

August 2016 Board Reports and Meeting Minutes

In attendance (12): President Mike Hinton, Vice President Craig Steele, Treasurer Jerry Gladstone, Secretary Chip Witt, Autocross Director Grady Carter, Concours Director James Heisey, Safety Director Mac Cranford, Past President Vern Rogers, Membership Director Tom Short, Social Media Director Kurt Fischer, and Members Ralf and Linda Anzelotti.

Absent (4): Goodie Store Director David Bunch, Sponsorship Director Simone Kopitzki, Thorsten Kopitzki, and der Riesenbaum Editor Jamie DeRuiter.

Meeting called to order at 7:05 p.m. PDT on August 30, 2016 by President Mike Hinton at Mary's Pizza Shack, 121 San Marin Drive, Novato.

Motion to approve the July 2016 Board Reports by Vern Rogers, seconded by Craig Steele and was unanimous (with one minor word edit..."find" to "fund"...pending).

President's Report (Mike Hinton):

- Attended August 6 Autocross in the GT3 again. Another fun event, and a really enjoyable course. Thanks, Bob!!
- Obtained insurance for August and some of the September events.
- Attended the Field Stone winery tour on July 23. Better selection of wines this year, so much so, that I joined the wine club!
- Drove the GT3 to Carmel for Werks Reunion. Fabulous display of Concours entries, and Thorsten and Simone took second place in their class! The paddock was full of tempting eye candy as well. Helped fellow member Chris Harrell at his booth representing Retrograde Classics.
- Attended Pech Merle event on August 13. We had a perfectly-sized group, but the drive was spoiled a bit by people who feel that it's their duty to drive 15 miles per hour under the already low speed limits. As always, our members came through with a great selection of potluck items.
- We were "lucky" enough to be subject to an AOA Badge audit. I got the Airport the information that they requested, and I guess we passed the exam.
- Have left a message at Union Hotel to set up Annual Meeting in October. Will keep everyone posted, but I'm proposing to do the same menu as last year.

Items for Discussion: none

Vice President's Report (Craig Steele):

- Aug 6th, attended Auto Cross #7, loved the course, thanks Bob and Grady
- Aug 13th, attended the Pech Merle Winery Event, meet some new people including a possible dR article on a local 911 barn find and interest member to run the website. I supplied picture for dR article
- Aug 19th, attended the 3rd annual Werks Reunion, work early shift as a volunteer. Won a set of Michelin tires. Later attended the local Pacific Grove Concours and Tour hosted by the local Rotary Club
- Aug 27th, plan to attend the Maple Creek Winery Tour, volunteered to be the BBQ chef and cook the chicken

Items for Discussion:

- Need to send follow up letter to AOA office and cc TSA about protocols in place to prevent escort violations and checking for complete gate closures

Discussion: Agreed that a detailed procedural letter will be sent to AOA Badge Holders. No letter will be sent to Airport/TSA (the issue is closed for them; a letter may only open us up to further scrutiny).

- Need for a more focused group of recruited volunteers for EC positions and committee participation
- Who's going to run 2017 Auto Cross events, most of the current crew is retiring in Oct?

Discussion: Need tow and registration. Move to computerized timing possible to simplify some aspects of event management?

UPCOMING Events

- Sep 3rd Auto Cross #8
- Sep 4th Redwood Pool Party
- Sep 7-11th, PCA Treffen Event, Lake Tahoe
- Sep 18th, Ledson Concors, Zone 7 event
- Sep 24th, Oktoberfest New Member event
- Oct 8th Auto Cross #9 (Enduro), *I will not be attending*
- Oct 23rd, Annual Members Meeting, critical to advertise for better attendance to discuss the future of RR-PCA events and volunteers to lead
- Oct 29th, Auto Cross #10
- Nov 5th, Two Bird Café Brunch Run, Bob Hall, event leader, need details and advertising
- Nov 10th, Annual Calendar Planning Meeting
- Dec 3rd, Calistoga Tractor Parade with Party at Hinton's
- Dec 17th, Annual Holiday Party

Event's Coordinator's Report (Kurt Fischer)

- Holiday Party @ Flamingo confirmed
- Holiday Party entre choices
- No alcohol at CASA Holiday Party silent auction this year (unless they pursue the necessary liquor license themselves)

Discussion: Same DJ as last year?

Motion to arrange same DJ at same rate as last year for the Holiday Party by Jerry Gladstone, seconded by Craig Steele and was unanimous.

Motion to set Holiday Party attendee price at \$75 by Jerry Gladstone, seconded by Craig Steele and was unanimous.

Items for Discussion: none

Meeting suspended for dinner at 7:47 p.m. PDT for dinner break by President Mike Hinton

Meeting resumed at 8:03 p.m. PDT by President Mike Hinton.

Treasurer's Report (Jerry Gladstone):

This report covers the period from July 23 through August 26, 2016.

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures and income for this period were detailed and accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Activity Report:

1. The City of Sonoma has not yet refunded our \$200 security deposit for Porsches on the Plaza. I asked Joe Burroughs to remind the City of Sonoma to process the refund. **Kurt on the case.**
2. The Room Hold/Price Guarantee Agreement with the Flamingo for the Holiday Party has been signed. No matter how much Kurt and I tried, the best we could arrange is a cutoff date of November 25th. Room rates are: Superior King or Double Double: \$119; Executive King (4 diamond quality): \$139; Pool View Suite: \$199.
3. The airport parking agreement for the autocross trailer was executed. Back rent was paid and rent through February 2017 was also paid. Elected to pay rental fee semi-annually – next rent due March 1, 2017 (\$55 per month X 6 months = \$330.)
4. Analysis using MSR data of the most frequent attendees of non-autocross events was completed. Most active members were recommended as possible new volunteers.
5. Anniversary pins were sorted and placed in mailing envelopes just prior to this meeting – thanks Tom.
6. Assisted event and autocross organizers with MSR, financial, issues and other details.
7. Attended Field Stone Winery and Pech Merle Winery events. They were well organized and quite enjoyable.

New Business/Discussion:

1. (Obviously) We need an EC meeting to discuss 2017 Club leadership. **E.C. Meeting scheduled**

Submitted by:

Jerry Gladstone

August 24, 2016

Items for Discussion:

- Do we need to better manage expectations with wineries and members regarding wine purchases at tour events?

Discussion: Ralf: Tip guarantees continued invite. Yelp! Review included in event planning? Formal thank you letter from club leadership to winery for participation in event?

[Motion](#) to send Field Stone Winery a thank you letter and include staff gratuity by Jerry Gladstone, seconded by Mike Hinton and was unanimous.

Secretary’s Report (Chip Witt):

- Attended Werks Reunion and participated as a judge for the very first time, scoring interiors in the 996/997 class. As always, a great event and the experience of participating more directly in the Concours was amazing.

Items for Discussion: none

Past-President’s Report (Vern Rogers):

- Nothing to report

Items for Discussion: none

Membership Director's Report (Tom Short):

In July 2016, 28 PCA Redwood Region members marked five or more years in the club. A special thank you goes out to five members who marked anniversaries of over 30 years. Congratulations and thank you to all of you who are marking anniversaries – I hope you are enjoying your membership and taking advantage of all the great benefits our club has to offer!

In June we welcomed five new members – I hope you take advantage of the excellent activities we have on tap this summer. You will be receiving a complimentary Redwood Region name badge shortly, along with a coupon good for a free autocross. Check out our website for upcoming autocross events. Also, you can order a name badge for your associate member there as well.

Be sure to check out the calendar on our website, and keep an eye on it as new events are added as we finalize them. I encourage everyone to participate in your club’s events – it’s a great way to meet other PCA members and have some fun with great people and our amazing cars.

If you spot any errors or have any questions about membership please feel free to email me at pcaredmembership@gmail.com or call me at 415-300-7457.

Best,

Tom Short

New members: 2

Transfer In	1
Transfer Out	0
Non-renewal	16
Renewals	36
Official	583
Affiliate Members	356
Total Members	939

New Members

Name	City	Porsche
Chris Siefkas	Novato	2016 Cayman S
Andrew Murr	Mill Valley	2008 Cayman Gray coupe

Anniversaries (five years or more)

Name	Member Since	Years
John Hefler	1973	43
John Fitzgerald	1973	43
Robert Davisson	1975	41
Gary Bayless	1978	38
Raymond Manzano	1982	34
Don Tompkins	1987	29
Phil Waen	1991	25
Gerald Murphy	1992	24
Scott Downie	1995	21
William Ravina	1997	19
Wayne Graner	1997	19
William Osterland	2001	15
Richard Burke	2001	15
Craig Branigan	2002	14
Joe McCrary	2006	10
John Jackson	2006	10
Werner Palm	2007	9
Bradford Simpkins	2008	8
John Thane	2008	8
Larry Armstrong	2008	8
Stephen Lash	2008	8
Steve Howe	2008	8
Tom Cooper	2009	7
Jamie DeRuiter	2010	6
Chris Morse	2010	6
Nicholas Stameroff	2010	6
Richard Maxey	2010	6
Thomas Jutzy	2011	5

Items for Discussion: none

Autocross Director's Report (Grady Carter):

- August AX participation was 43. 8 new (2 Redwood, 1 Diablo, 2 guest)
- September AX registration slow (7 by Friday afternoon).
 - have tow person/vehicle
 - have head instructor
 - working on one more person for course setup
 - no tech people reg'd yet

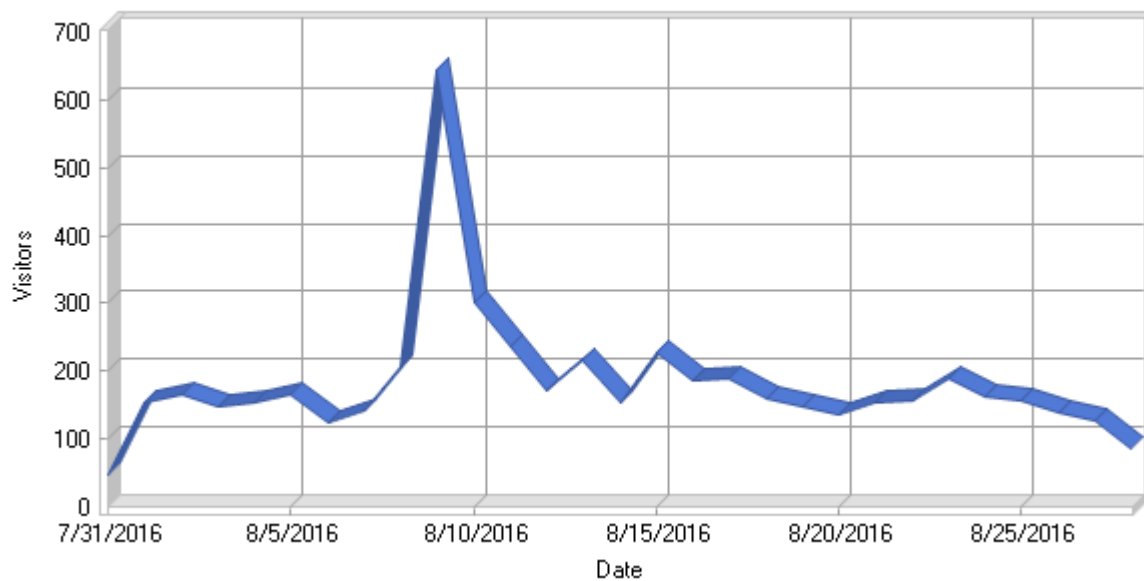
- Talked with John Jackson to take event pics. Hopefully will get all the cars we'll need for awards. Will supply list of possible.
- Confirm Oct. 29 AX with Airport. Worked with ESCA to extend restroom contract to include this AX.
- AX T-shirts: 29 sold so far.

Items for Discussion:

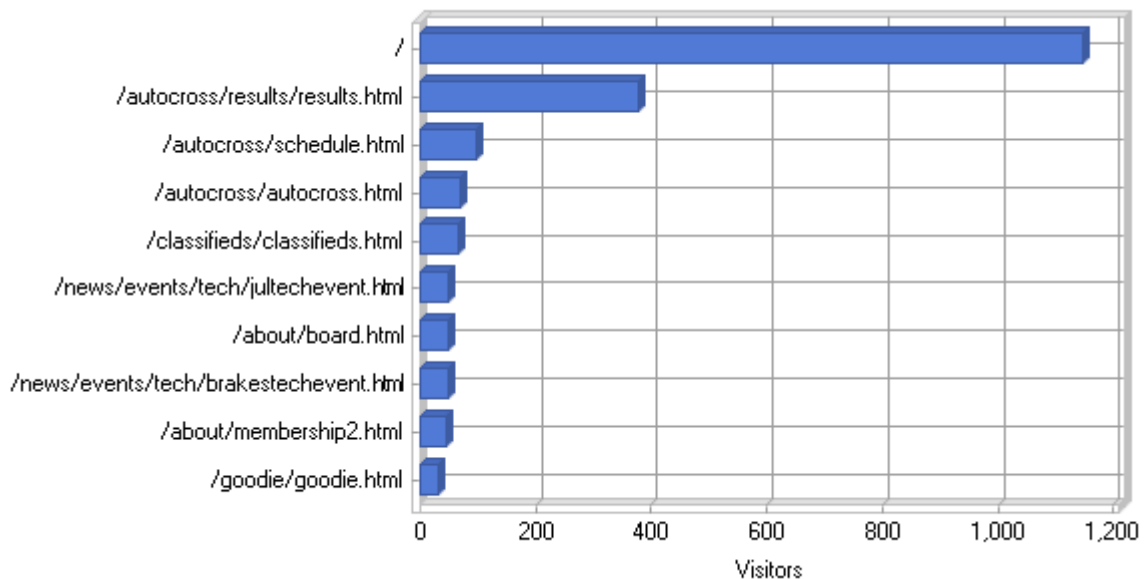
- Place Holder - Trailer Water Leakage
Need to develop plan to correct the problem. Is it a problem with the manufacture of the trailer? How to fix and test once problem is determined.

Webmaster's Report (Interim, Chip Witt):

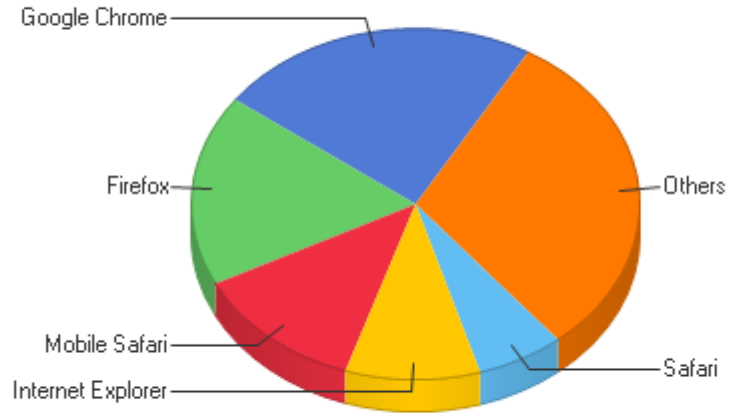
Daily Visitors



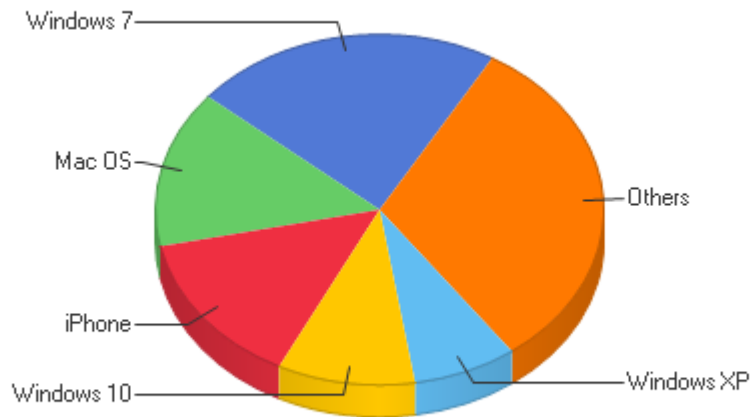
Most Popular Pages



Most Used Browsers



Most Used Operating Systems



Items for Discussion: none

Goodie Store Director's Report (David Bunch):

- Nothing to report

Items for Discussion: none

Concours Director's Report (James Heisey):

- Event date is Sunday, September 18th.
- Event flyer has been prepared and forwarded to all the regions in Zone 7. Flyer has been published twice in der Riesenbaum. It remains to be seen whether the other regions will publicize our event (last year only two did)....

- Contact with Ledson has been initiated. Coordinating with the GM and the Winemaker plus Charene Beltramo the new Marketing Director.
- People's Choice award this year will be a 3l bottle of Ledson wine with etched Redwood Region & Ledson logo's.
- Hi Tec has re-ordered & replenished their supply of logo wine glasses for the awards.
- 1st place plaques have been ordered - orange with black engraving this year (Halloween preview). If someone regularly passes through Novato, a volunteer to pick up the plaques the week of the event would be welcome. The address for Marin Trophies is 21 Pamaron Way, Novato, CA. Hours are 9:30 - 5:30 weekdays
- As usual, I will need **one volunteer** to collect the entry fees and generally assist the Zone 7 Rep with registration (three or four hour job). Will also need the usual suspects to come out and help out with car placement, etc.
- Final details and wine selection will be confirmed with the winery the week before the event.

Items for Discussion: none

Sponsorship Director's Report (Simone Kopitzki):

- Sent all sponsorship categories that I collected from other regions to Mike/ Chip for review. We need to address this soon. I want the Categories modified before November. I have not heard back from Mike or Chip. We need to have suggestions from all board members. I want to discuss this at the September board meeting.
- Organized and planned the new member mixer event. Sent out 65 letters to new members for invitation of the New Member mixer that will be held at Oktoberfest event. I have sponsors for goodie bags: HiTech, Exclusive Options, Michelin, Griots Garage. The bags itself will be provided by Sonnen with something in it... Don't know yet what.
- Once we know who is coming we will need to assign "old members" to sit next to the new members.
- I won't be able to attend [the August Board Meeting] since its Tottis birthday. Please also add that I won't be able to help with registrations at Ledson since we are entering the car in the concours and need time for cleaning...

Items for Discussion: none

Safety Director Report (Mac Cranford):

- Nothing to report.

Items for Discussion: none

Charity/CASA Report (Vern Rogers):

- Nothing to report

Items for Discussion: none

Social Media Report (Kurt Fischer):

- 5 new members
- Seeing benefit to posting events

Items for Discussion: none

Der Riesenbaum Editor/Newsletter Committee Report (Jamie DeRuiter):

- Nothing to report

Items for Discussion: none

Meeting adjourned at 8:47 p.m. PDT by President Mike Hinton.