

Redwood Region – Porsche Club of America

April 2019 Board Meeting

Board Reports and Meeting Minutes

In attendance (8): President Chip Witt, Vice President Ben Davoren, Treasurer Mike Hinton, Secretary Alan Geddes, Past President Craig Steele, Membership Director Tom Short, Autocross Director Greg Matsumoto, and Sponsorship Coordinator Jerry Gladstone. **Guests (2):** Grady Carter, Lisa Davoren.

Absent (5): Social Media Director Kurt Fischer, Goodie Store Manager David Bunch, Safety Director Brian Cooley, Communications Director Stacy O'Connell, Webmaster Kim Powers,

Meeting called to order at 7:03 PM on April 30, 2019 by President Chip Witt at Mary's Pizza Shack, 121 San Marin Drive, Novato.

Motion to approve the March 2019 Board Reports and Meeting Minutes was made by Craig, seconded by Mike and unanimously approved.

President's Report (Chip Witt):

- Ordered insurance for both AX events (5/5 and 9/15) at Sonoma Raceway and for Porsches on the Plaza.
- Received and accepted Simone Kopitzki's resignation from the role of Concours Chair on April 15. The website has been updated and the role is listed as unfilled for the time being.
- Received from Collin Fat on April 22: "At this month's national Zone Rep meeting, PCA vice president, Cindy Jacisin, made a request of all Zone Reps to request that [regions] send Reps copies of their most current bylaws. National has not updated their files on regional bylaws for sometime and felt now was as good as time as any to start collecting them. Please email me a pdf copy of your most current set of bylaws at your earliest convenience." Prior to sending Redwood's current copy, wanted to ask EC (and other board members) to review our most recent bylaws copy to see if any sections show up as obviously out-of-date or in need of further review.
- Attended AX Ground School program conducted by Bob Shoenherr, Greg Matsumoto, and Grady Carter on April 28. Bought lunch for Bob and Grady to thank them for their long drives to Petaluma and for doing such an outstanding job. Well-attended and very engaging. Everyone seemed to truly appreciate the information and the format.

Upcoming Events

- May 5 - Redwood AX#1 @ Sonoma Raceway Paddock
- May 18 - Station House Run
- May 28 - Redwood Board Meeting
- June 1 & 2 - Sonoma Speed Festival Porsche Corral (CANCELED - Kurt discovered the arrangements for this year are unfavorable for the club - replaced by June 8 event)

- June 8 - Blancpain PCA Corral at Sonoma Raceway
- June 22 - Porsches on the Plaza
- June 25 - Redwood Board Meeting

Items for Discussion:

- Discuss how best to approach backfilling Concours Director role or re-assigning tasks for Redwood's Zone 7 Concours scheduled for September 22. **Further discussion of circumstances of resignation and future of the role. Motion by Alan on appropriate treatment of Simone's resignation letter, seconded by Jerry, and approved by all present except Chip, who abstained.**
- Need to assign working committees for outstanding questions re: events (winery tour placeholders, Holiday Party, New Member Mixers, breakfast meetups, etc.) and sponsorship, and have those committees provide recommendations for courses of action to the EC between now and the May board meeting. **Further discussion of alternative venues and types of events, and venue work done by Robert Hall and others.**
- Establish task list (with owners) for website renovation project to be completed by the end of Q3 with intention of having a project plan for presentation to the board by the May meeting. Anyone with specific needs from the website (Membership, AX, Sponsorship, etc.) should think through their specific requirements and nice-to-haves to have them considered as part of the ultimate redesign. Capturing those inputs needs to be documented as part of the early stages of the project plan. **(also see Ben's report below)**

Submitted by Chip Witt, April 29, 2019

Meeting temporarily adjourned at 7:35 PM, and resumed at 7:50 PM.

Vice President's Report (Ben Davoren):

- Updated the red.pca.org event calendar and related MSR sites to provide details for the:
 - 4/28 AutoCross Ground School at Lucchesi Park in Petaluma
 - 5/5 AutoCross event at Sonoma Raceway Paddock
 - 5/18 Station House Cafe Run from Novato Chevy's
 - 6/8 Blancpain PCA Corral at Sonoma Raceway
 - 6/14-16 High Sierra Porsche Tour (multi-region no-host event);

Items for Discussion:

- Still need more concrete examples of what we can offer in dR and in an updated version of red.pca.org for sponsors, such as Porsche Marin, to move forward. **Chip, Greg, Grady, Stacy, Kim and Ben will discuss requirements and initiate previously approved agreement with external contractor to update website/dR.**
- Need decisions re: Bob Hall's suggested Wineries as destinations for spring/summer runs
- Need detailed information for Porsches on the Plaza for MSR/calendar
- Would like to discuss whether to have sanctioned or unsanctioned member run to the High Sierra Porsche Event June 14. **It appears that the drive to Mammoth is**

unsanctioned, leaving from Livermore. Events at Mammoth are sanctioned. Discussed potential unsanctioned run to Livermore to join members from other regions.

Submitted by Ben Davoren, April 27, 2019

Treasurer's Report (Mike Hinton):

This report covers the period from January 27, 2019 through March 23, 2019.

The Redwood Region Treasurer delivered a report on the Region's finances to the Board of Directors. The report showed current bank balances and details of expenditures and income for this period; the report was accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail please contact the Region Treasurer.

- This will be my final Board Meeting. My caravan of Porsches (excluding the 914) will be headed for Walla Walla tomorrow, and our moving truck will be leaving on May 15.

Submitted by:

Mike Hinton – April 30, 2019

On behalf of the Board, Chip offered thanks to Mike for his many years of service to Redwood Region. Also thanked Jerry for accepting appointment as Acting Treasurer until replacement can be found. Further discussion of necessary transition activity.

Items for Discussion: none

Secretary's Report (Alan Geddes, April 16, 2019):

- Nothing to report.

Items for Discussion:

- none

Past President's Report (Craig Steele):

- Nothing to report

Items for Discussion:

- none

Submitted by Craig Steele, April 17, 2019

Membership Director's Report (Tom Short - SUBMITTED April 30 2019):

	APR19	2019
Primary Members - Open	643	637
New Primary members:	3	
Transfer In	1	

Transfer Out	0	
Non-renewal	10	
Renewals	41	
Primary Members – Close	637	637

Co-Members	370
Total Members	1007

New Members: April 2019

Name	City	Porsche
Michael Anderson	Crescent City	2007 Cayman S Artic Silver Metallic Coupe
Patrick Briggs	San Anselmo	1974 911S
Sonia Frank	Napa	2019 911 Carrera T Silver Metallic Coupe

Items for Discussion: None

Action Item: Mike confirmed receipt of check for badges.

Event's Coordinator's Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Autocross Director's Report (Greg Matsumoto):

--Solidified AX verbal agreement with Trackmasters and plans for 5/5 AX. Verbal agreement with TrackMasters is for a long-term relationship.

--Called Doug Gale. Still awaiting his contract.

--Conducted AX Ground School, Sun. 4/28/19 at Lucchesi Park, Petaluma, CA. 9am-12 noon with Bob Schoenherr and Grady Carter. 22 attendees. Purchased coffee/pastries/fruit.

--Called Solano Community College, Sonoma Developmental Center and Golden Gate Fields re: AX site.
--Planning site visit at Moylan's Brewery and Hop Monk Tavern (both in Novato) for possible gathering spot following autocross.
--Composed dR AX article.
--4/22, went to AX trailer to gather equipment for 5/5 AX with Grady and Bob.
--Purchased 3 duffle bags to transport helmets.
--In negotiation with Brigham Kenworthy re: trailer rental space. He is deciding if we can keep the trailer there and the amount of compensation desired. He initially agreed to keeping it there until March of 2019.

Items for Discussion:-

Question: Is there an update on trailer insurance?

Possibility of need to find trailer rental space.

Sept. AX - Since it is a Zone AX, will restrict registration to PCA'ers/Porsche due to projected high demand.

Safety Director Report (Brian Cooley):

Have consulted with Greg and Chip about the **Sonoma A/X course area**. I will try to get a feel for the layout via photos of other clubs' A/X and my own on-site visit during a weekday before May 5th A/X.

We will not be using a lot of the equipment that we had at STS, but our minimum safety profile requires:

- Inspection of course adjacency to hazards.
- Radio status check (proper function and full deployment).
- Safety markings on the exit chute at timing slips.
- Vest availability and usage.
- Same driver's meeting content about working the course, red flags, etc.

All the above I will sign off on check the morning of the event.

Contacting Kurt to review route for the **Station House Cafe run**.

Concours Director's Report (Simone Kopitzki)

As of 4/15/19 I resigned my position as a board member and concours director.

Communications Director & dR Editor Report (Stacy O'Connell) submitted 4/29/19:

- I'm in San Jose all day on Tuesday April 30 and will likely not be back in time to make it to the board meeting
- Added all new members to new member and dR mailing lists in Constant Contact
- Sending Welcome New Members email on 5/1/19

- Sending April on 4/29/19
- Reached out to Andy Cole re the editor's position to gauge his interest in taking over the reigns

Items for Discussion:

- Sponsorships for dR in 2019: I'm working on a doc that provides ad specs for our newsletter design that are IAB standard for our advertisers and offer more real estate than the current ad units. Will send something to Chip and Jerry in early May.

Webmaster's Report (Kim Powers): Submitted 4/29/19

- Updated Board Page
- Updated homepage with events and dR
- Please use submission form for all website requests, separate from MSR and dR

Items for discussion:

- None

Goodie Store Manager's Report (David Bunch):

- Nothing to report

Items for Discussion: none

Sponsorship Coordinator's Report (Jerry Gladstone):

April 2019 Report--

- Received \$200 sponsorship check from ProShop, forwarded to Mike. Only ProShop and Whitman's have paid for 2019 sponsorship.
- Forwarded Andy Cole's contact information to Stacy as he expressed interest in assuming the role of dR editor.
- Concluded my "test drive" of TrackRabbit and recommended that we stay with MSR. Sent report to EC with analysis. Put Track Rabbit on hold.

Item for Discussion: Rationale and rewards of Redwood's sponsorship program.

Submitted April 17, 2019

Charity/CASA Report (Craig Steele):

- Nothing to report

Items for Discussion: none

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Meeting adjourned at 8:53 PM by President Chip Witt.