

## August 2017 Board Reports and Meeting Minutes

**In attendance (8):** President Craig Steele, Vice President Chip Witt, Secretary Alan Geddes, Past President Mike Hinton, Autocross Director Greg Matsumoto, Membership Director Tom Short, Communications Director Stacy O'Connell and Webmaster Kim Powers. **Guests (0):** none.

**Absent (5):** Treasurer Jerry Gladstone, Concours Director (Interim) and Social Media Director Kurt Fischer, Goodie Store Manager David Bunch, Safety Director Mac Cranford, der Riesenbaum Editor Jamie DeRuiter.

**Meeting called to order at 7:02 p.m. PDT on August 29, 2017** by President Craig Steele at Mary's Pizza Shack, 121 San Marin Drive, Novato.

**Motion to approve the July 2017 Board Reports was made by Tom, seconded by Chip and unanimously approved.**

### President's Report (Craig Steele):

- Attended the Pech Merle Winery Tour
- Attended AX #7
- Attended the Werks Reunion at the new venue, Corral de Tierra Country Club
  - Served a volunteer at main gate and after event cleanup; were significant problems at entry/exit
- Wrote one article for dR
- Ordered PCA insurance for August events

### Items for Discussion:

- Pool Party fee, \$30
- Region taking on an aspect of Werks Reunion (i.e. Main Gate) with a contribution from PCA

### Additional Discussion:

- Need to fill Treasurer position; run add in der Riesenbaum.
- Need more variety in events.
  - Some tours/events are somewhat stale.
- Need to do more advanced planning for Planning Session in November.

### Upcoming Events

- September 2<sup>nd</sup>, AX #8, Greg Matsumoto, AX Director
- September 9<sup>th</sup>, Annual Pool party, Kurt Fischer, Event Coordinator
- September 17<sup>th</sup>, Ledson Concours, Kurt Fischer, newly appointed Concours Director
- September 23<sup>rd</sup>, Oktoberfest, Kurt Fischer, Event Coordinator
- October 14<sup>th</sup>, AX #9 (Enduro), Greg Matsumoto, AX Director
- October 21<sup>st</sup>, Members Meeting at Union Hotel, VP in charge
- November 9<sup>th</sup>, Planning Session at Steele's, President in Charge
- November 11<sup>th</sup> Two Bird Café Brunch Run, Bob Hall, Event Coordinator
- December 9<sup>th</sup>, Holiday Party, Kurt Fischer, Event Coordinator

### Vice President's Report (Chip Witt):

- Participated in AX#7 on August 12.
- In Monterey for Werks Reunion 2017 on August 18.
- Joined the Maple Creek Winery Tour as a passenger in Nicole's Boxster S.
- Encountering delays in attempting to finalize Union Hotel agreement for Annual; however, date has been confirmed with no contract

- Membership meeting. Will work with Stacy to develop flyer in early September.

**Items for Discussion: (none)**

**Upcoming Events**

- 9/2 – AX#8
- 9/9 – Annual Pool Party
- 9/17 – Redwood Zone 7 Concours @ Ledson
- 9/23 – Oktoberfest & New Member Mixer
- 10/14 – AX#8 / Enduro
- **10/21 – Redwood Region Annual Members' Meeting (note: this is a change from the originally scheduled date of Sunday, 10/22)**

**Treasurer's Report (Mike Hinton - Interim):**

This report covers the period from June 24 through July 22, 2017.

The Redwood Region Treasurer delivered a report on the Region's finances to the Board of Directors. The report showed current bank balances and details of expenditures and income for this period; the report was accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Submitted by:  
Mike Hinton  
August 29, 2017

**Items for Discussion: none**

**Secretary's Report (Alan Geddes):**

- Attended Pech Merle Winery Tour on August 5, 2017.
- Attended non-PCA track event at Sonoma Raceway on August 25, 2017.
- Two Redwood instructors currently registered for next GGR track event at Thunder Hill on September 1-3, 2017 (Fred Stout, Tim Bringman).

**Additional Discussion:**

- Discussed difficulty in getting Redwood membership, especially beginners, to attend PCA events at Thunder Hill or Laguna Seca, both 150 miles away.
  - PCA events are not held at Sonoma Raceway due to restrictions on instruction.
- Discussed the possibility of coordinating attendance at non-PCA sponsored track events for experienced drivers at Sonoma Raceway.
- Began developing list of members who are experienced at the track and beginners who have shown interest in attending track days.

**Past-President's Report (Mike Hinton):**

- Attended the July and August autocrosses. Both events were great, with pretty nice weather
- Was the chef for the Pech Merle potluck. The chicken came out great (thankfully!)

**Items for Discussion: none**

**Membership Director's Report (Tom Short):**

- To be provided at meeting.

**Items for Discussion: none**

**Event's Coordinator's Report (Kurt Fischer):**

- Nothing to report

**Items for Discussion: none**

**Autocross Director's Report (Greg Matsumoto):**

- August 12, 2017 was our 7th autocross.
- -32 drivers attended.
- -5 drivers attended from GGR.
- -the GGR AX Chair and tech person from GGR attended to examine our timing system and the timing lights.
- -\$120 cash was received from drivers who signed up using MSR but did not pay during their MSR registration.
- -\$10 cash for one AX t-shirt.
- -\$130 total cash receipts.
- -\$1560 (29 drivers paid during registration) paid to MSR
- -no accidents/incidents
- -we are short on batteries for walkie talkies. Will purchase replacement batteries.
- -The ladies excelled:
  - Kim Powers defended her 1st place PAX, can she "threepeat?"
  - Anita Benzing was 2nd place in PAX
- -during lunch a 1988 Ford Country Squire station wagon took a lap on the course. Great fun.

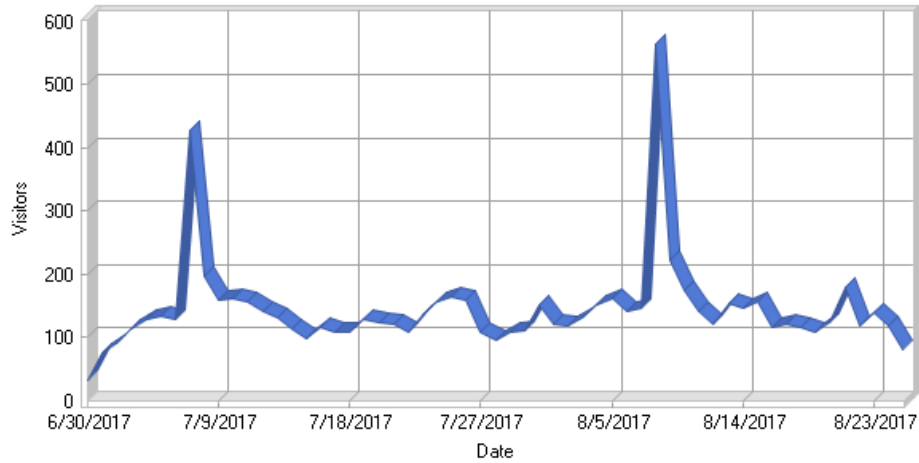
**Items for Discussion: none**

**Webmaster's Report (Kim Powers):**

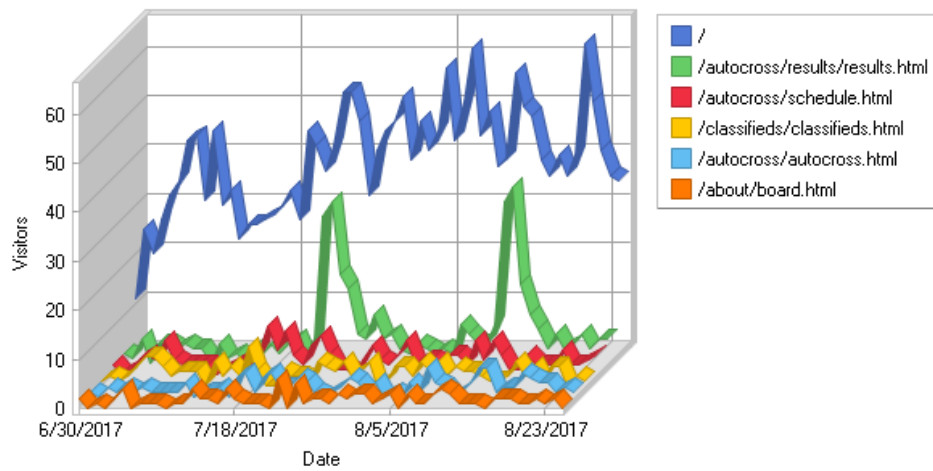
- Attended August AX
- Posted August AX results
- Updated Newsletter archive page to display cover images of 2017 der Riesenbaum issues
- Updated homepage with upcoming events and August der Riesenbaum
- Added our Region to Gap Inc's list of eligible nonprofits
  - For every 15 hours that employees volunteer within one year with an eligible nonprofit, Gap Foundation will donate \$150 to the organization
  - Hour match begins in December, following my one year anniversary with the company

The follow statistics cover June 30, 2017 - August 25, 2017

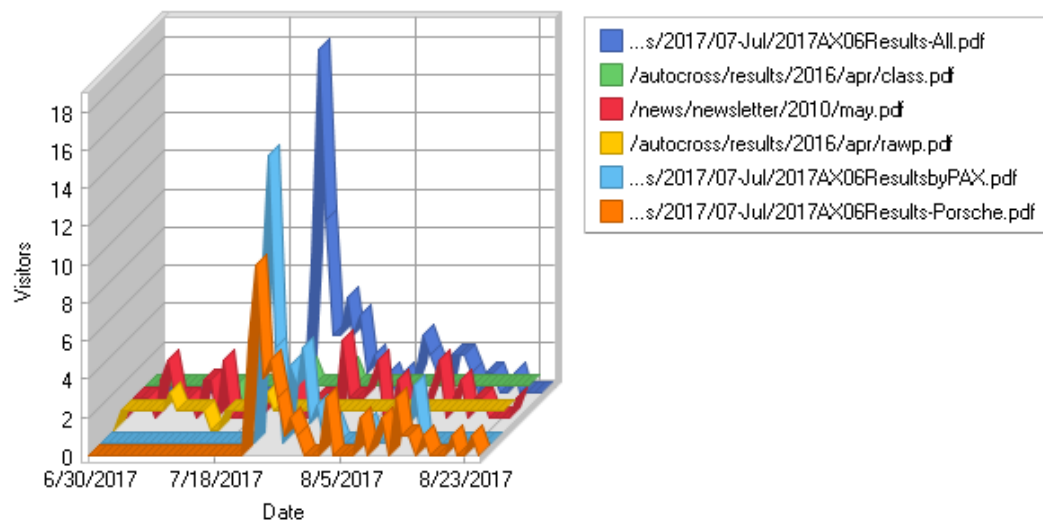
Daily Visitors



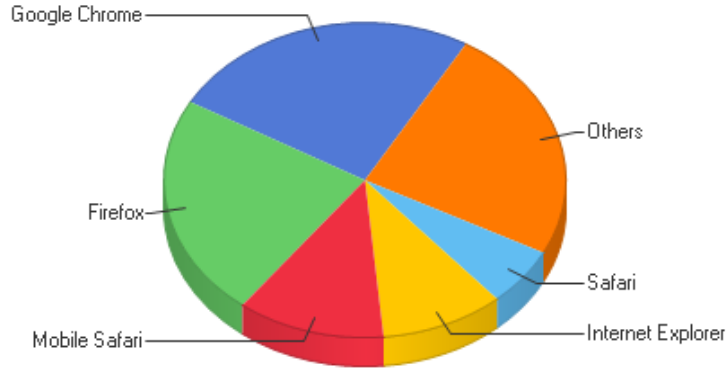
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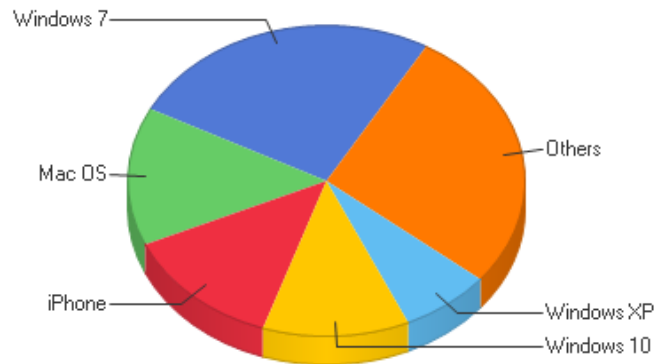
### Daily File Access



### Most Used Browsers



**Most Used Operating System**



**Items for Discussion: none**

**Communications Director Report (Stacy O'Connell):**

- Presented Initial thoughts on region communication plan. To be further developed over the next few months.

**Items for Discussion: none**

**Goodie Store Manager's Report (David Bunch):**

- Nothing to report

**Items for Discussion: none**

**Concours Director's Report (Kurt Fischer-Interim):**

- Nothing to report.

**Items for Discussion: none**

**Sponsorship Coordinator's Report (interim, Jerry Gladstone):**

- Nothing to report.

**Items for Discussion: none**

**Safety Director Report (Mac Cranford):**

- Nothing to report.

**Items for Discussion: none**

**Charity/CASA Report (Mike Hinton):**

- Nothing to report

**Items for Discussion: none**

**Social Media Report (Kurt Fischer):**

- Nothing to report

**Items for Discussion: none**

**Der Riesenbaum Editor/Newsletter Committee Report (Jamie DeRuiter):**

- Nothing to report

**Items for Discussion: none**

**Meeting adjourned at 8:50 p.m. PDT by President Craig Steele.**