

Redwood Region – Porsche Club of America

August 2018 Board Meeting

Board Reports and Meeting Minutes

In attendance (7): President Craig Steele, Vice President Chip Witt, Past President and Treasurer Mike Hinton, Secretary Alan Geddes, Autocross Director Greg Matsumoto, Concours Director Simone Kopitzki, and Webmaster Kim Powers. **Guests (2):** Jerry Gladstone, Thorsten Kopitzki.

Absent (5): Membership Director Tom Short, Safety Director Brian Cooley, Communications Director Stacy O'Connell, Social Media Director Kurt Fischer, Goodie Store Manager David Bunch.

Meeting called to order at 6:58 PM on September 25, 2018 by President Craig Steele at Mary's Pizza Shack, 121 San Marin Drive, Novato.

Motion to approve the July 2018 Board Minutes made Chip, seconded by Mike and unanimously approved.

President's Report (Craig Steele):

- I will bring Jerry Gladstone to our August Board Meeting
- Attended the August 4th Pech Merle Winery Tour and Sweeper
- Traveled to Germany August 8th to 23rd, visited Stuttgart including Porsche Facilities and Museum
- Attended Werks Reunion and volunteered for corral parking

Items for Discussion:

- Who is running for Region leadership positions for 2019? **Need candidates for President and Vice President. Alan will continue as Secretary for third year.**
- Holiday Party updates **Caren Cooper has confirmed that she will attend the Holiday Party.**

Motion by Chip to incorporate Foster Youth Wishes charity into the Holiday Party, seconded by Mike and unanimously approved.

- Need to update Redwood Region's bio on Zone 7 website

Upcoming Events

- September 8th- Cloverdale Car Show with a street of Porsches
- September 15th- AX at Sonoma Co Airport
- September 22nd- Oktoberfest in Vacaville, new member Mixer
- September 27th-30th- Rennsport Reunion VI, Laguna Seca

Submitted by Craig Steele, August 26, 2018

Vice President's Report (Chip Witt):

- Purchased 60 chicken breasts, marinated 'em with help from Nicole Weld, and cooked 'em up with Mike Hinton for Pech Merle Winery Tour. There were survivors.
- Setup MSR page for PCA-RR participation in the Cloverdale Car Show on 9/8.
- Hyperextended my elbow, so was unable to join in two-day AX event this month.
- Need to handle refunds / credits for AX once we come to consensus on appropriate penalties to attach to no-shows given the new registration format and pre-pay requirements. Will do them all in batch once we arrive at a decision.
- Reached out to confirm use of Occidental Union Hotel as the venue for Annual Members Meeting scheduled for Saturday, October 20, 2018. Once I have confirmation and per head pricing, will get a flyer and MSR up so folks can get it on their calendar.
- Compiled list of Saturday Sharks Games and shared it with a small committee. Figuring best choices are in January or February: 1/2 vs. Tampa Bay, 1/12 vs. Ottawa, 2/2 vs. Arizona, or 2/16 vs. Vancouver. **Discussion - will focus on 2/2 game with Arizona.**
- Provided Nicole Weld with contact info for Carla Daro to pursue coordination of decorations for Holiday Party.

Items for Discussion: None

Submitted by Chip Witt, August 26, 2018

Treasurer's Report (Mike Hinton):

This report covers the period from June 25 through July 29, 2018.

The Redwood Region Treasurer delivered a report on the Region's finances to the Board of Directors. The report showed current bank balances and details of expenditures and income for this period; the report was accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Submitted by:
Mike Hinton – August 27, 2018

Items for Discussion: none

Secretary's Report (Alan Geddes):

- **2018 Board Minutes are up to date on the website.**

Items for Discussion: none

Past-President's Report (Mike Hinton):

- Attended both days of Zone 7 autocross. Excellent turnout of 50+ people each day. Event was exceptionally well-organized, as all drivers completed 10 runs each day, with all driving concluded before 3:00 P.M. Good job, team!

- Helped Chip grill the chicken for Pech Merle event. As far as I know, no one suffered any ill effects from our cuisine.
- Attended Car Week down in Monterey this past week. All events were fun, especially the Werks Reunion. Can't wait for Rennsport Reunion in September.
- Spoke to Charlotte Chironis (National Office) concerning the insurance certificate for the Concours. She will forward the certificate to me during the week of the 26th.
- Coordinated production of new shade tent with Redwood logo on the sides. Will report back when the tent ships.

Items for Discussion: none

Membership Director's Report (Tom Short - August 2018):

	July	This Year
Primary Members - Open	626	606
New Primary members:	6	
Transfer In	0	
Transfer Out	1	
Non-renewal	13	
Renewals	38	
Primary Members – Close	624	626

Co-Members	371
Total Members	997

New Members

Name	City	Porsche
Alessandro Lai	Sausalito	1999 Boxster Black Convertible
Ryan Goldman	San Rafael	2017 911 Carrera MIAMI BLUE 911 CARRERA
Diana Teeter	Guerneville	1995 911 Carrera Cabriolet White Cabriolet
Todd Jaquez-Fissori	San Anselmo	2008 911 Turbo Cabriolet White

Gordon Lewis	Eureka	1987 924S White Coupe
Jon Reynolds	Sausalito	2017 911 Targa 4S GT Silver targa

Items for Discussion:

- Last meeting I was asked to look into the number of AWD vehicles in our region. I did a sort on the latest roster in the Vehicle field on Macan and Cayenne, and came up with 20 of our 624 primary members who have one of these listed in the vehicle field. This amounts to about 3% - not very significant. I believe the reason for this inquiry had to do with exploring whether we wanted to host an event featuring off-road/gravel road activity.

Event's Coordinator's Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Autocross Director's Report (Greg Matsumoto):

Prepared for and conducted 8/18 & 8/19 Zone 7 AX. A successful autocross with no incidents. Bottle of wine for TTOD and TTOD-L for both days awarded.

55 registered drivers for Sat. (had to close registration), 53 drivers drivers for Sun.

- Sent email blast via MSR re: 8/17/18 and 8/18/18 Zone 7 AXs.
- Sent two "Press Releases" to Sandy Provasi to advertise RR Zone AX's
- Reserved Mary's Pizza private room for 8/17/18 for happy hour and dinner. No host dinner for out of towners spending the evening. Had a very large group (26) attend dinner. Room capacity is 30. A fun, lively group.
- Reviewed monthly Sonoma Co. Bd. of Supervisor agenda. To review for airport plans.
- Emailed and phone calls to Jon. Stout (airport manager), Gloria (airport staff), Jas. Gore (county supe) re: invitation to zone AX (to emphasize hotel stays/dining/etc. created by zone event).
- Gore and Stout did not show at AX. Followed with email to both.
- Coordinating AX dates with ESCA, GGR and SVR to present to Jon Stout for 2019. Early submission to hear airport response for 2019 rental agreement.
- Prepared dR article.
- Deposited AX proceeds in RR bank account.
- Continued to ask for AOA badge applicants. We are a victim of success. With email blasts and possibly several AX dR submissions AX attendance has increased dramatically. We are now cutting off registration around 55 drivers since we may not have enough drivers with AOA badges. Several have not followed through with obtaining badges.
- Had to turn down several requests to bring guests to AX due to AOA badge limitations.
- Coordinating with John Jackson re: AX awards pictures. Sent him a list of potential award winners. Met with Jon on 8/18 to discuss possible awards.
- Purchased AX extra large loaner helmet, walkie talkies and incidentals. Followed up with call to Hi-Tech re: time slips
- Working with Stacy, Grady & Bob re: AX reimbursement policy
- Planning AX driving instructor training for Oct. or Jan. (web based training).

- Working on AX changes for webpage.

Items for Discussion:

*We will need **more** drivers **with AOA badges**.

---Need to create official reimbursement policy for cancellations (48 hour) and no shows.

Discussion: As no policy was in place for Zone autocross, Board decided to issue no-shows a credit for a future autocross. For future autocrosses, refund will be given if cancellation occurs 48 hours in advance. No refund for no-shows; however, Autocross Director will have discretion to issue refund in special circumstances.

---Permission for coffee mugs with car pictures for AX team

---Need to meet with new AOA badge holders re: responsibilities.

Safety Director Report (Brian Cooley): 8/28/18

General

Safety [recommendations were made at 7/31/18 meeting](#), here is a progress report on their adoption.

Course Worker Vests

20 additional vests were acquired and deployed as of 8/18 Zone 7 autocross. We now have a total of 26 vests in various sizes to outfit all course workers starter, grid and timing slip. Non-conforming orange vests have been removed. All course workers are now uniformly clad for visibility.



Radio Comms

All radio have been clearly labelled with a reminder of the correct radio call format and it started to make a difference in call-in quality.

Starter/Grid Procedures

New procedure at the grid/starter have made the start process more clear to our novice drivers and there were no false starts at our last AX.

Drivers Meeting Script

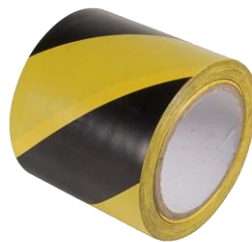
I will be suggesting revisions to the Drivers Meeting script to clarify a few safety instructions. Most of safety clarifications have already been adopted, this is step is mostly about baking them into the copy: Vests, radio syntax, division of duties at each station, etc. Draft of these changes has been sent to Bob for an operational first look, off to Greg next.

Time Slip Position - \$48

Some course layouts (i.e., 8/18/18) put the timing slip worker in proximity to fast exiting cars. Coupled with the fact that we seem willing to allow this position to be the only course worker who is seated, I strongly recommend that we acquire an extra tall 28" cone and SLOW sign to position some distance before Timing, after Finish. If Board agrees, I can acquire and bring to the next AX.



I will also be testing a new course marking tape at the 9/15 AX, aimed at creating a compelling slow zone when approaching Timing Slip, as well as when lining up at Grid. If it proves effective, its cost will be approximately \$50 for the 2019 season.



AOA Badge Audit

As part of safety audit, I was wondering if we are up to date on this:

- Authorized Signer has reviewed each badge personally?
- Roster of badges and access devices is current?
- Sufficient badges have been issued to PCA RR?
- We need an AOA holder on site for each 5 people on site, incl the badge holder.
- (My badge application is still pending with STS.)

Starter Light - \$400

During the off season, I suggest we build a larger, more visible [8" diameter red/green light](#). Cost has been confirmed at approx. \$400, including shipping and various solar/battery integration parts. I built the current 4" light at no cost to the club to test the concept and it has been well received. A larger light will be a far more visible permanent solution and not get lost in the bright background of the course on sunny days.

Items for Discussion: none

Concours Director's Report (Simone Kopitzki):

- Insurance was submitted and doesn't meet requirements for the City. Mike was on it - What's the status? [New certificate in process/issued.](#)

Items for Discussion:

I still need feedback on this

- Is Craig available for Concours Date? **(Yes.)** 9/23 I need the Iceman for getting Water **(Craig)**/Chips **(Simone)** from Costco
- Need Cones/barrier tape to block the road to the overflow parking lot the night before. Who can get it for me?
- I need Tent/Table for Registration - do we have one? Who can bring it? I need it to be there at 7 am!
- I need the Redwood/Porsche Banner/Flag - who has it and can you bring it?

Craig/Chip will pick up cones, tent, table, banner, etc. from autocross trailer the night before and deliver to site early in the morning.

- Who is volunteering? Please contact me - Sandwiches for Volunteers are free (need help with set up and parking guidance (split between Concours and Car show). Need probably 3-4 people. Volunteers for judging might be needed too but will be determined on the day of the event.

Communications Director & dR Editor Report (Stacy O'Connell) submitted 8/28/18:

- August dR went out on Monday using the new template that we paid Constant Contact to create. It's almost there, like some of the images are showing up too small on the mobile version and I'm currently limited to adding pics at the bottom of a story vs. within. My contact is on vacation and we'll chat when he's back. Feedback from board is welcomed.
- I changed out the advertiser section to a new format. Once we determine who is an actual paying advertiser, I can add more, but I prefer the new format. Would like feedback.
- Updated the Redwood section on the Zone 7 Regions page. They are now adding a longer format page about each region, I'll be working on that next week to submit.
- Participated in the Zone 7 weekend events.
- Updated new members into our database, deleted bad email addresses
- August was the first email with only 2 bounced email addresses (we were getting around 15 normally). I've been working with CC to fix the odd ones and deleting the dead names and it's working!

- Sent monthly new member email
- Asked Gordon approval for me to submit his article on autocrossing to Panorama From the Regions section for October. September's submission was Kim's about Tristin and his 912. No confirmation yet if it's running, but it should.
- Zone included our two-day AX in their email to Zone members
- Ordered and received my PCA RR business cards. They were like \$9.00 if anyone else is interested.
- Do we need to put a date on the calendar for our 2019 event planning meeting?
- Can we talk about mixing up our events so they are not all trips to wineries? I think we need some quick and out morning drives with an option to go somewhere for lunch or not.

Items for Discussion:

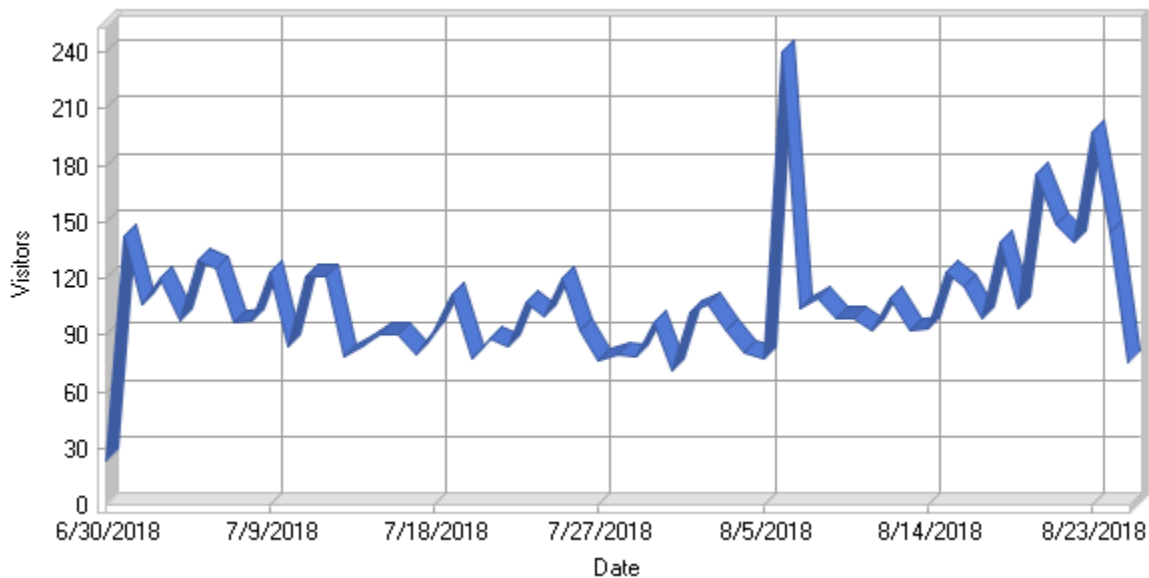
- Always need more classifieds.

Webmaster's Report (Kim Powers): Submitted 8/26/18

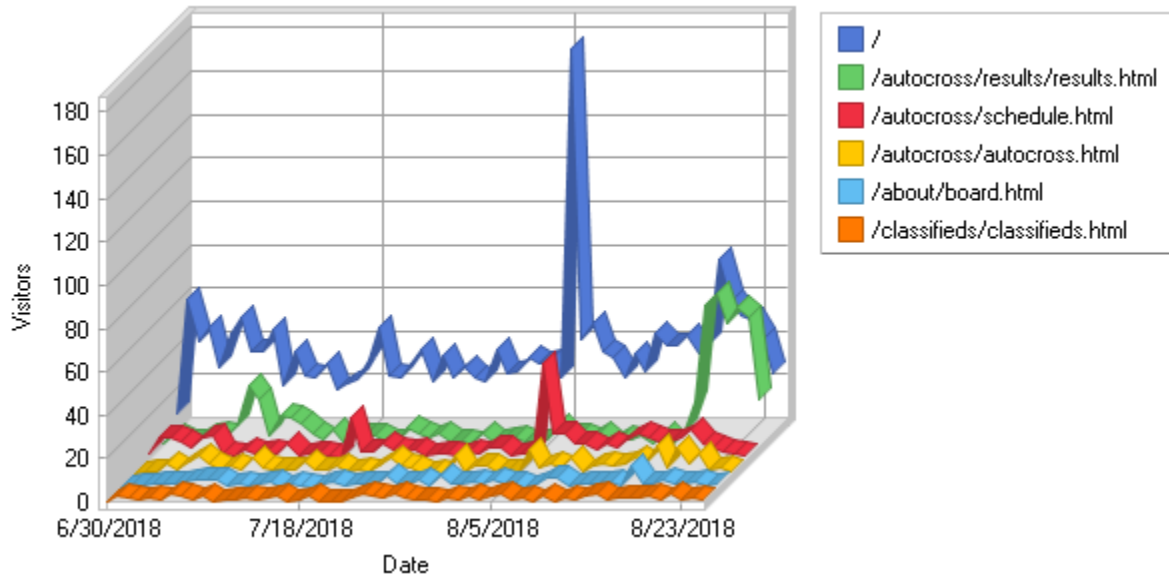
- Updated Board Minutes on the website through June 2018
- Zone AX results posted to the website
- Added a listing to der Marktplatz!
- Updated AX day-of schedule and AX team

The follow statistics cover June 30, 2018 - August 25, 2018

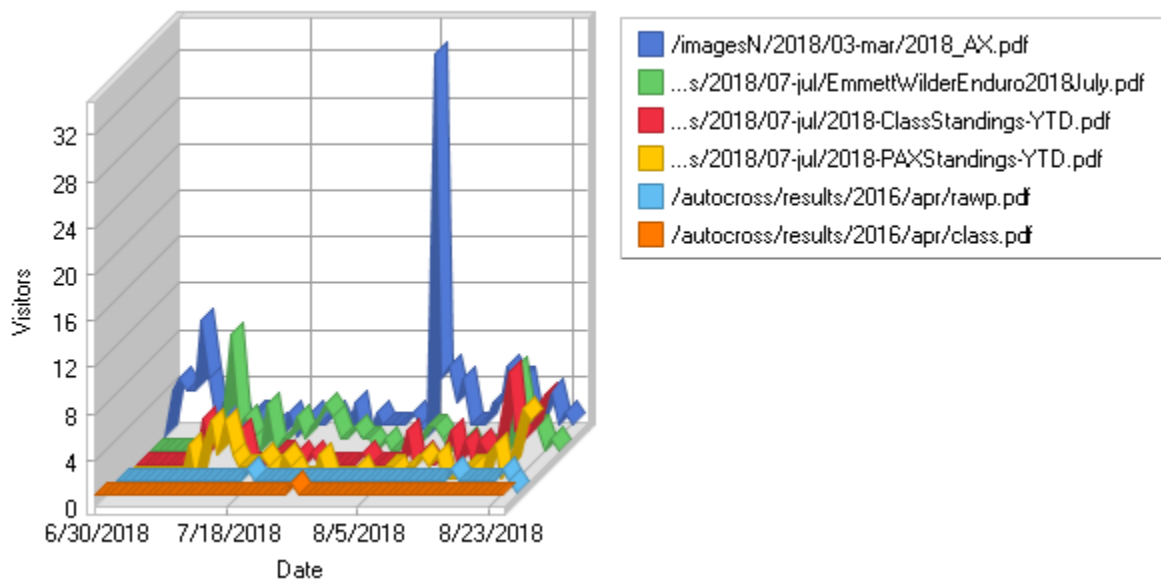
Daily Visitors



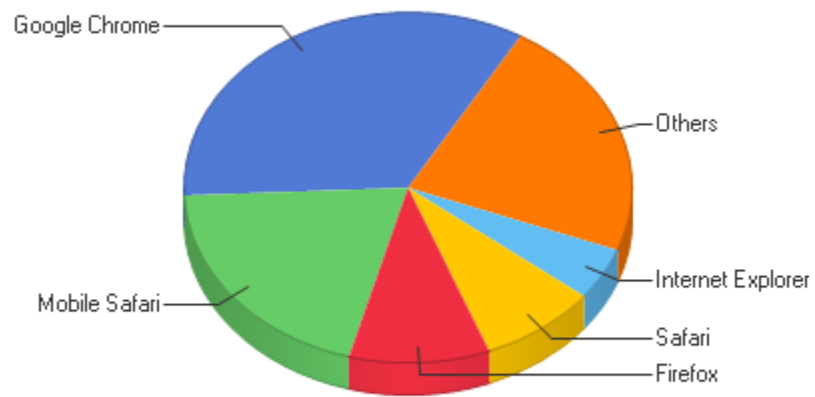
Daily Page Access



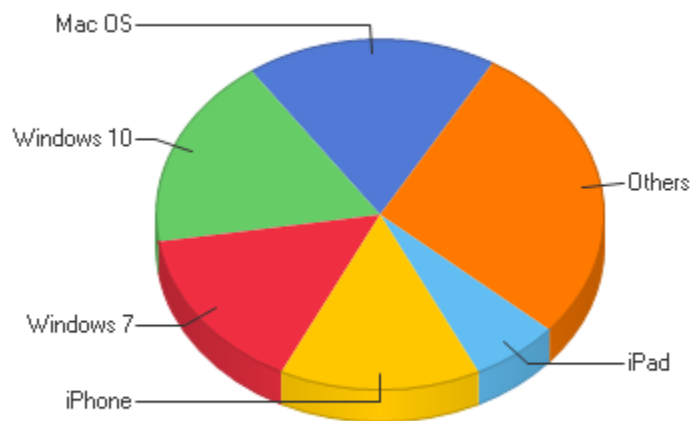
Daily File Access



Most Used Browsers



Most Used Operating System



Items for discussion:

- None

Goodie Store Manager's Report (David Bunch):

- Nothing to report

Items for Discussion: none

Sponsorship Coordinator's Report (Open):

- Nothing to report.

Items for Discussion: none

Charity/CASA Report (Mike Hinton):

- Nothing to report

Items for Discussion: none

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Meeting adjourned at 8:45 PM by President Craig Steele.