

## September 2017 Board Reports and Meeting Minutes

**In attendance (6):** President Craig Steele, Treasurer Jerry Gladstone, Secretary Alan Geddes, Past President Mike Hinton, Autocross Director Greg Matsumoto, and Webmaster Kim Powers.

**Guests (2):** Grady Carter, Patrick Carroll.

**Absent (6):** Vice President Chip Witt, Concours Director (Interim) and Social Media Director Kurt Fischer, Membership Director Tom Short, Communications Director Stacy O'Connell, Goodie Store Manager David Bunch, Safety Director Mac Cranford.

**Meeting called to order at 7:09 p.m. PDT on September 26, 2017** by President Craig Steele at Mary's Pizza Shack, 121 San Marin Drive, Novato.

**Motion** to approve the [August 2017 Board Minutes deferred until next meeting.](#)

### **President's Report (Craig Steele):**

- Attended the rescheduled AX #8, Greg Matsumoto, AX Director
- Co-moderated the 2018 AX site lease meeting at Windsor Mary's Pizza
- Attended the Ledson Concours, was banker for fee collection and handed out award plaques
- Missed Maple Creek Winery Tour, pool party and will not be attending the Oktoberfest Tour
- Wrote one article for dR
- Ordered PCA insurance for September events

### **Items for Discussion:**

- Need a Treasurer now!
- Need to verify our 2018 events before submitting to planning meeting in November
- Discuss meeting with Airport Manager and future of Redwood AX.
- Discuss new AX sites if lose SoCo Airport site

### **Additional Discussion**

- Need to step up other events if we lose autocross.
- Issues with wineries – corporate acquisitions, cost.
- Diminishing pool of people driving Porsches. 15% to 18% of pool are active.

### **Upcoming Events**

- October 14th, AX #9 (Enduro), Greg Matsumoto, AX Director
- October 21st, Members Meeting at Union Hotel, VP in charge
- November 9th, Planning Session at Steele's, President in Charge
- November 11th Two Bird Café Brunch Run, Bob Hall, Event Coordinator
- December 9th, Holiday Party, Kurt Fischer, Event Coordinator

### **Vice President's Report (Chip Witt):**

- Unable to attend due to work commitment

**Items for Discussion: (none)**

### **Treasurer's Report (Jerry Gladstone):**

Mike was the acting Treasurer again in September as I continue my rehab from surgery. I did all the necessary MSR work for social and autocross events including refunds and credits for the canceled autocross. I paid some bills, forwarded many bills and statements to Mike, and executed the contract, with deposit, for the Holiday Party at the Flamingo. I am ready to assume the Treasurer's duties as soon as Mike and I can arrange for a hand off. Full report for

July/August to be delivered at that time.

**Items for Discussion: none**

**Secretary's Report (Alan Geddes):**

- Attended launch event for Turbo S Exclusive Series at Sonnen Porsche.
- Will not be able to attend October Membership meeting and Board meeting due to travel commitment.

**Items for Discussion:**

- List of people interested in track events (17 people active).
- Upcoming Sonoma Raceway events sponsored by other clubs.

**Past-President's Report (Mike Hinton):**

- Will transition treasury responsibilities back to Jerry.

**Items for Discussion: none**

**Membership Director's Report (Tom Short):**

Note from the Membership Director

In September 2017, 31 PCA Redwood Region members marked five or more years in the club, including three members who marked anniversaries of 40 years or more, and four more who marked 30 years or more! Congratulations and thank you to all of you who are marking anniversaries – I hope you are enjoying your membership and taking advantage of all the great benefits our club has to offer!

In September we welcomed four new members – I hope you take advantage of the excellent activities our club offers throughout the year. You will be receiving a complimentary Redwood Region name badge shortly, along with a coupon good for a free autocross. Check out our website for upcoming autocross events. Also, you can order a name badge for your associate member there as well.

Be sure to check out the calendar on our website, and keep an eye on it as new events are added as we finalize them. In particular, I'd urge all our members to sign up for the annual Redwood Region holiday party on Saturday, December 9. You can find details elsewhere in this newsletter, as well as on our website.

I encourage everyone to participate in your club's events – it's a great way to meet other PCA members and have some fun with great people and our amazing cars.

If you spot any errors or have any questions about membership please feel free to email me at [pcaredmembership@gmail.com](mailto:pcaredmembership@gmail.com) or call me at 415-300-7457.

Best,  
Tom Short

New members:	4
Transfer In	3
Transfer Out	2
Non-renewal	7
Renewals	34
Official	605
Affiliate Members	370
Total Members	975

## New Members

Name	City	Porsche
Carmin Wong	San Rafael	2000 Boxster silver convertible
Damon Mattson	Santa Rosa	2009 Boxster S Arctic Silver
Scott Eason	Santa Rosa	2008 Boxster S
Leo O'Farrell	Lakeport	1995 911 Carrera Polar Silver Coupe

## Anniversaries (five years or more)

Name	Member Since	Years
James Hurson	1972	45
Harley Miller	1973	44
Robert Davisson	1975	42
Michael Kelly	1982	35
George Bono	1982	35
Arlene Moorehead	1986	31
Peter Bohns	1986	31
Scott Downie	1995	22
F Stephen Kasper	1996	21
Mike Purvis	1998	19
C Van Foster	1998	19
Brent Morgan	1998	19
Robert Beaton	1999	18
Michael Klunk	2000	17
Donald Plumley	2000	17
Richard Burke	2001	16
George Altamura	2001	16
Gregory Matsumoto	2002	15
John Bergman	2003	14
Lori O'Connor	2004	13
Steve Meffert	2005	12
Brian Preussker	2005	12
Ralph Jackson	2006	11
Brice Allen	2007	10
Donald Batbie	2009	8
Darell Choate	2010	7
Dennis Houston	2010	7
Aaron Groves	2010	7
John Sullivan	2012	5
Ishmael Burns	2012	5
Steven Beck	2012	5

### Items for Discussion: none

### Event Coordinator's Report (Kurt Fischer):

- 27 cars registered at Ledson plus additional on display or visiting.

### Items for Discussion: none

### Autocross Director's Report (Greg Matsumoto):

Numerous important issues related to the survival of our autocross program have occurred this month which will be discussed in detail at the upcoming board meeting. Below is a brief

presentation of some of the issues.

- A focused discussion will be essential at the 9/26 board meeting regarding the immediate future of the AX program, as well as long range vision plans.
- Identification of keys issues is being composed for our 9/26 board meeting.
- -On 9/2/2017 we arrived at the AX site and it was occupied by the sheriff. They stated they had scheduled the date and we were scheduled for 9/16. Airport office was closed to clarify issue. We cancelled the AX. Sheriff informed us of neighbor complaints.
- -9/4/2017, Grady Carter called airport office to learn the sheriff was in error and we were scheduled for 9/2. Gloria, airport staff, informed him of plans to cancel use of the track.
- -9/6/2017, I called John Stout, airport manager to discuss use of the airport tack for 2018. Left a message that was not returned.
- -Two calls followed to Stout with no ability to contact him directly. Staff mentioned a plan to meet via conference call or in person (with Empire Sports Auto Club-ESCA).
- -Several calls and emails were made to ESCA president and past president.
- -4 calls made to airport commission chair
- -3 calls made to Jas. Gore, District 4 county supervisor. Spoke with Jen Mendoza, Gore's representative.
- -Calls made to Anne Roth, AX Chair for Loma Prieta Region. She shared how they overcame objections to their airport use using political action.
- -Numerous calls and email discussions with past AX directors, SVR AX Chair, Region 7 Rep. (Sandy Provasi), Zone 7 AX Chair and 2002-03 past president.
- -An emergency meeting was schedule to inform and discuss strategy following the 9/16 AX at Mary's Pizza/Windsor. ESCA was invited and 4 of their members attended. 15 Redwood members attended.
- -9/15, County Supervisor's Rep. and Airport Chair returned calls with no additional information and informed us of plans for a meeting via conf. call or in person.
- -9/18, Grady Carter submitted 2018 AX date request for AX use.
- -9/19, Craig Steele and I attended the ESCA monthly meeting at Round Table Pizza. The issue was presented, additional information obtained from ESCA members, meeting strategy with Stout meeting addressed
- -9/22, Craig Steele and I attended meeting with airport mgr. with two ESCA representatives. Details to be discussed at 9/26 board meeting.
- -9/22, post-meeting strategy discussion with Craig Steele.
- -9/22, conference call via WebEx with Grady Carter, Bob Schoenherr, Stacy O'Connell, Anita Benzing and Doug Brekke (core members of AX team) to discuss above meeting.
- -9/22, Greg collapses on couch.
- -9/23, email to Zone 7 Rep. and AX chair regarding cancelling use of Zone 7 AX planned for Sunday's
- -Grady Carter will be submitting a revised list of dates for 2018 AX use.

#### Autocross:

- -Numerous emails were sent to conduct and AX on 9/16 within 12 days. 28 drivers attended (skeleton crew to cover all positions). Enjoyable event.
- -All drivers at 9/16 AX were informed of the potential loss of the AX site.
- -Additional professional photo's taken of driver's for 2017 class awards.
- -Final 2017 AX (Enduro) scheduled for 10/14.
- -Two Trophies ordered for Enduro awards. Approx. cost is \$55. Receipt to be submitted.

#### Newsletter:

- -Monthly AX newsletter report submitted 8/28.
- -Monthly AX newsletter for upcoming newsletter to be submitted immediately following board meeting on 9/26.

- Awaiting board direction prior to composition of upcoming newsletter.

In summary, a sober and cogent discussion will be vital regarding the future of Redwood Region autocross. Should there be a desire to continue our autocross program, a concrete time and energy commitment is required by the board members, autocross team, autocross drivers and club members.

Greg Matsumoto, Autocross Director

**Additional Discussion:**

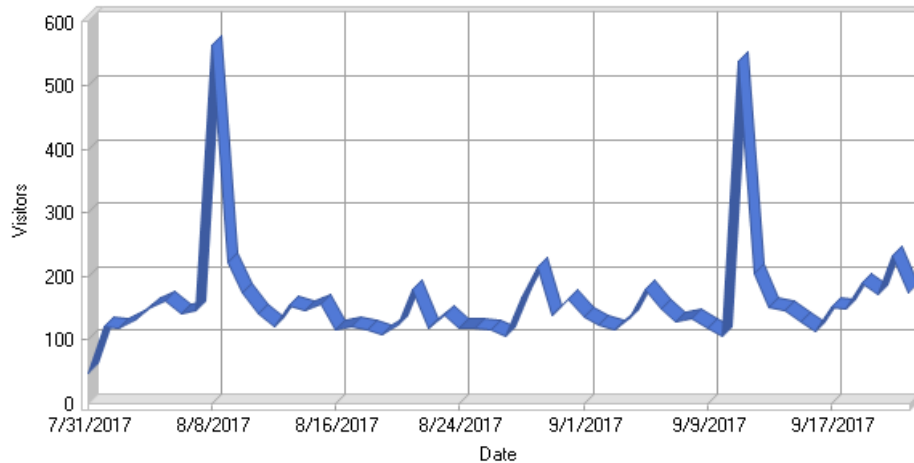
Discussion among all present regarding various options to address issues, including follow-up discussions with airport, city, county and sheriff’s personnel, assessing and addressing noise issues at upcoming ESCA and PCA events, assessing complaints against ESCA vs. PCA, etc. Developed action plan which includes 1) prepare report on economic impact of PCA events to local business (# of years, # of events per year, # of participants, types of expenditures etc.) 2) determine cumulative region contribution to CASA charity, 3) Obtain noise data at 2 upcoming events, 4) partner with Sheriff’s office, who should have similar issues to us, 5) prepare to muster the forces, if needed, for meetings and/or hearings, and 5) continue work towards identifying new site.

**Webmaster’s Report (Kim Powers):**

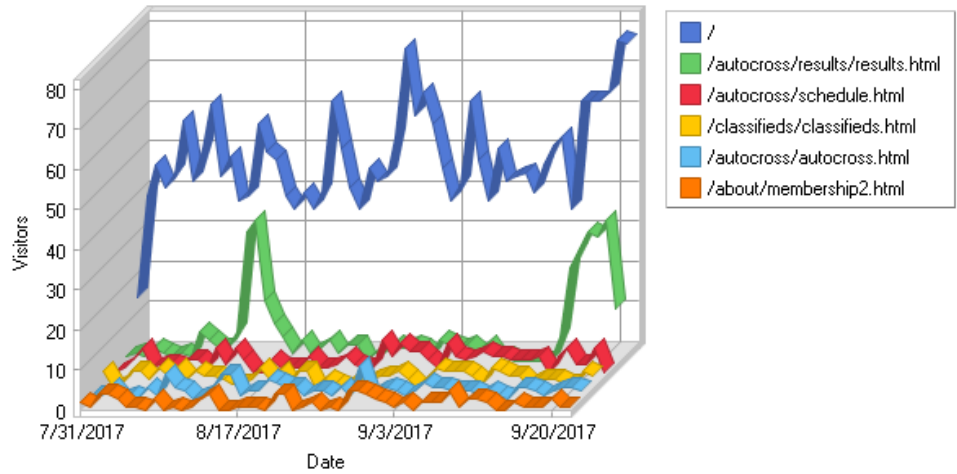
- Attended September AX
- Posted September AX results
- Updated homepage with upcoming events and September der Riesenbaum

The following statistics cover July 31, 2017 - September 21, 2017

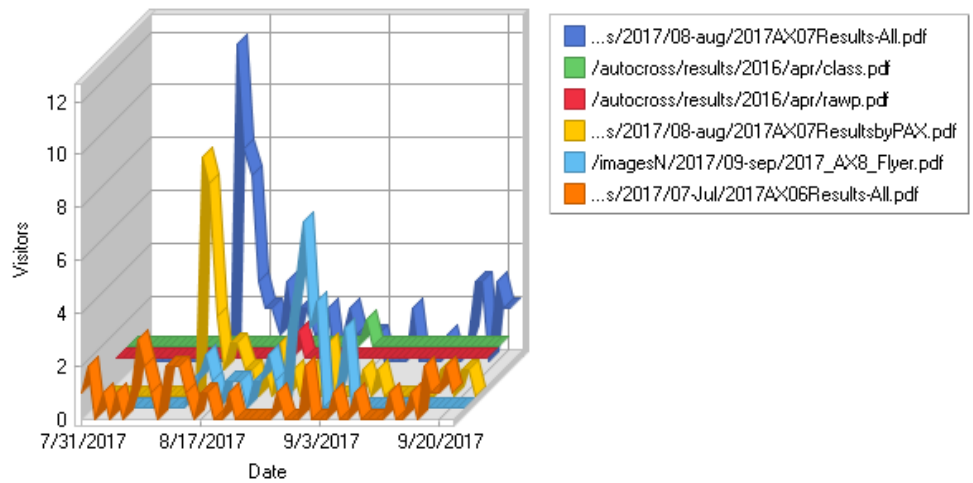
Daily Visitors



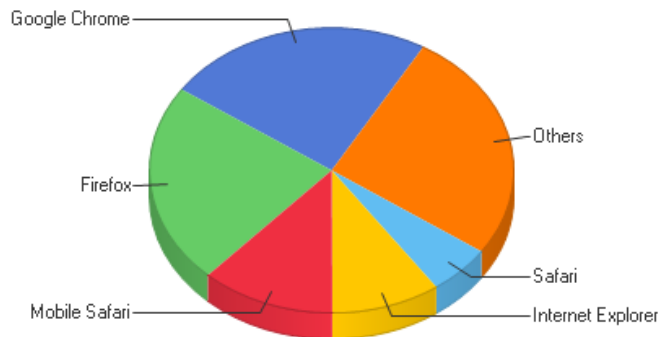
Daily Page Access



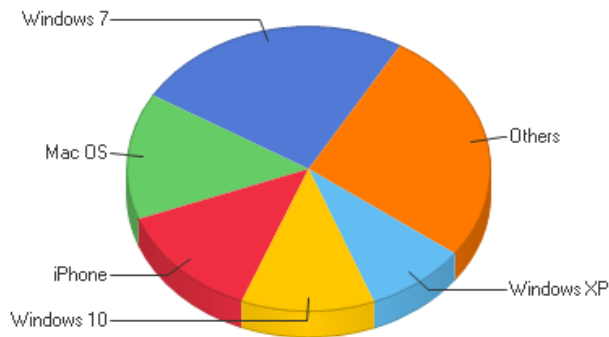
### Daily File Access



### Most Used Browsers



### Most Used Operating System



Items for discussion:

- None

**Communications Director Report (Stacy O'Connell):**

- Unable to attend 9/26 board meeting due to business travel
- Attended September AX
- Attended post AX meeting to discuss the future of Redwood AX
- Need access to the email system
- Need to post an ad in the October dRb for a new editor as Jamie stated in the September issue that it was his last one (I thought he was committed to EOY?)
- Need to contact Jamie to get his procedure
- Kim and I to work together to help pull it together

**Items for Discussion:**

- Would like approval to engage with the designer to start reworking website/email templates/event templates (estimate \$1500 - \$5000)

**Goodie Store Manager's Report (David Bunch):**

- Nothing to report

**Items for Discussion: none**

**Concours Director's Report (Kurt Fischer-Interim):**

- Nothing to report.

**Items for Discussion: none**

**Sponsorship Coordinator's Report (interim, Jerry Gladstone):**

- Nothing to report.

**Items for Discussion: none**

**Safety Director Report (Mac Cranford):**

- Nothing to report.

**Items for Discussion: none**

**Charity/CASA Report (Mike Hinton):**

- Nothing to report

**Items for Discussion: none**

**Social Media Report (Kurt Fischer):**

- Nothing to report

**Items for Discussion: none**

**Der Riesenbaum Editor/Newsletter Committee Report (Open):**

- Nothing to report

**Items for Discussion: none**

**Meeting adjourned at 9:05 p.m. PDT by President Craig Steele.**