

May 2017 Board Reports and Meeting Minutes

In attendance (7): President Craig Steele, Treasurer Jerry Gladstone, Secretary Alan Geddes, Past President Mike Hinton, Autocross Director (substitute) Grady Carter, Membership Director Tom Short, Webmaster Kim Powers.

Absent (8): Vice President Chip Witt, Events Director Kurt Fischer, Autocross Director Greg Matsumoto, Safety Director Mac Cranford, der Riesenbaum Editor Jamie DeRuiter, Goodie Store Manager David Bunch, Communications Director TBD, Concours Director TBD

Meeting called to order at 7:02 p.m. PDT on May 30, 2017 by President Craig Steele at Mary's Pizza Shack, 121 San Marin Drive, Novato. Quorum present.

Motion to approve the March 2017 Board Minutes by Mike Hinton, seconded by Jerry Gladstone and was unanimous.

BOARD REPORTS/ITEMS FOR DISCUSSION

President's Report (Craig Steele)

- I had to cancel the April 2017 meeting because of a business conflict.
- Jerry Gladstone will be attending this meeting then will be taking LOA, we will need to discuss covering his various Redwood Region roles for the next two months.
- AX Team has asked to change an AX MSR.com registration policy and needs Board approval.
- Did not attend April 8th, High Tec Tech Session.
- Attended April 29th, AX#2.
- Attended May 6th, Station House Run.
- Attended May 20-21st, AX #3 & #4, Zone 7 event and Saturday Dinner.

DISCUSSION Items

- Where do you see Redwood Region in 2020?
 - Membership - small attendance in proportion to membership.
 - Events - some events cancelled.
 - Leadership - Jerry stepping down, several open positions, several not attending meetings.
 - Community Support

UPCOMING Events

2017

- May 31st Zone 7 Pre-Tour Meeting, Santa Rosa, Allen Krohn, Zone 7 Tour Master at Olive Garden,
- June 1-4th, Zone 7 Tour of Redwood, Shasta and Sacramento Valley Regions, starts in Santa Rosa to Fortuna, Redding and ending Roseville. 60 cars, 4 groups.
- June 3-4 Sonoma Historics at Sonoma raceway, Kurt Fischer, Event Coordinator
- June 17th, AX #5, Greg Matsumoto, AX Director
- June 24th, Porsches on the Plaza, Kurt Fischer, Event Coordinator
- July 9th-15th, PCA Porsche Parade in Spokane WA
- July 22nd, AX #6, Greg Matsumoto, AX Director
- July 29th, *Fieldstone Winery, Vern Rogers, Event Coordinator - cancelled - new winery ownership, catering issues, high cost.*
- August 5th, Pech Merle Winery Tour, Kurt Fischer, Event Coordinator
- August 12th, AX #7, Greg Matsumoto, AX Director

- August 26th, Maple Creek Winery Tour

Vice President's Report (Chip Witt):

- April
 - Participated in Tech Session at Hi-Tec Automotive on April 8 (and wrote the article summarizing it for dR)
 - Acquired 2005 Slate Gray (Blue) Porsche Boxster S with/for Nicole
 - Cancelled Hoppy Porsche Brewery Tour scheduled for April 22 due to event logistical issues
 - Participated in Redwood AX#2
 - Compiled final design and received EC approval on purchase and sales strategy for AX t-shirts. Submitted order to Sunshine designs with goal to have them prior to Zone 7 AX two-day event May 20th and 21st. Secured payment via Jerry.
- May
 - Rode "shotgun" with Nicole on her first club tour in the Boxster S for the Station House Run on May 6th.
 - Picked up 75 AX t-shirts from Sunshine Designs on May 11. All new design that features front graphic by Retrograde Classics (which Chris Harrell donated), one sleeve containing the Redwood Region logo, and the other sleeve featuring the Hi-Tec Automotive sponsorship logo. Shirts cost \$18 each. Will sell for \$10 each, with club subsidizing the remainder. Delivered to AX#3/AX#4 and were a hit.
 - Participated in Redwood AX#3/AX#4 on May 20th and 21st, sharing my car with a very fast Drew Powers on Sunday. Nicole also joined us in the Boxster S, participating in her very first AX. While she enjoyed her morning runs immensely, mechanical issues with securing the convertible top prevented her from feeling comfortable continuing on in the afternoon. She'll be back.

Items for Discussion: (none)

Treasurer's Report (Jerry Gladstone):

This report covers the period from March 25 through April 21, 2017.

The Redwood Region Treasurer delivered a report on the Region's finances to the Board of Directors. The report showed current bank balances and details of expenditures and income for this period; the report was accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Activities:

- Compiled a "Redbook" for the Region. WHAT DO WE DO WITH IT? Suggestions discussed: hard copy to President & Secretary, Dropbox with limited access.
- Gave "early notice" that I do not intend to run for an Executive Council position nor accept a board position in 2018. Will continue to carry out all my responsibilities through the end of 2017.
- Please note that I will having back surgery on May 3rd and will be unable to fulfill most responsibilities during my recovery. If you need my help with anything please get it to me no later than May 1st. (The track rental fee for the Zone 7 Autocross Weekend will be paid next week – check written and ready to be mailed.)

This report covers the period from April 22 through May 26, 2017.

The Redwood Region Treasurer delivered a report on the Region's finances to the Board of Directors. The report showed current bank balances and details of expenditures and income for this period; the report was accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail, please contact the Region Treasurer.

Activities & Notes:

- As last month's Board meeting was cancelled I am attaching a copy of the April 2017 Treasurer's report.
- There is no financial summary for AX#3 and AX#4; still awaiting information from Greg.
- A Region "Redbook" was compiled two months ago. WHAT DO WE DO WITH IT? (see discussion above)
- Updated the Treasurer's section for the Redwood RPM.
- Please note that I will have back surgery on June 9th (postponed from original May 3rd date) and will be unable to fulfill most responsibilities during my recovery. If you need my help with anything please get it to me no later than June 1st.

Submitted by:
Jerry Gladstone
May 26, 2017

Secretary's Report (Alan Geddes):

- April 8 - Participated in Hi-Tec Automotive Tech Session.
- April 14 – Attended Thunder Hill track event with Hooked on Driving. Met several Pirelli Cup Porsche drivers.
- April 21 - Attended Panamera launch event at Sonnen Porsche. Chatted with Peter Sonnen, various sales and service personnel, representatives from Exclusive Option and six Redwood Region members and associates who attended.
- April 23 – Attended Zone 7 Concours Judging School at San Francisco Sports Cars.
- Out of town and unable to attend events April 29 – May 21.

Items for Discussion: none

Meeting suspended for dinner at 7:35 p.m. PDT for dinner break by President Craig Steele.

Meeting resumed at 7:52 p.m. PDT by President Craig Steele.

Past-President's Report (Mike Hinton):

- Attended the April autocross, and the Sunday portion of the Zone 7 autocross.
- Ordered and received new business cards for 2017 Board members. The only ones to distribute are Alan's.

Items for Discussion: none

Event's Director Report (Kurt Fischer)

- Nothing to report

Items for Discussion: none

Autocross Director's Report (Greg Matsumoto):

April 2017

During April, time and energy was focused on having Pronto software written to meet our needs. The software had limited the number of runs to 9 and had penalized each cone for 2 seconds. Thus, times omitted our 10th run and provided incorrect cone penalties. It also listed a member who registered but did not attend the autocross as having the TTOD since the time

entered via the computer was 00.000. Pronto made software changes to accommodate our requirements. It is likely that additional changes will be needed in the next 2-3 months as issues are identified.

In addition, the spreadsheet format was difficult to integrate into the traditional newsletter. All of the above issues lead to a delay in posting the autocross times. Likely, frustrating to participants.

An attempt is being made to encourage Redwood members to autocross by providing autocross information, videos and links in the newsletter. I will be asking several autocross driver's to submit an article regarding their experiences in the monthly newsletter.

A friendly reminder was sent out to encourage an AOA badge holder to renew his expired badge. Another AOA badge holder was not reminded since he rarely participates.

A question arises for our President:

I have heard through another person that the airport requires that badges be returned or a fine occurs. Is this information correct? If so, we need to contact this person.

May 2017

I will be on vacation 5/23 - 6/16 and will not be able to attend May's Board Meeting.

On 5/20/17 and 5/21/17 Zone 7 autocross events were held at our autocross site (C. Schultz airport). On 5/20, there were 46 drivers. The new Redwood t-shirts were presented and sold at \$10 (an amount of approximately \$8 was sponsored by our club as previously decided). Total cash registration and t-shirt income for 5/20 was \$500.00.

On 5/21/17, 36 drivers registered and two drivers signed up on site. 38 drivers in total. Cash registration income and t-shirt sales was \$340.

Incidental costs were for ice/water, a ream of paper, card stock, and batteries for the megaphone.

Both events were safe and incident free. Event reports were submitted to PCA. Observer's reports were also submitted by Grady Carter.

Since the two events were zone events, attendees were from SVR, LPR, GGR, and Diablo. One individual was from Reno, NV. Bottles of wine were awarded to the TTOD and TTOD-Ladies for both days.

New driver's attended and were enthusiastic at the end of the day reporting a desire to autocross again. Three individuals arrived to observe to determine if they would enjoy autocrossing. Four individuals were unable to find our site and called for directions. One couple called numerous times seeking additional directions. This led to a discussion among the autocross team of how to make the entrance more visible (e.g., placing some cones at the entrance for the morning.). Additional discussion is needed.

Autocross registration and worker assignments were difficult due to some not showing after registering. A prior email was sent to the board regarding this concern. When a driver does not show after run groups and worker assignments have been assigned numerous problems cascade. A more detailed email has been sent to board members regarding this concern.

Since I will be on vacation and returning one day prior to the 6/17/2017 autocross, contingency plans have been made should my international flight be delayed. Grady Carter has taken essential items (laptop, walkie-talkies and chargers). Grady Carter and Stacy O'Connell will

complete the MSR registration, run group and worker assignment, and will enter the names and car numbers into the Pronto Timing System. Grady is also continuing to work with the Pronto software person to troubleshoot problems and to design the software to meet our needs. Bob Schoenherr has taken the battery for the time display unit to determine why the display was not working. We are hoping that I had not properly charged the battery. Should my flight actually be delayed my son will take additional items directly to Grady's home. I will communicate with Grady via internet to plan for the upcoming 6/17 autocross (our fifth autocross).

Youthful autocrossers have been asked to contribute monthly newsletter articles about autocross (e., Katy Thelen's recent article). It is hoped that their articles will encourage others to autocross.

Grady Carter continues to be instrumental in teaching and coaching about the computer software intricacies as well as the numerous tasks.

Respectfully submitted,
Greg Matsumoto

Additional Discussion:

The Board discussed Greg and Stacy's email concerning changing the autocross payment policy to require payment upon registration in order to minimize problems caused by no-shows. It was noted that this change would not necessarily eliminate the issues mentioned, and may have other implications.

- No-shows would still cause the problems mentioned, even if they pre-pay.
- If someone pre-pays and doesn't show up, they are still entitled to a refund.
- Several people consistently pay by check. Don't know the consequences of a change in policy.
- Change would not deal with walk-ups.

Several alternatives were discussed, however, the decision was to leave the policy as-is for now.

Grady noted that the AOA badge has been renewed and that he will continue looking for insurance for the trailer.

Membership Director's Report (Tom Short):

In March 2017, 32 PCA Redwood Region members marked five or more years in the club, including two members who marked anniversaries of over 30 years! Congratulations and thank you to all of you who are marking anniversaries – I hope you are enjoying your membership and taking advantage of all the great benefits our club has to offer!

In March we welcomed eight new members – I hope you take advantage of the excellent activities our club offers throughout the year. You will be receiving a complimentary Redwood Region name badge shortly, along with a coupon good for a free autocross. Check out our website for upcoming autocross events. Also, you can order a name badge for your associate member there as well.

Be sure to check out the calendar on our website, and keep an eye on it as new events are added as we finalize them. I encourage everyone to participate in your club's events – it's a great way to meet other PCA members and have some fun with great people and our amazing cars.

If you spot any errors or have any questions about membership please feel free to email me at pcaredmembership@gmail.com.

New members: 8
 Transfer In 1
 Transfer Out 1
 Non-renewal 12
 Renewals 32
 Official 611
 Affiliate Members 367
Total Members 978

New Members

Name	City	Porsche
Amardeep Johar	Mill Valley	1995 911 Carrera Guards Red Coupe
Andrew Bilenkij	Glen Allen	1996 911 Carrera
George Pasha	San Rafael	1974 911 Carrera RS 3.0 White RSR
Shelby Milanez	Santa Rosa	1993 911 Carrera 4 Cabriolet Red Cab
Chris Ghanayen	Mill Valley	2010 911 GT3
johnny Schmitt	boonville	1989 911 Carrera Targa blue targa
Robert Agrella	Santa Rosa	2011 Cayman
Rick Corcoran	Sonoma	2008 911 Turbo To sample Turbo

Anniversaries (five years or more)

Name	Member Since	Years
Stanley Crane	1982	34
Marvin Goss	1982	34
Robert Beaton	1995	21
Edward Boracchia	1998	18
David Mcfetridge	1998	18
David Wetmore	1999	17
David Yusem	1999	17
Kurt Fischer	1999	17
Dominic Arcuri	2000	16
Mitchell Rossi	2001	15
Walter Vennemeyer	2003	13
Steve Thomas	2004	12
Peter Schlosser	2004	12
Joe Burroughs	2004	12
Robert Icard	2004	12
Eusebio Joves	2005	11
Justin Rains	2006	10
Brad Cameron	2006	10
Barry Kelly	2006	10
Bruce Wint	2007	9
Gordon Carter	2007	9

Scott Zaret	2008	8
Richard Roth	2008	8
Tad Sanders	2008	8
Wallace Westhafer	2008	8
Kenneth Ingels	2009	7
William Gemini	2010	6
Lem Martin	2010	6
Yeunshin Lee	2010	6
Enrique Castro	2011	5
Karl Seitz	2011	5
William Moore	2011	5

In April 2017, 20 PCA Redwood Region members marked five or more years in the club, including one member, Robert Sachs, who marked his 56th anniversary with the PCA; and two other members who have been members for over 30 years! Congratulations and thank you to all of you who are marking anniversaries – I hope you are enjoying your membership and taking advantage of all the great benefits our club has to offer!

In April, we welcomed seven new members – I hope you take advantage of the excellent activities our club offers throughout the year. You will be receiving a complimentary Redwood Region name badge shortly, along with a coupon good for a free autocross. Check out our website for upcoming autocross events. Also, you can order a name badge for your associate member there as well.

Be sure to check out the calendar on our website, and keep an eye on it as new events are added as we finalize them. I encourage everyone to participate in your club's events – it's a great way to meet other PCA members and have some fun with great people and our amazing cars.

If you spot any errors or have any questions about membership please feel free to email me at pcaredmembership@gmail.com.

New members:	7
Transfer In	0
Transfer Out	0
Non-renewal	16
Renewals	26
Official	605
Affiliate Members	367
Total Members	972

New Members

Name	City	Porsche
Dave Eng	Fairfax	911 Carrera S
PJ Hyett	Tiburon	911 SC Targa
Votch Levi	San Anselmo	911 Carrera 4 Black C4
Darius Mozaffarian	Ross	911 Carrera S White GTS Coupe
Mike Bertolucci	Yountville	911 Carrera Artic Silver Coupe

Tom Toldrian	Novato	Boxster
Grant Prigge	Belvedere	911 Carrera Silver Coupe

Anniversaries (five years or more)

Name	Member Since	Years
Robert Sachs	1960	56
Frank Massick	1975	41
Don Nicoli	1983	33
Gail Habicht	1989	27
Mark Merz	1998	18
Alvin Tanabe	1998	18
Joseph Dalton	1998	18
John McNulty	1999	17
Don Magdanz	1999	17
Paul Alber	2000	16
Rhyne Beatty	2000	16
Dennis Chizma	2000	16
William Reising	2002	14
Judson Rounds	2004	12
Gerald Connors	2005	11
Tom Markovich	2006	10
James Jordan	2006	10
Lawrence St John	2010	6
Raul Torres	2011	5
Mark Campagna	2011	5

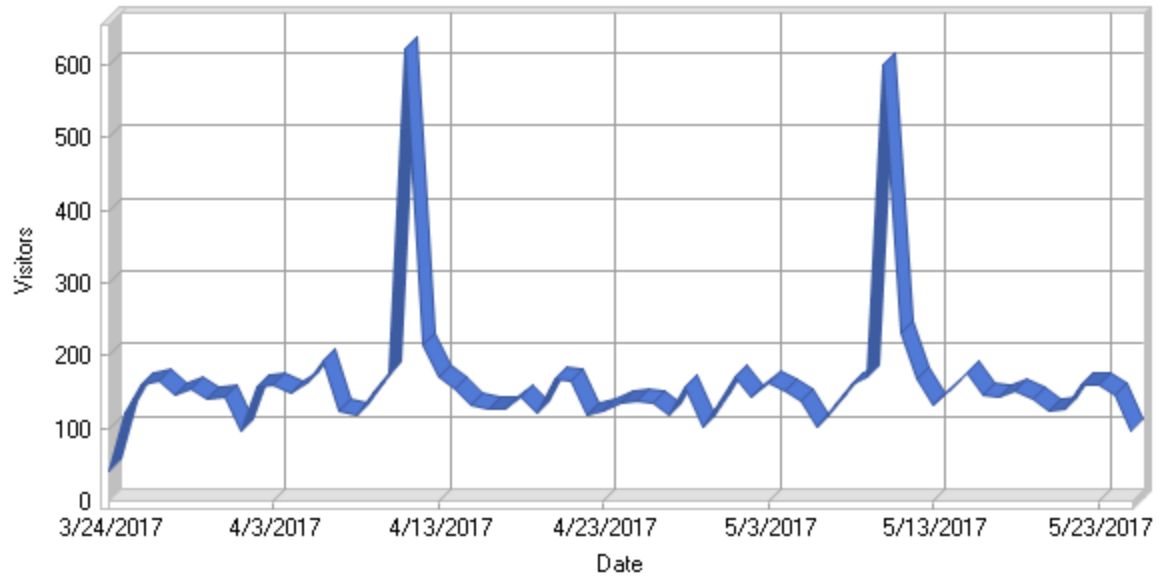
Items for Discussion: none

Webmaster's Report (Kim Powers):

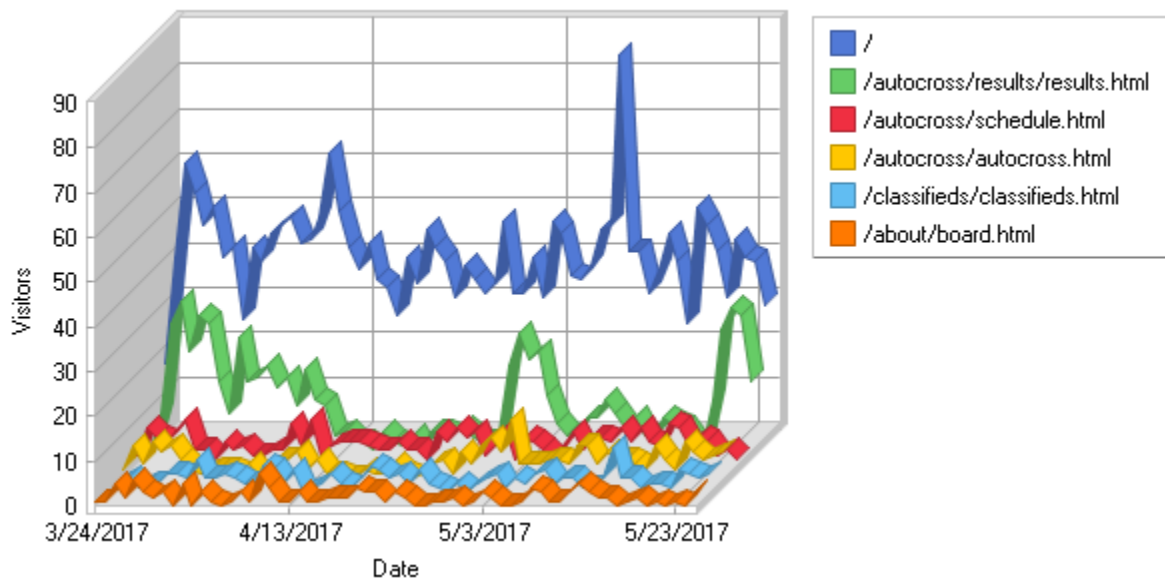
- Updated AX Results page, moving old results to Past Results page and reformatting
- Updated TRG Ad on Sponsor Page
- Updated AX Director letter and rules for 2017
- Other miscellaneous updates mainly for events

The following statistics cover March 24, 2017 - May 25, 2017

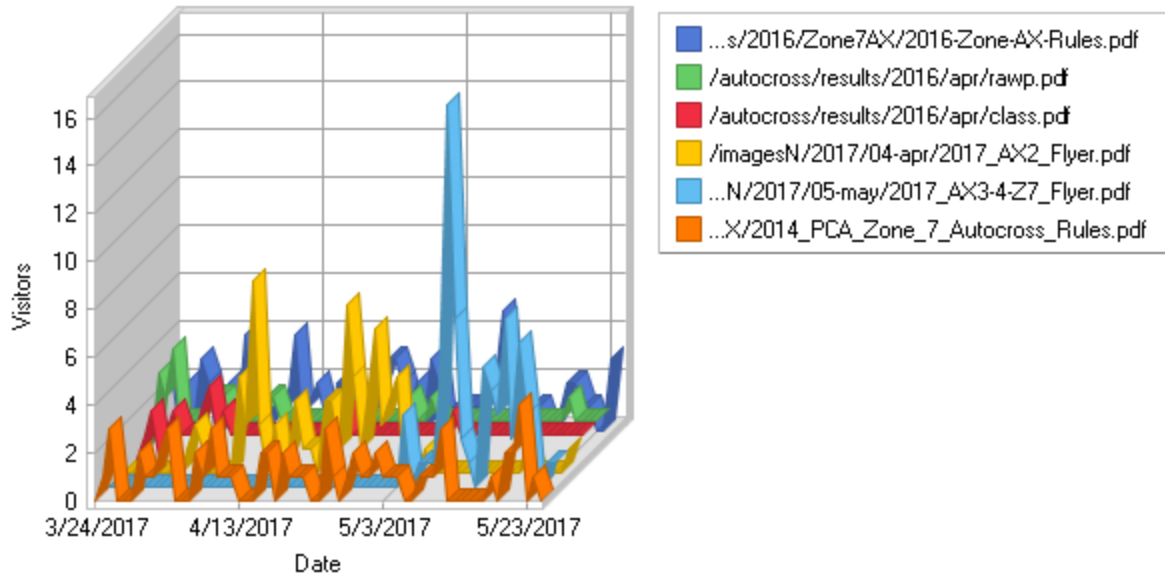
Daily Visitors



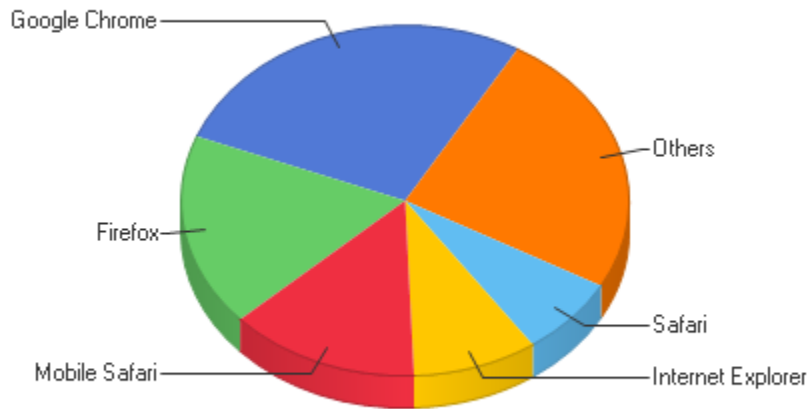
Daily Page Access



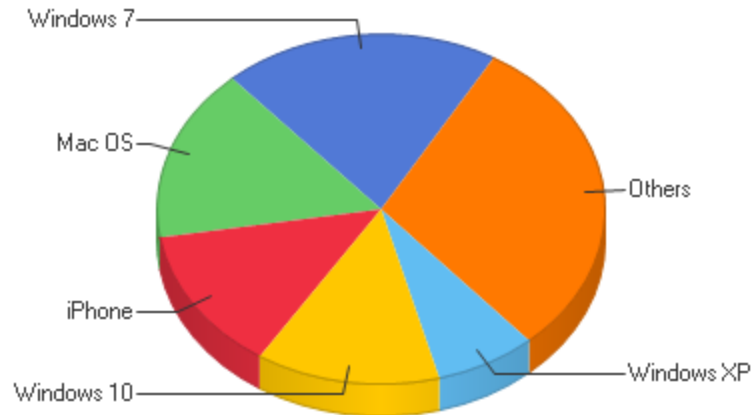
Daily File Access



Most Used Browsers



Most Used Operating System



Items for Discussion:

- Website language Re: AX Gate staffing - will remove "manned" statement.
- Homepage banner image - samples attached - will look into slideshow format or alternative banners.

Safety Director's Report (Mac Cranford):

- Nothing to report

Items for Discussion: none

Goodie Store Manager's Report (David Bunch):

- Nothing to report

Items for Discussion: none

Concours Director's Report (TBD):

- Nothing to report.

Items for Discussion: none

Sponsorship Coordinator's Report (interim, Jerry Gladstone):

- Nothing to report.

Items for Discussion: none

Charity/CASA Report (Mike Hinton):

- Nothing to report

Items for Discussion: none

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Der Riesenbaum Editor/Newsletter Committee Report (Jamie DeRuiter):

- Nothing to report

Items for Discussion: none

Meeting adjourned at 9:10 p.m. PDT by President Craig Steele.