

March 2017 Board Reports and Meeting Minutes

In attendance (8): President Craig Steele, Vice President Chip Witt, Treasurer Jerry Gladstone, Secretary Alan Geddes, Past President Mike Hinton, Autocross Director Greg Matsumoto, Membership Director Tom Short, Webmaster Kim Powers, **Guests (2):** Grady Carter, Stacy O'Connell.

Absent (6): Events Director Kurt Fischer, Safety Director Mac Cranford, der Riesenbaum Editor: Jamie DeRuiter, Goodie Store Manager David Bunch, Communications Director TBD, Concours Director TBD.

Meeting called to order at 7:02 p.m. March 28, 2017 by President Craig Steele at Mary's Pizza Shack, 121 San Marin Drive, Novato.

Motion to approve the February 2017 Board Minutes, as corrected, made by Mike Hinton, seconded by Chip Witt and unanimously approved.

BOARD REPORTS/ITEMS FOR DISCUSSION

President Craig Steele:

- March 5, Attended the Pronto Timing System Training at Greg's office in Napa
- March 12, Attended the AX Trailer Clean-up for our first AX on March 25th, I hosted a thank you lunch at Applebee's afterwards for the volunteers who worked at the AX site.
- March 17th, Met for breakfast with Chip to discuss his new role as RR VP and discuss future Redwood events
- March 23rd, Received AX Insurance form and sent to Greg Matsumoto and SoCo Airport Admin.
- March 25th, Hoping to run the Cayman S in our first AX, please don't rain.
- Continue to support the Zone 7 Tour planning with the Zone 7 leadership from Shasta and Sac Valley regions, currently sold out at 60 cars with a wait list of 4 PCA members
- I am registered for the Spokane Porsche Parade staying Davenport Grand. I hope I can get 8 nights worth of Marriott points, got to keep up my elite status
- I submitted to SoCo Airport the signed use permit paperwork for our AX events and request for two AOA badges
- Mike and I were approved to receive the Lincoln Highway Award for our coast to coast trip from NYC to SF in our Porsche GT3 and Cayman S. We will receive a certificate and pin at the end of April.

Items for Discussion:

- AX Tee Shirts update – art to be donated, shirts ready by April.
- Discuss future events
- Volunteer Recognition awards – approval for autocross recognition prints/frames.

Additional Discussion:

- Need for Redbook for key documents, distribution of same, where to reside.

Upcoming Events:

- April 8th, High Tec Tech Session, Greg Maissen, Event Coordinator – good to go.

- April 22nd, Brewery Tour, Chip and Craig are co-event planning – difficulty finding venue; consider alternative venues or dates.
- April 29th, AX#2, Greg Matsumoto, AX Director – no issues.
- May 6th, Station House Run, Kurt Fischer Event Coordinator – date accepted.
- May 20-21st, AX #3 & #4, Zone 7 event and Saturday Dinner, Greg Matsumoto, AX Director
- May 31st Zone 7 Pre-Tour Meeting, Santa Rosa, Allen Krohn, Zone 7 Tour Master at Olive Garden,
- June 1-4th, Zone 7 Tour of Redwood, Shasta and Sacramento Valley Regions, starts in Santa Rosa to Fortuna, Redding and ending Roseville
- June 3-4 Sonoma Historics at Sonoma raceway, Kurt Fischer, Event Coordinator
- June 17th, AX #5, Greg Matsumoto, AX Director
- June 24th, Porsches on the Plaza, Kurt Fischer, Event Coordinator
- July 9th-15th, PCA Porsche Parade in Spokane WA

Vice President's Report (Chip Witt):

- Finished updates to Sasha...taking her from AX6 to AX5.
- Handed off web duties to Kim Powers as of March 11.
- Fully booked and committed to Zone 7 Tri-Region Tour June 1 – 4.
- P/VP breakfast with Craig on March 17.
- Working w/ Chris Harrel's team on AX T-shirt design/order. Still need to hunt down Hi-Tec Automotive logo in single-color, lossless format.
- Waiting to hear back from Lagunitas re: April 22 brew tour.

Items for Discussion: none

Meeting suspended for dinner at 7:38 p.m. PDT for dinner break by President Craig Steele.

Meeting resumed at 7:53 p.m. PDT by President Craig Steele.

Treasurer's Report (Jerry Gladstone):

This report covers the period from February 25 through March 24, 2017.

The Redwood Region Treasurer delivered a report on the Region's finances to the Board of Directors. The report showed current bank balances and details of expenditures and income for this period; the report was accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Activities:

1. Renewed CD for 2 years at 0.25% APR. (Comment: WestAmerica has got to be the worst bank in the Bay Area: poor service, weak products, ancient processes, etc.)
2. Concluded support of registration for the Zone 7 Tri-Region Tour. Attendance rosters produced, all monies collected and sent to event treasurer. No net cost to Redwood for hosting registrations and the transactions.

Submitted by:

Jerry Gladstone
March 24, 2017

Items for Discussion: none

Additional Discussion:

- Phishing attacks on email
- Potential change of banks
- Receipt of PCA funds distribution
- Personal status

Secretary's Report (Alan Geddes):

- Attended Golden Gate Region Thunder Hill track event March 18, 2017

Items for Discussion:

- Redwood participation in PCA track events – recommendation to write article for der Riesenbaum
- Rationalize existing format for Board Reports and Meeting Minutes – no changes

Past-President's Report (Mike Hinton):

- Nothing to report

Items for Discussion: none

Event Director's Report (Kurt Fischer)

- Nothing to report

Items for Discussion: none

Autocross Director's Report (Greg Matsumoto):

Past month has been in preparation for Redwood's first autocross (3/25/17).

- --On 3/5/17 a second Pronto Timing System training was led by Grady Carter at 2180 Jefferson, Napa, CA. Procedures for registration and run timing were provided for six (6) members followed by a lunch.
- --On 3/12/2017 several members met at the autocross site to examine the contents of the trailer. In addition, the new marine battery, inverter, and solar charger were installed to the trailer. Installation was chosen to avoid future damage. Miscellaneous items were cleaned, arranged in categorical containers and labeled. Water was placed in trailer for the first autocross. Miscellaneous items to be purchased were identified (e.g., batteries, sheet rock, markers, white board cleaner, etc.). Rechargeable items are being recharged currently. Lunch followed.

Items for Discussion: none

Additional Discussion:

- Grady – trailer is now registered
- Autocross awards

Membership Director's Report (Tom Short):

In March 2017, 32 PCA Redwood Region members marked five or more years in the club, including two members who marked anniversaries of over 30 years! Congratulations and thank you to all of you who are marking anniversaries – I hope you are enjoying your membership and taking advantage of all the great benefits our club has to offer!

In March we welcomed eight new members – I hope you take advantage of the excellent activities our club offers throughout the year. You will be receiving a complimentary Redwood Region name badge shortly, along with a coupon good for a free autocross. Check out our website for upcoming autocross events. Also, you can order a name badge for your associate member there as well.

Be sure to check out the calendar on our website, and keep an eye on it as new events are added as we finalize them. I encourage everyone to participate in your club's events – it's a great way to meet other PCA members and have some fun with great people and our amazing cars.

If you spot any errors or have any questions about membership please feel free to email me at pcaredmembership@gmail.com.

New members:	8
Transfer In	1
Transfer Out	1
Non-renewal	12
Renewals	32
Official	611
Affiliate Members	367
Total Members	978

New Members

Name	City	Porsche
Amardeep Johar	Mill Valley	1995 911 Carrera Guards Red Coupe
Andrew Bilenkij	Glen Allen	1996 911 Carrera
George Pasha	San Rafael	1974 911 Carrera RS 3.0 White RSR
Shelby Milanez	Santa Rosa	1993 911 Carrera 4 Cabriolet Red Cab
Chris Ghanayen	Mill Valley	2010 911 GT3
johnny Schmitt	boonville	1989 911 Carrera Targa blue targa
Robert Agrella	Santa Rosa	2011 Cayman
Rick Corcoran	Sonoma	2008 911 Turbo To sample Turbo

Anniversaries (five years or more)

Name	Member Since	Years
Stanley Crane	1982	34
Marvin Goss	1982	34
Robert Beaton	1995	21

Edward Boracchia	1998	18
David Mcfetridge	1998	18
David Wetmore	1999	17
David Yusem	1999	17
Kurt Fischer	1999	17
Dominic Arcuri	2000	16
Mitchell Rossi	2001	15
Walter Vennemeyer	2003	13
Steve Thomas	2004	12
Peter Schlosser	2004	12
Joe Burroughs	2004	12
Robert Icard	2004	12
Eusebio Joves	2005	11
Justin Rains	2006	10
Brad Cameron	2006	10
Barry Kelly	2006	10
Bruce Wint	2007	9
Gordon Carter	2007	9
Scott Zaret	2008	8
Richard Roth	2008	8
Tad Sanders	2008	8

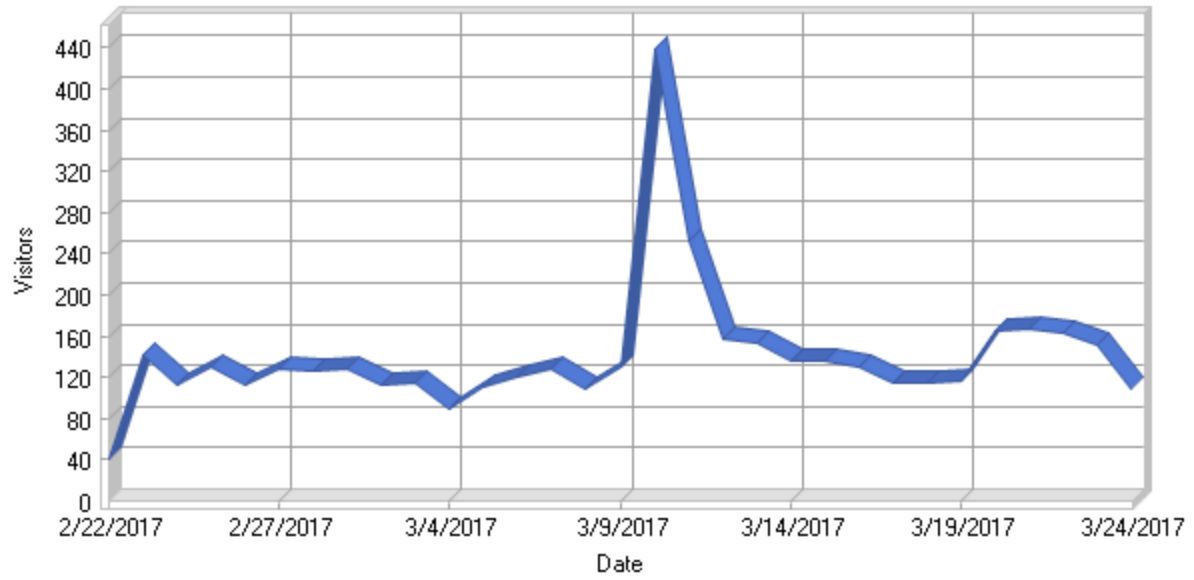
Items for Discussion: none

Webmaster's Report (Kim Powers):

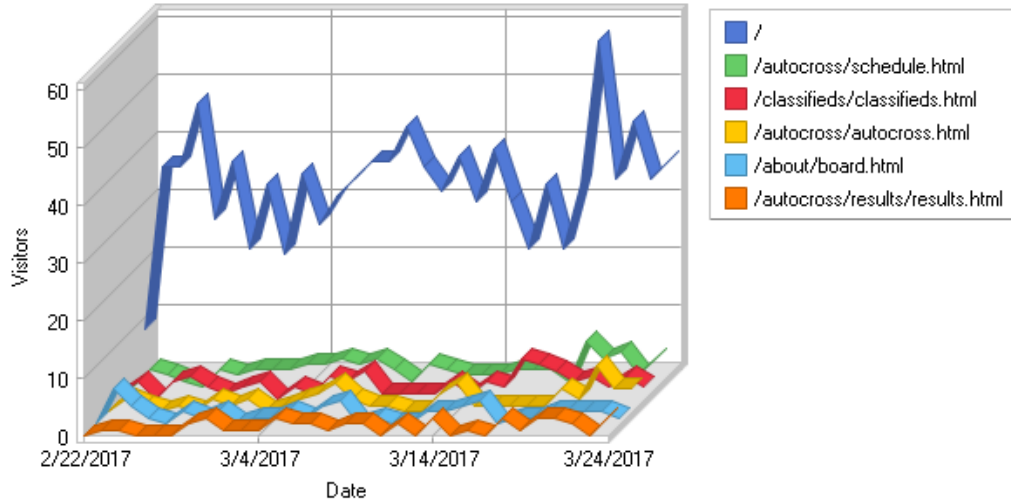
- Updated AX video and event tile on homepage
- Added der Riesenbaum issues for December, January, and February to homepage; Removed old
- Updated Zone 7 web address on /about/links

The follow statistics cover February 23, 2017 - March 24, 2017

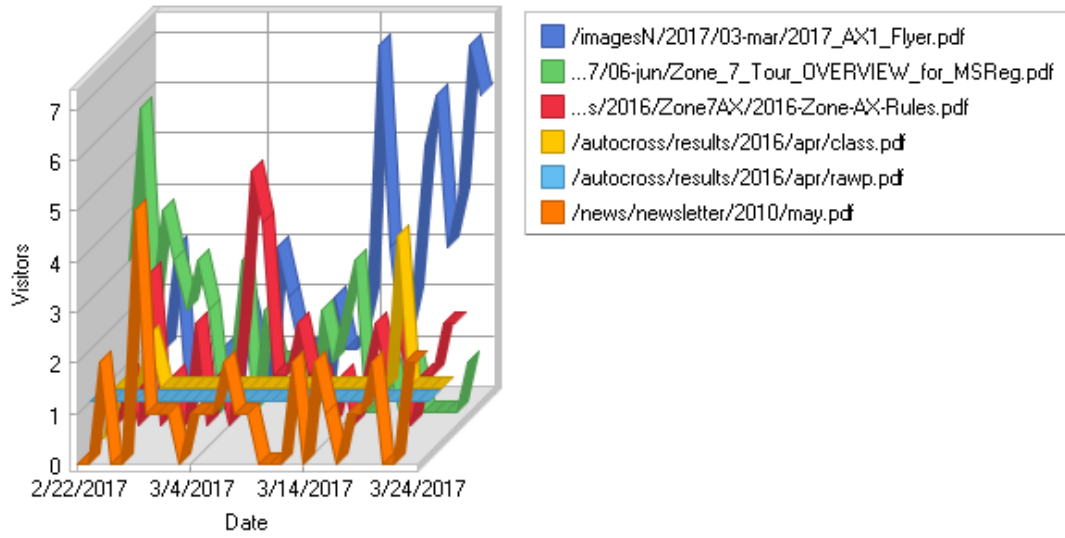
Daily Visitors



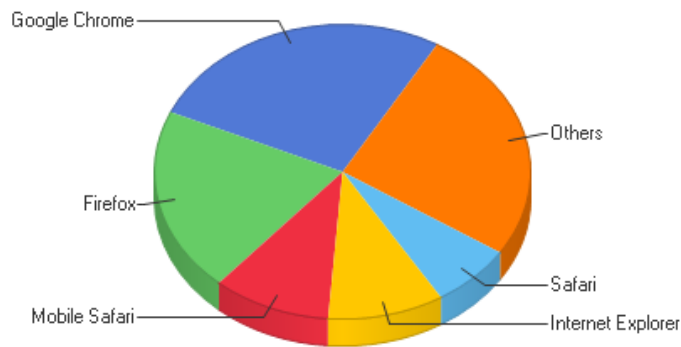
Daily Page Access



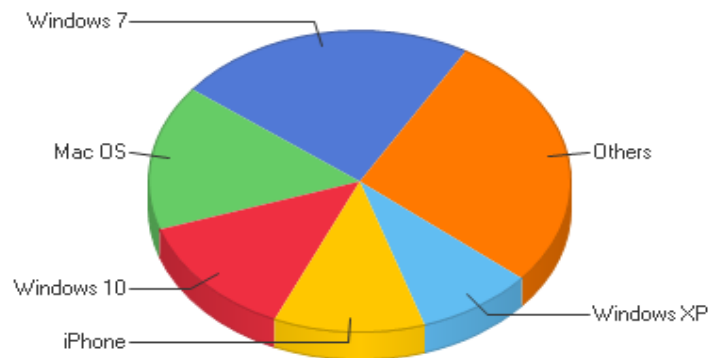
Daily File Access



Most Used Browsers



Most Used Operating System



Additional Discussion:

- Discussion regarding update of panoramic picture on webpage.

Safety Director's Report (Mac Cranford)

- Nothing to report

Items for Discussion: none

Goodie Store Manager's Report (David Bunch):

- Nothing to report

Items for Discussion: none

Concours Director's Report (TBD):

- Nothing to report.

Items for Discussion: none

Sponsorship Coordinator's Report (interim, Jerry Gladstone):

- Nothing to report.

Items for Discussion: none

Charity/CASA Report (Mike Hinton):

- 10K run coming up

Items for Discussion: none

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Der Riesenbaum Editor/Newsletter Committee Report (Jamie DeRuiter):

- Nothing to report

Items for Discussion: none

Meeting adjourned at 8:35 p.m. PDT by President Craig Steele.