

September 2016 Board Reports and Meeting Minutes

In attendance (12): President Mike Hinton, Vice President Craig Steele, Treasurer Jerry Gladstone, Secretary Chip Witt, Autocross Director Grady Carter, Concours Director James Heisey, Sponsorship Director Simone Kopitzki, Thorsten Kopitzki, Past President Vern Rogers, Social Media Director Kurt Fischer, Sharon Castle, Greg Matsumoto.

Absent (4): Membership Director Tom Short, Goodie Store Director David Bunch, Safety Director Mac Cranford, and der Riesenbaum Editor Jamie DeRuiter.

Meeting called to order at 7:05 p.m. PDT on September 27, 2016 by President Mike Hinton at Mary's Pizza Shack, 121 San Marin Drive, Novato.

Motion to approve the August 2016 Board Reports by Craig Steele, seconded by Jerry Gladstone and was unanimous.

President's Report (Mike Hinton):

- Attended September 3 Autocross in the GT3 again. We missed having Bob and Anita there, but thanks to all of the folks who pitched in and made the event run smoothly.
- Obtained insurance for some September and October events.
- Attended the Ledson Concours on September 18. Entered Brenda's Cayman S in the competition category, and despite fierce opposition (none), I managed to secure first place!
- Attended the pool party on September 4. Big thanks again to the Bergmans for being such gracious hosts!
- Attended my first track event at Auto Club Speedway in Fontana. Unfortunately, I was bitten by the well-known issue of coolant pipe failure while on my 8th lap of the first session on Saturday. Chris Harrell graciously offered to share his GT3 with me for the rest of the weekend. What an incredible experience!
- Discovered belatedly that I finished first in the Tech Quiz at Parade in my category. There was a scoring SNAFU at the event, and I had no idea that I'd won!
- Am finalizing arrangements with Union Hotel to set up Annual Meeting in October.

Items for Discussion: none

Vice President's Report (Craig Steele):

- Attended the Sep 3rd, attended Auto Cross #8, was a lot of fun again
- Attended the Sep 4th, Redwood Pool Party, helped with set-up and tear down
- Attending the Sep 24th, Oktoberfest New Member event, looking forward to meeting all the new members
- Wrote the follow-up letter to AOA holders, thanks Vern, Jerry and Grady for the valuable edits

UPCOMING Events

- Oct 8th Auto Cross #9 (Enduro), *I will not be attending*

- Oct 23rd, Annual Members Meeting, critical to advertise for better attendance to discuss the future of RR-PCA events and volunteers to lead
- Oct 29th, Auto Cross #10
- Nov 5th, Two Bird Café Brunch Run, Bob Hall, event leader, need details and advertising
- Nov 10th, Annual Calendar planning Meeting
- Dec 3rd, Calistoga Tractor Parade with Party at Hinton's
- Dec 17th, Annual Party

Items for Discussion:

- Who is going to be on the board in 2017?
- Are we set for 2017 Auto Cross in 2017?
- Possible SVR joint party to decorate trees at Auto Museum – NO JOY. 11/28. Challenging time on the calendar given holidays and roadway travel conditions.

Event's Coordinator's Report (Kurt Fischer)

- Nothing to report

Items for Discussion:

- Crab Feed (Sharon Castle)
 - Venue: Marin Yacht Club
 - Diablo Region participating...providing appetizers
 - Tour route: venue -> drive -> venue loop
 - Proposed member costs: \$35/person
 - Proposed date: February 25, 2017

Meeting suspended for dinner at 7:32 p.m. PDT for dinner break by President Mike Hinton

Meeting resumed at 8:01 p.m. PDT by President Mike Hinton.

Treasurer's Report (Jerry Gladstone):

This report covers the period from August 27 through September 23, 2016.

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures and income for this period were detailed and accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Error Correction:

1. In last month's Treasurer's report all references to August 24, 2016 should have read August 26, 2016.

Submitted by:

Jerry Gladstone

September 23, 2016

Items for Discussion: none

Secretary's Report (Chip Witt):

- Attended Board E.C. Meeting at Ca'Bianca in Santa Rosa on September 6. Discussions around next year's board, enhancing membership involvement/volunteerism and improving event planning/coordination strategies for next year.
- "Sasha" crossed the 70,000 mile mark. Hi-Tec maintenance on September 12 showed her to be in tip-top shape.
- Secured "DJ Julien" again for the Holiday Party on September 15. Contract executed by Jerry (along with required payment) on September 21. Anyone wanting input on music selection should send me specific request via email before Thanksgiving.
- Attended Zone 7 Concours at Ledson Winery on September 18. As I did not enter "Sasha", I spent my day as a "gopher" (go fer this...go fer that) to support the event. Shared my pics with James (who shared some with Ledson at their request) and I will attempt to pull together an entry for the next der Riesenbaum.
- Will be attending Oktoberfest/New Member Mixer on September 24.

Items for Discussion: none

Past-President's Report (Vern Rogers):

- Nothing to report

Items for Discussion: none

Membership Director's Report (Tom Short):

In August 2016, 22 PCA Redwood Region members marked five or more years in the club. A special thank you goes out to two members who marked anniversaries of over 40 years, and two more who have been in the club for over 30 years. Congratulations and thank you to all of you who are marking anniversaries – I hope you are enjoying your membership and taking advantage of all the great benefits our club has to offer!

In August we welcomed 11 new members – I hope you take advantage of the excellent activities we have on tap this summer. You will be receiving a complimentary Redwood Region name badge shortly, along with a coupon good for a free autocross. Check out our website for upcoming autocross events. Also, you can order a name badge for your associate member there as well.

Also, this month we are inaugurating a new benefit to recognize members who are celebrating a five-year anniversary, or multiple thereof. At our last board meeting we prepared a mailing to 72 of our members who joined us in a year ending in either one or six, and have been active members for at least five years. Watch your mailbox for a special Redwood Region anniversary pin. And if you don't receive one and believe you should have drop me a line and we can look up your anniversary date.

We'll be hosting a special celebration an at upcoming event – watch the Der Reisenbaum or check out our website for details.

Be sure to check out the calendar on our website, and keep an eye on it as new events are added as we finalize them. I encourage everyone to participate in your club's events – it's a

great way to meet other PCA members and have some fun with great people and our amazing cars.

If you spot any errors or have any questions about membership, please feel free to email me at pcaredmembership@gmail.com or call me at 415-300-7457.

Best,

Tom Short

New members: 11

Transfer In	0
Transfer Out	0
Non-renewal	11
Renewals	30
Official	593
Affiliate Members	357
Total Members	950

New Members

Name	City	Porsche
Galen Fultz	San Anselmo	2007 Boxster S black Convertible
Bob Angus	Sonoma	1962 356 Silver Coupe
Daniel Franz	Woodacre	1995 911 Carrera
David White	Napa	1983 911 SC Coupe
John Cullison	Mill Valley	2004 911 Carrera 4S Cabriolet Dark blue Cab
Jean-Marc Rinaldi	Larkspur	1987 911 Carrera Targa Red Targa
Brian Shapiro	Cloverdale	1973 914 2.0 Marathon Blue Roadster
Brett Halloran	Napa	2017 911 Carrera Cabriolet Night Blue
Shane Miller	Santa Rosa	2002 Boxster S Zanzibar Red CV
Michael Fagen	San Rafael	2001 Boxster S SILVER CONVERTIBLE
Kevin Vogel	Novato	2016 Cayman GTS Blue Coupe

Anniversaries (five years or more)

Name	Member Since	Years
John Hefler	1973	43
John Fitzgerald	1973	43
Gary Bayless	1978	38
Raymond Manzano	1982	34
Don Tompkins	1987	29
Gerald Murphy	1992	24
William Ravina	1997	19

Richard Burke	2001	15
Dennis Vogel	2002	14
Joe McCrary	2006	10
John Jackson	2006	10
Werner Palm	2007	9
Bradford Simpkins	2008	8
John Thane	2008	8
Larry Armstrong	2008	8
Stephen Lash	2008	8
Steve Howe	2008	8
Tom Cooper	2009	7
Jamie DeRuiter	2010	6
Chris Morse	2010	6
Richard Maxey	2010	6
Thomas Jutzy	2011	5

Items for Discussion: none

Autocross Director's Report (Grady Carter):

- September AX participation was 36. Averaging 35 per AX this year. Had 7 non-participating volunteer workers. Really made for a good running event.
- John Jackson took photos in the morning session. Sent me some excellent samples. Refined the type of shoots to take.
- Many questions arising around the member invitee program. See Discussion Section below.
- AX T-shirts: 35 sold so far.

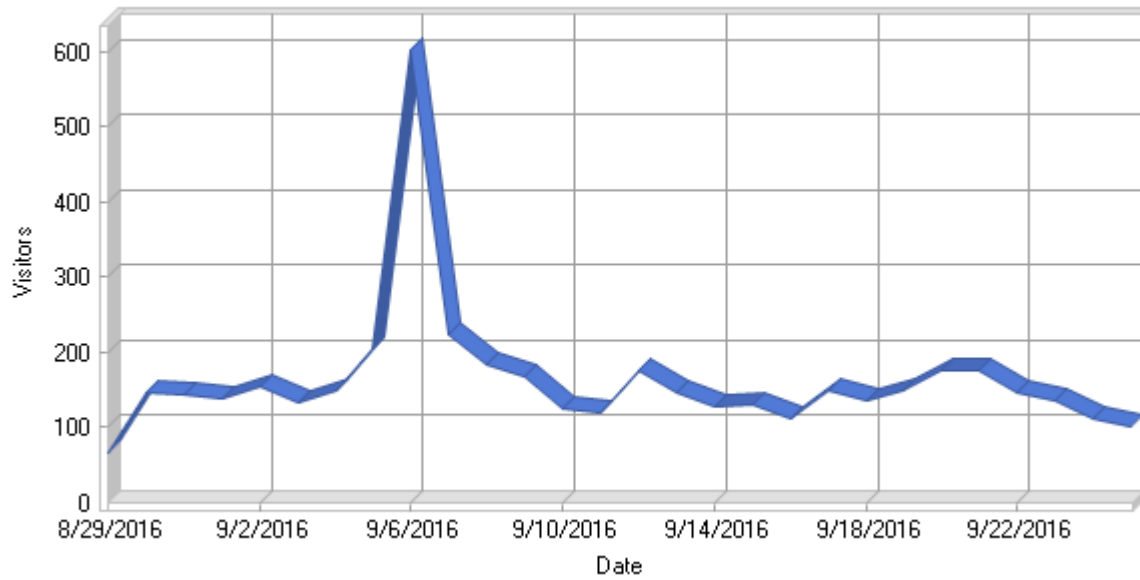
Items for Discussion:

- Member Guest Policy and General Policy
 1. Currently – must be a Redwood primary member, not associate, to host a guest
 2. Member’s family – is there a family designation to the membership? Primary & associate can drive any car. Is family also included in this?
- Place Holder - Trailer Water Leakage
Need to develop plan to correct the problem. Is it a problem with the manufacture of the trailer? How to fix and test once problem is determined.
- Enduro trophy plates ordered
- Still looking for automation software for timing. Bob contacted Proto Software.
- AX Roles – 3 potential candidates for AX Director
- Trailer Work Party – October 22

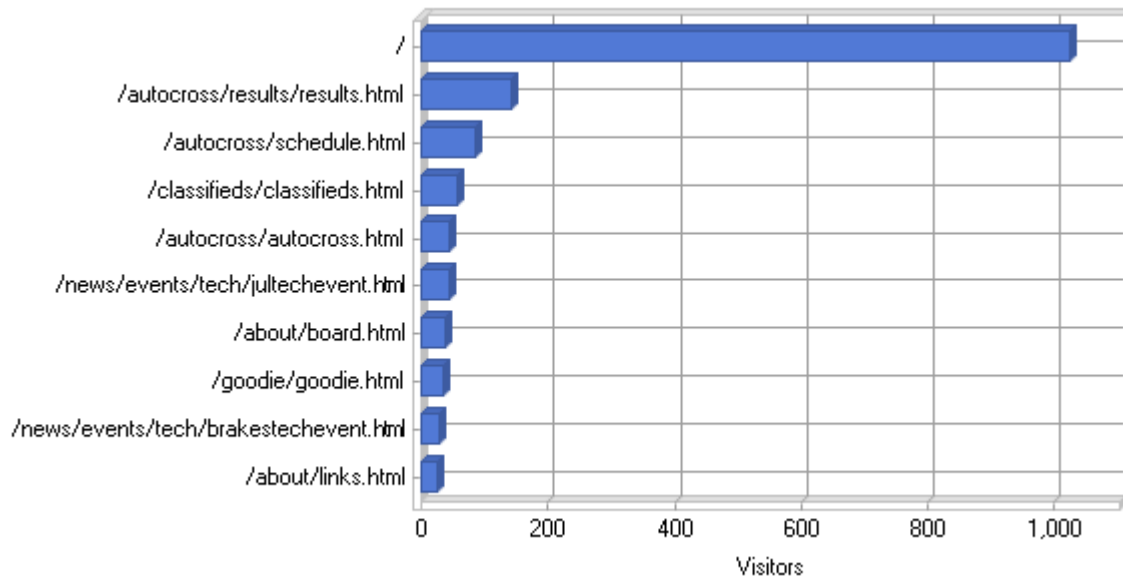
Motion to broaden the scope of non-member autocross participation to allow club associate members participating in the AX (in addition to full members participating in the AX) to invite one non-member to participate (total cap for any event to remain 10) by Vern Rogers, seconded by Chip Witt and was unanimous.

Webmaster’s Report (Interim, Chip Witt):

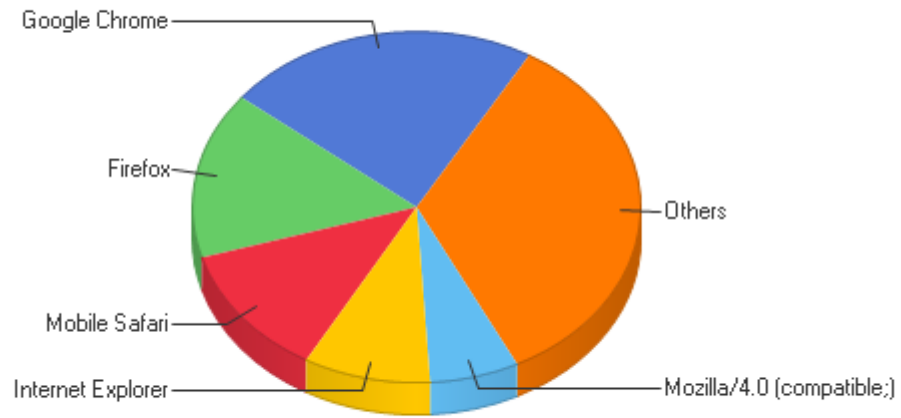
Daily Visitors



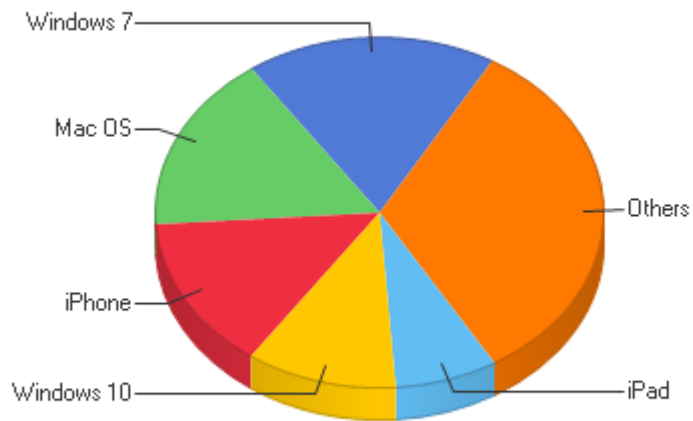
Most Popular Pages



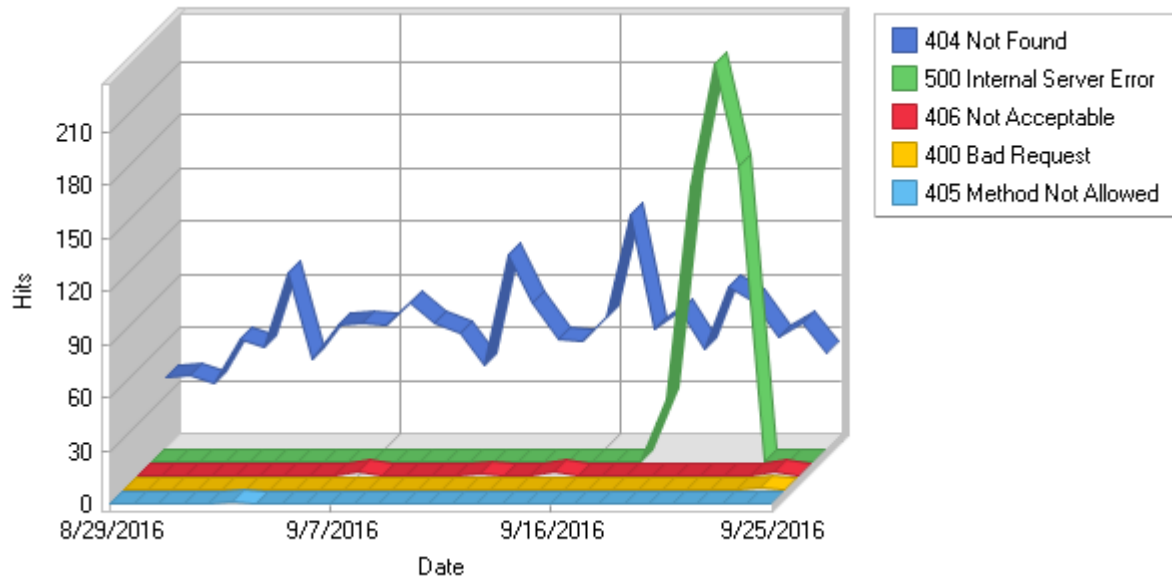
Most Used Browsers



Most Used Operating Systems



Daily Error Types



Items for Discussion:

- From the error logs, it appears that there is some sort of request that is being met with a “500 Internal Server Error”. This is usually an issue on the hosting side with some sort of dynamic content. I’ve received no reports of issues, so generating the data for this report from the logs is the first indication of it...will be monitoring to identify issue and remediate.

Goodie Store Director's Report (David Bunch):

- Sold \$39.00 worth of Goods at Ledson Concours. Also referred quite a few people to the Website to order Redwood items on-line.
- Jerry did receive a deposit from National for \$30.69 for Redwood's On-Line Goodie Store Sales. I have asked National for a breakdown of this but have not got a response.
- Also discussed with Chip at Ledson that we need to update the Goodie Store on-line. Link to National comes up "Page not found 404". [CW: Fixed on 9/23/16.](#)
- Looking at Car Badge companies to order as getting requests for those.

Items for Discussion: none

Concours Director's Report (James Heisey):

- #17 in the bag
 - 22 cars entered
 - Simone: Noted that our event was not on the National Registry
 - VP job to publish to National Calendar. Was overlooked.
- Date for next year set with Ledson: September 17, 2017

Items for Discussion: none

Sponsorship Director's Report (Simone Kopitzki):

- Sent out 65 letters for new member mixer, got first only little response, then I wanted to send an official blast email from the club which I got no response from

the board members who could help me with this. (Except Tom responded but was in the UK). Very disappointing. I copied and paste and sent a normal reminder email. Then I got a bunch of responses. We have at this point (9/21) 12 responses with 19 attendees of new members/family members.

- It is an obvious and absolute necessary to send out event reminders. I am sure if I would not have sent out this email the response would have been far less. If we don't have someone on the board that can do this, we need to hire someone.
- I have Griots Garage that donated Speed Shine, Correction Cream and Polish samples for the Goodie Bags, Michelin donated Ticket Holders, RetroGrade Classics (Chris Harrels new firm) donated stickers and postcards, HiTec donated Aluminum water bottles, Exclusive Option donated Leather care samples. In addition, I will add a water bottle. Sonnen promised originally the 30 bags with "something" in it. Last week I found out that they "forgot" about it. First they didn't have anything after Ray told the service manager that I am going to get stuff from other dealers they gave us 7 chrome 718 models that were left overs for customers at the 718 presentation.
- After trying to get bags from another dealer we ended up paying for the bags. Luckily Ray was able to get a really good deal at Marin Trophy.
- At this time with 12 sign ups and no alternative for the 7 chrome models I think we are going to raffle them off either at the Octoberfest or later/Christmas party.
- While writing this I got off the phone with Niello and they are going to send me 20 new 911R posters plus some other promotional items. Yeah!
- In my opinion get rid of the F... Sonnen...

Items for Discussion:

- New sponsorship categories

Safety Director Report (Mac Cranford):

- Nothing to report.

Items for Discussion: none

Charity/CASA Report (Vern Rogers):

- Nothing to report

Items for Discussion: none

Social Media Report (Kurt Fischer):

- 650 FB members

Items for Discussion: none

Der Riesenbaum Editor/Newsletter Committee Report (Jamie DeRuiter):

- Nothing to report

Items for Discussion: none

Meeting adjourned at 8:50 p.m. PDT by President Mike Hinton.