

## Redwood Region – Porsche Club of America

### November 2018 Board Meeting

#### Board Reports and Meeting Minutes

**In attendance (8):** President Craig Steele, Vice President Chip Witt, Past President and Treasurer Mike Hinton, Secretary Alan Geddes, Autocross Director Greg Matsumoto, Safety Director Brian Cooley, Communications Director Stacy O'Connell and Webmaster Kim Powers. **Guests (1):** Grady Carter

**Absent (4):** Membership Director Tom Short, Social Media Director Kurt Fischer, Concours Director Simone Kopitzki, Goodie Store Manager David Bunch.

**Meeting called to order at 7:03 PM on November 27, 2018 by President Craig Steele at Mary's Pizza Shack, 121 San Marin Drive, Novato.**

**Motion to approve the September and October Board Reports deferred until the January 2019 Board Meeting.**

#### **President's Report (Craig Steele):**

- 11/10- Attended the Zone 7 President Meeting in Martinez
- 11/10- Attended the Zone 7 Awards Banquet (won a \$500 certificate to Porsche Experience)
- Working on new AX venue for 2019 season
- This is my last meeting as your Region President, and become the latest Past President

#### **Items for Discussion:**

- We may have a new AX venue
- November Planning meeting for 2019 events
- Holiday Party updates
- Need to update Redwood Region's bio on Zone 7 website

#### **Upcoming Events**

- November 29th- Planning Party at Mary's Pizza Novato
- December 15th- Holiday Party
- January 1st, 2019- One/One Run

*Submitted by Craig Steele, **November 12, 2018***

#### **Vice President's Report (Chip Witt):**

- Attended Zone 7 Presidents Meeting on 11/10 w/ Craig
- Prepared for 2019 Events Planning (see planning calendar at <https://calendar.google.com/calendar?cid=d2l0dHplbmQuY29tX2UyZHIxbHE1YzhiYWZzOWxibTg3MzJiY3BzQGdyb3VwLmNhbGVuZGFyLmdvb2dsZS5jb20>)

- Holiday Party - 30 registered attendees as of 08:00 PST on 11/27/18. Decoration all sorted by Nicole and Carla. Deadline to register is 12/13 due to catering needs around meal choices. Additional email blasts? Advertise the miniature car auction?
- AFS Wreath Gift Tags - 19 Redwood member participants. 47 children receiving gifts.

**Items for Discussion: None**

*Submitted by Chip Witt, November 27, 2018*

**Treasurer's Report (Mike Hinton):**

This report covers the period from September 24, 2018 through October 28 , 2018.

The Redwood Region Treasurer delivered a report on the Region's finances to the Board of Directors. The report showed current bank balances and details of expenditures and income for this period; the report was accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

Submitted by:  
Mike Hinton – November 27, 2018

**Items for Discussion: None**

**Secretary's Report (Alan Geddes, November 11, 2018):**

- Nothing to report.

**Items for Discussion:**

- Should Board minutes be recorded at meetings when the Board Secretary is not present?

**President or senior EC member shall appoint attendee to record minutes for meeting when Secretary is not present. Secretary shall give access to appointee to update minutes on Google Docs. Mike Hinton to update September and October Board Minutes from notes taken at the meetings.**

**Past-President's Report (Mike Hinton):**

- Nothing to report this month.

**Items for Discussion: None**

**Membership Director's Report (Tom Short - NOV 2018):**

**Note from Tom to Board: I will not be attending our November board meeting. My report below stands as submitted, and I have no new items to report or discuss. See you in December.**

	OCT	This Year
Primary Members - Open	636	606
New Primary members:	8	
Transfer In	2	
Transfer Out	2	
Non-renewal	9	
Renewals	40	
<b>Primary Members – Close</b>	<b>635</b>	<b>633</b>

Co-Members	368
<b>Total Members</b>	<b>1000</b>

#### New Members

Name	City	Porsche
David Wolbeck	Santa Rosa	2007 911 Carrera 4S Cabriolet grey 911 cabriolet
Gordon Martin	Healdsburg	1969 912 Green coupe
Mike Tramontin	Healdsburg	2013 911 Carrera 4S Gray Coupe
Greg Lucas	SANTA ROSA	1963 356 Black Coupe
John Smith	Santa Rosa	2003 911 Carrera Blue 911 Carrera 2
Rob Bosworth	Napa	2005 911 Carrera White Coupe
Joellyn Van Buskirk	Sebastopol	2017 Macan S Volcano Gray
Christopher Heckert	Lakeport	2019 911 GT3 RS Black

Items for Discussion: None

#### Event's Coordinator's Report (Kurt Fischer):

- Nothing to report

Items for Discussion: None

### **Autocross Director's Report (Greg Matsumoto):**

- Continued communication with Doug Gale, Trackmasters re: use of Sonoma Raceway on Sunday's three times per year on Sundays (Spring, Summer, & Fall). Once his dates are confirmed additional information and negotiation of fee and use of course will occur.
- Communicating (email/phone calls) with Trackmasters, Speed SF (said NO) and Speed Ventures (said NO, but might consider us if we paid \$4000 for Sat. and Sun.) re: renting paddock area at Sonoma Raceway
- Called Sonoma Raceway, Trackmasters, LDV Ventures re: AX site.
- Spoke with Geri, Sonoma Raceway re: rental. She had no details, said everything was changing, that dates are not available without rental of complete facility. She was not sure about subletting. Individual reviews might occur for subcontracting. She was exceptionally vague and non-committal.
- Called Ali, Simone's friend. He is waiting to hear back from Sonoma Raceway and is open to having us autocross on his tentative days in Jan and Feb. These dates are not during our ax season. He said he would determine his fee at a later time. He was open to us running his ax for him (NOT a desired option).
- Spoke with SVR ax chair at the 11/17 GGR AX. . He is awaiting our decision to have a 2 day zone event in Stockton. Told him our plans are on hold until we determine the outcome of the Ukiah and Trackmasters sites. Told him it may not occur since only 3-4 RR drivers have attended SVR events over the years. Told him that we cannot commit at this time.
- Attended GGR AX 11/17
- Several calls with Jim Winston re: Ukiah site and conditional use permit. Jim wanted to suggest a 10 am start time to avoid noise complaints. I did not agree and told him not to lock us into a specific start time due to the hot summers in Ukiah. He then agreed. He then received a call from Ross Liberty, owner, since Ross's lawyers have informed him of necessary steps. Jim will forward a copy of the lawyers statements.
  - Prepared dR article.
  - Coordinating with John Jackson re: AX awards pictures via email. Sent him a list of potential award winners.
  - Reserved Mary's Pizza West, Petaluma for Dec. 1st awards luncheon
  - Sent personal invitations to award winners (12/1)
  - Discussed possibility of renting trailer space from Brigham Kenworthy. He will discuss possibility with his father. Asked Bob Schoenherr to follow-up with Brigham. Emailed Brigham informing him that Bob will meet him early 12/1 at the airport to tow the trailer to Brigham's property.
  - \*\*\*Did site visit with Craig Steele and Bob Schoenherr and an ESCA rep. at industrial site in Ukiah. Met with President of Liberty. He will allow use of site at no charge. Liability issues need to be resolved. It is a great site 45 minutes north of Windsor. Insurance policy to be sent to Ross (the president) for review. Any required changes will be sent to our carrier.
- Several emails with Ross Liberty and PCA insurance (Ken Laborde) re: liability. Ross is adapting the Schultz airport contract to meet his needs.
  - 
  - Reviewed responses from Survey Monkey. Plan for conference call to discuss responses and to plan for 2019 ax.

- Spoke with several drivers at GGR re: Ukiah site. Most said that Ukiah is too far to travel for ax.

**Items for Discussion:**

- Information re: Ukiah site and Trackmasters
- Fluid form of 2019 AX program

**Motion to approve autocross T-shirt design for Redwood Region's 50th anniversary made by Chip, seconded by Mike and unanimously approved.**

**Safety Director Report (Brian Cooley):** 10/29/18

**Event Alcohol Policy**

At the October meeting we opened a discussion of alcohol policy for Redwood based on board comments on the [best practices harvested from around the regions](#).

I then contacted Charlotte Chirinos at PCA, who handles this topic, and she reiterated their advice:

- Everyone signs a waiver.
- Drink responsibly.
- Take keys if someone has had too much.
- A [designated driver app](#) is being used by some Porsche club regions (Canada only)
- Legally, liability can be controlled by designating the end point of a run in published materials.

Based on the above and board feedback, I propose we consider these policies and practices:

- **Limit alcohol-centric stops** to the end of a run, immediately at or after its official end point.
- **Add to drivers meeting text:**  
  

*“Drive within safe limits at all times, including awareness of road conditions, car capability and your own ability and condition.”*
- **Publish the above** in our bylaws or other official documents.
- Our existing practices of **strict waiver compliance** and **not providing or paying for alcohol** directly are important.
- **Remove reference to drinking alcohol** in our event materials. I.e., a drive might be described as having a winery destination, but not explicitly described as a place to drink alcohol.

## Drive Report: Two Bird Cafe

Driver's meeting covered:

- Drive within limits.
- Obey speed, particularly in congested/populated areas.
- Be aware of cyclists.
- Tricky U-Turn at Westgate on the route.
- I was surprised to learn from Kurt that drone photography isn't allowed by PCA at non-A/X drive events.

My observations:

- We should use the **alcohol related language** above in any drivers meeting.
- Radio communication should be used: Helps with grouping, congestion warnings, speed traps, etc.
  - Drive **leader** (always the first car, prob the drive organizer)
  - Drive **sweep** (last car)
  - **Other cars** who wish to be on radio. Publish radio use and channel in pre-event materials, right long day & date. Conventional FRS/GMRS radios are used, which many drivers already own.
- **Should drivers self select** into groups by some euphemism for speed? We end up doing this on the road anyway, but mostly in a series of frustrated, mid-route passing maneuvers. Most drives are composed of "sport" drivers and "touring" drivers, which could be grouped explicitly at the start to make the event more satisfying and safer for all. Speed is rarely a problem; Its differential is.

## PCA Drone Policy

PCA's policy on drones is currently a blanket prohibition at any event, based on safety and insurance coverage. There is some significant chatter amongst the PCA members (primarily on Reddit) that this policy is outdated and that an updated version that allows drones under limited circumstances would be useful for various forms of photography that are quite popular at PCA events, when permitted under FAA overlay.

I have contacted PCA to ask if such a discussion is underway with our insurer and to join that conversation if it exists. Laura Moffitt says Vu has no such review pending, but I offered to be on a review panel if PCA wants to open it up and they have made note of that with some interest.

**Items for Discussion: None**

**Safety Director should review "routine" or previously used routes to confirm that they still meet PCA safety requirements.**

**Concours Director's Report (Simone Kopitzki):**

- Submitted request date for Concours 2019 to City of Petaluma with question of construction complete date before 9/22/19. I have not heard back yet. I will follow up again.
- I will not be able to attend the next board meeting and the calendar planning as originally planned to attend. I am super busy with work. Sorry folks.
- I hope to see everyone at our open house December 8th. If you have not received an invitation please contact me: [simopel@comcast.net](mailto:simopel@comcast.net) or 4152997563

**Items for Discussion: None**

**Communications Director & dR Editor Report (Stacy O'Connell) submitted 11/26/18:**

- Attended GGR's last AX of the season 11/17
- Attended the Zone 7 awards banquet on 11/10
- Sent November dR on 11/19
- Sent monthly new member email on 11/18
- December dR will go out after the holiday party but before Christmas
- Website: can work on this in December
- Dec 1 and Dec 28 deadlines for Pano "from the regions" content for Jan and Feb issues -- will send before the due date. Wrap up of our AX season for the January issue, content needed for Feb issue, probably a piece about the kinds of events we'll have for the year based on our calendar planning meeting this week.

**Items for Discussion:**

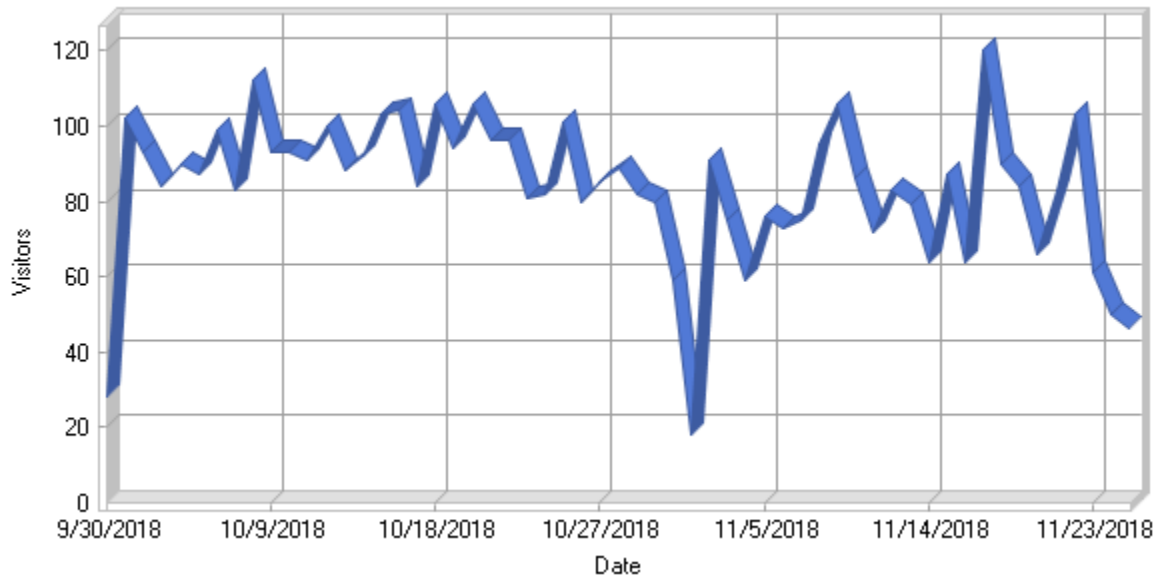
- Still need past contracts for advertisers in dR.

**Webmaster's Report (Kim Powers): Submitted 11/25/18**

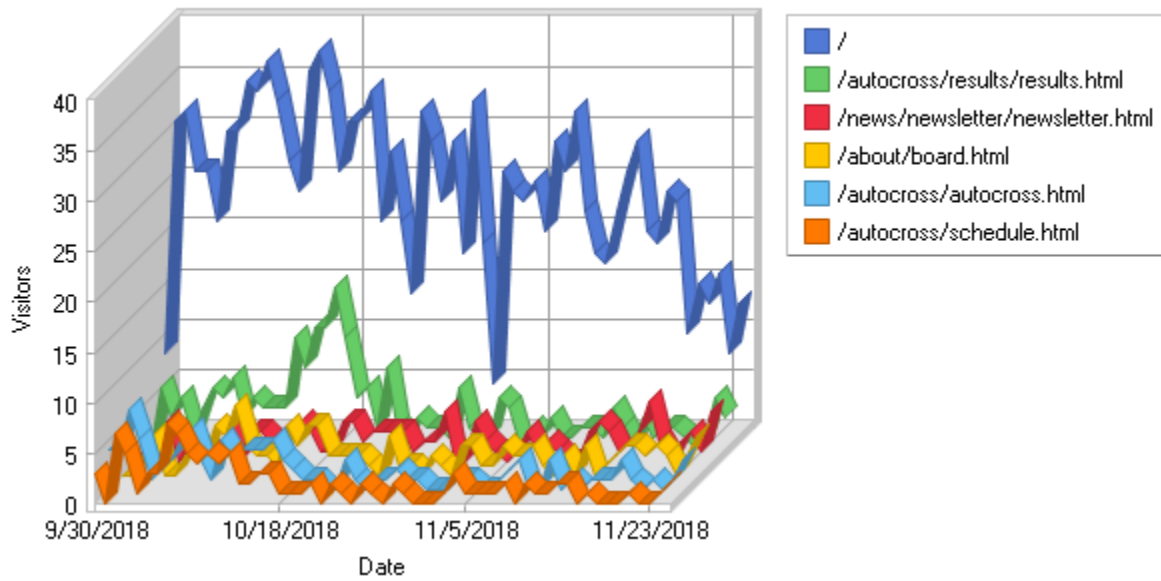
- Miscellaneous site updates
- Survived Black Friday working for an international retail corporation

The follow statistics cover September 30, 2018 - November 23, 2018

Daily Visitors

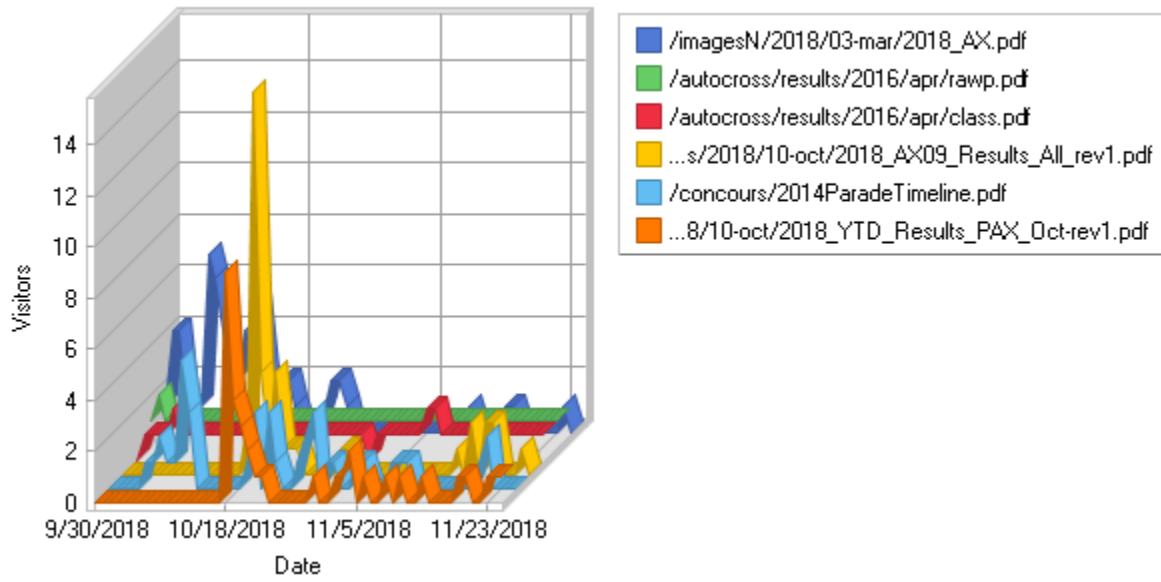


Daily Page Access

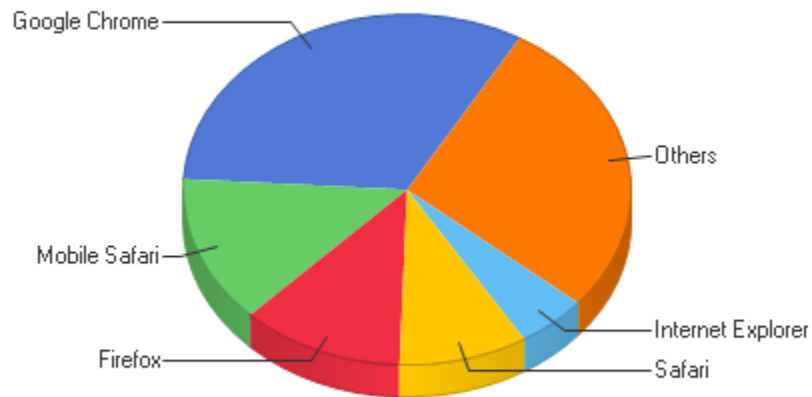




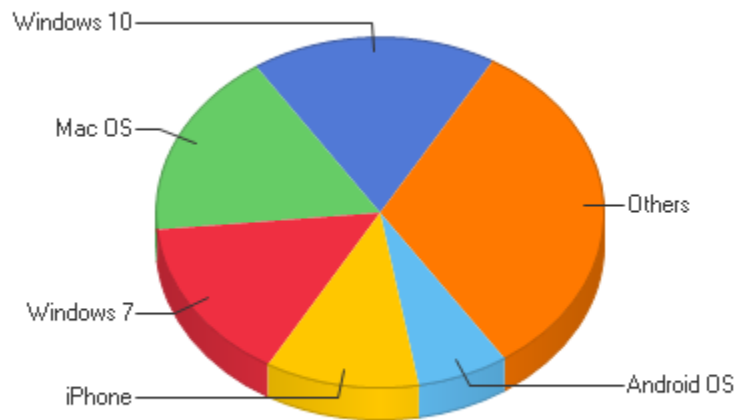
### Daily File Access



### Most Used Browsers



## Most Used Operating System



Items for discussion:

- None

### **Goodie Store Manager's Report (David Bunch):**

- Nothing to report

**Items for Discussion: None**

### **Sponsorship Coordinator's Report (Open):**

- Nothing to report.

**Items for Discussion: None**

### **Charity/CASA Report (Mike Hinton):**

- Nothing to report

**Items for Discussion: None**

### **Social Media Report (Kurt Fischer):**

- Nothing to report

**Items for Discussion: None**

**Meeting adjourned at 8:59 PM by President Craig Steele.**