Car Badge Holders) from August mailed to Jerry earlier in the month.
- \$15 Sales at Sept. AX
- \$214 Sales at Ledson
- \$219 total in Sept.

# **Items for Discussion:**

- David discussed new inventory from Proforma
- Discuss what the current tee shirt inventory

# **Concours Director's Report (James Heisey):**

- 21 cars were entered.
- Zone 7 regions are not advertising our Zone 7 concours in their newsletters

### Items for Discussion: none

### Sponsorship Director's Report (Simone Kopitzki):

Nothing to report.

#### Items for Discussion: none

# **Safety Director Report (Mac Cranford):**

• Nothing to report. Items for Discussion: none

# Charity/CASA Report (Vern Rogers):

• Nothing to report Items for Discussion: none

# **Social Media Report (Kurt Fischer):**

• Nothing to report Items for Discussion: none

# Der Riesenbaum Editor/Newsletter Committee Report (Jamie DeRuiter, Dawn Gee):

• Nothing to report Items for Discussion: none

**Meeting adjourned at 8:55 p.m. PDT** by President Mike Hinton.