

Redwood Region – Porsche Club of America

May 2019 Board Meeting

Board Reports and Meeting Minutes

In attendance (7): Vice President Ben Davoren, Treasurer and Sponsorship Coordinator Jerry Gladstone, Secretary Alan Geddes, Past President Craig Steele, Autocross Director Greg Matsumoto, Safety Director Brian Cooley, Communications Director Stacy O'Connell. Guests (0): None.

Absent (6): President Chip Witt, Membership Director Tom Short, Social Media Director Kurt Fischer, Concours Director (open), Goodie Store Manager David Bunch, Webmaster Kim Powers.

Meeting called to order at 7:02 PM on May 28, 2019 by Vice President Ben Davoren at Mary's Pizza Shack, 121 San Marin Drive, Novato.

Motion to approve the April 2019 Board Reports and Meeting Minutes was made by Craig, seconded by Jerry and unanimously approved.

President's Report (Chip Witt):

- WILL NOT be at May 28th board meeting due to business travel.
- Secured The Lighthouse Bar & Grill in Tiburon again for our 2019 Holiday Party. Menu still to be worked out. Also exploring new musical entertainment (live band...see Ben's report) and fanfare to celebrate our 50th Anniversary as part of this event.
- Attended May 5th AX at Sonoma Raceway. Great venue. Tight AX track as laid out by Track Master's but a fun time was had by all. Already looking forward to September 15 event.
- Fielded inquiry from PCA National regarding "aerial" photos on Redwood social media following 5/5 AX event. They wanted to ensure that the photos were taken from a structure and were not drone footage. Also reiterated National policy for photos taken AX and DR events needing to have visible license plates blurred; David Bunch and Stacy O'Connell helped us edit posted photos to comply. Point: continuing to do all we can to inform our membership and enforce rules around insured events is effort well-spent; there are many eyes on every club event.
- Designed new business cards commemorating Redwood's 50th Anniversary for Ben Davoren, Craig Steele, Greg Maisson, and myself with Moo. Have taken new orders from Vern Rogers, Bob Hall, and Jerry Gladstone. If you need new cards for conducting Redwood business, please let me know so I can add them to the order. I need the name, {title will be assumed to be your board position}, phone number, and email address as you would like for them to appear on the card. Also, let me know if you want 50 or 100 cards. We can always re-order if/when you run out.
- Answered survey being conducted by Collin Fat with Zone 7 Presidents for the PCA National EC. The EC is trying to capture some metrics on what is happening in each of the 145 regions of the club with regard to use of social media, whether they still publish a newsletter (hard copy and/or web version), and membership growth over the last 6 months.

- Attended the Station House Run on May 18. Despite a little rain, was a well-attended, enjoyable drive. Lunch, as always, was fantastic, as was the company. Great job coordinating and leading “the herd”, Kurt Fischer!
- Identified a new candidate to work on the newsletter. Provided the contact information for Tabitha Bonetti-Asker, with whom I was able to speak briefly about our needs over lunch on May 18, to Stacy O’Connell for follow-up. With other interested parties, it sounds like we may be on our way to the envisioned Newsletter Publication Team.
- On May 19, had an event planning / strategy call w/ Ben Davoren to ensure activities associated with upcoming events are handled in the order and by the deadlines necessary.
- Authorized the purchase of three trophies for Porsches on the Plaza People’s Choice awards. Simone Kopitzki is helping Kurt Fischer again this year with getting this task complete ahead of the event and has also volunteered to help with registration for PoP on June 22. Thanks to Simone.
- Requested expense report from past years’ Concours events from Jerry to help with budget planning and organization of logistics around our September 22 event. Have requested Bob Schoenherr act as a Special Advisor to the Concours Committee in our planning efforts and he accepted.
- Updated all pages on the website with the new Redwood mailing address: Redwood Region, 122 Calistoga Road #331, Santa Rosa, CA 95409-3702
- Have been contacted by two individuals over the last month that were referred to me by PCA National because they were looking for Porsche service options in our local geographic area. It has presented me with the opportunity to highlight our sponsors’ services and contact information. We need to update our sponsorship page on the website to reflect the current group of Redwood sponsors. I would ask someone take ownership of driving this process and working with Kim to ensure she has all she needs to complete the work.
- Inquired with Kurt Fischer regarding reconstitution of the PoP after-party. We have made contact with Deven to see if he is able to host us again this year.

Upcoming Events

- June 8 - Blancpain PCA Corral at Sonoma Raceway
- June 22 - Porsches on the Plaza
- June 25 - Redwood Board Meeting
- July 20 - Maple Creek Winery Tour (BBQ volunteers?)
- July 30 - Redwood Board Meeting

Items for Discussion:

- None

*Submitted by Chip Witt, **May 26, 2019***

Vice President’s Report (Ben Davoren):

- Attended 5/5 AX at Sonoma Raceway
- Submitted the observer’s report for the Station House Cafe run May 18
- Had our Region’s Panorama ‘from the regions’ article published regarding our Crab Feed;
- Updated the red.pca.org event calendar and related MSR sites to provide details for the:

- 6/14-16 High Sierra Porsche Tour (multi-region no-host event);
- 6/22 Porsches on the Plaza event
- Restarted conversations with Bob Hall re: possible additional winery runs for this summer
- Viewed two possible bands for the holiday party. One ('Void Where Prohibited') is a definite contender

Items for Discussion:

- Still need more concrete examples of what we can offer in dR and in an updated version of red.pca.org for sponsors, such as Porsche Marin, to move forward.
- Need a little more direction on the max band budget for the holiday party (**paid \$700 for DJ last year**).

*Submitted by Ben Davoren, **May 25, 2019***

Autocross Director's Report (Greg Matsumoto):

-5/4/19- Went to Sonoma Raceway to review their AX procedures, to meet with Doug Gale and Trekkor (AX chair). Clarified expectations and procedures. Learned of "safety" instructions for drivers.

-5/5/19 - Conducted Redwood's first AX at Sonoma Raceway. 61 registered drivers.

-Identified desire changes for AX#2 (e.g., course design, course set-up day prior to AX, possible hauling of trailer if insured, BBQ following Zone AX#2 possible coordinated with a run)

-Received check from Mike Hinton and gave it to Doug Gale on 5/5/19 and discussed our course design plans. Provided Mike with a fun run with my car.

-Attended SVR's 5/25 AX

-Submitted May's dR AX article

-Called Solano Community College, again, re: AX course

-Golden Gate Fields, ruled out since I recently SCCA terminated their contract there due to poor road surface.

--In continued negotiation with Brigham Kenworthy re: trailer rental space. He is deciding if we can keep the trailer there and the amount of compensation desired. His boss, initially agreed to keep it there until March of 2019. His boss may ask for compensation, Brigham is discussing this with his boss.

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Items for Discussion:-

Question: Is there an update on trailer insurance?

Possibility of need to find trailer rental space.

Will make a motion to offer to pay Brigham Kenworthy rent for trailer storage (amount previously paid to C. Schultz airport). (**motion previously approved**)

Will make a motion: Grady Carter's plan for RR to pay for an overnight stay for Bob Schoenherr and Anita Benzing the night prior to AX#2 near Sonoma Raceway. They will set-up the AX course (meeting PCA standards) the night prior to the AX. Use of their truck is essential to haul AX equipment to the site and for cone set-up and removal. Continued "comping" of Bob's AX fee in exchange of truck use will continue. **Motion made by Greg seconded by Craig and unanimously approved.**

Additional discussion about issues caused by participants disappearing after partial day. Will make clear that full day participation is required for Zone autocross.

Treasurer's Report (Jerry Gladstone):

The handoff of the Treasurer's duties from Mike Hinton to Jerry Gladstone during the month of May 2019 went well and the Treasury is now fully functional. Tasks completed in addition to tabulating financial results included:

- We now have a physical mailing address by way of a UPS Mailbox:
Redwood Region - Porsche Club of America
122 Calistoga Road #331
Santa Rosa, CA 95409-3702
- Updated the signature cards at WestAmerica Bank. Chip and I are now the authorized signers for checks and other banking matters. Banking mailing addresses also updated. Gained access to online banking; updated username and password and supplied both to the President (Chip).
- Credit card changes are in process (they make it difficult and prefer USPS mail and beside that they are really slow). Credit card holders will be President (Chip), Past President (Craig) and Treasurer (Jerry) as per the bylaws. The Treasurer will receive the monthly bills. Not sure when this will be completed.
- MSR financial notices will now be sent to Jerry.
- The Redwood Region "books/files" have been ported to QuickBooks Pro 2019 on my computer. I have all the paper records/receipts too. Mike has supplied all unused computer checks.
- The "pink slip" for the trailer is now in the Treasurer's files and also copied into Dropbox.

Financial Report...

This report covers the period from April 26 through May 24, 2019

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures and income for this period were detailed and accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail (balance sheets, profit & loss statements, etc.) please contact the Region Treasurer.

Submitted by: Jerry Gladstone, May 24, 2019

Meeting temporarily adjourned at 7:39 PM, and resumed at 7:59 PM.

Secretary's Report (Alan Geddes, May 1, 2019):

- Nothing to report.

Items for Discussion:

- none

Past President's Report (Craig Steele):

- Nothing to report
- **Items for Discussion:** none
Submitted by Craig Steele, May 23, 2019

Membership Director's Report (Tom Short - SUBMITTED April 30 2019):

	APR19	2019
Primary Members - Open	643	637
New Primary members:	3	
Transfer In	1	
Transfer Out	0	
Non-renewal	10	
Renewals	41	
Primary Members – Close	637	637

Co-Members	370
Total Members	1007

New Members: April 2019

Name	City	Porsche
Michael Anderson	Crescent City	2007 Cayman S Artic Silver Metallic Coupe
Patrick Briggs	San Anselmo	1974 911S
Sonia Frank	Napa	2019 911 Carrera T Silver Metalic Coupe

Items for Discussion: None

Action Item: Mike confirmed receipt of check for badges.

Event's Coordinator's Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Safety Director Report (Brian Cooley):

Reviewed and approved course for Kurt's Station House Cafe Run coming up. No issues: Course is safe, explicit alcohol integration is absent.

Worked A/X at Sonoma. Safety check of course that was established for us by Trackmasters the previous day. Minor issues were dealt with:

- Physical insurance cert not present, it exists online. But PCA rules are behind the time and state: *"If you do not have a Certificate of Insurance in hand before the commencement of your moving car event, you DO NOT have insurance coverage. Verify that the certificate is available and posted for entrants to see at the event."*

We should follow PCA to the letter and print out the online certificate for posting on site in September.

- Grid varied in several ways, including keeping a fire lane clear, which worked fine thanks to closer proximity between Grid, Starter and Timing Slips.
- Several times we had semi trucks maneuvering around the back of the course for which we had to pause the course. We may want to think about making someone dedicated to watching that open part of the barricades since we seem to have an overflow of course workers at Sonoma.
- A couple of our radios are broken from years of use, but we don't do enough A/X at this point to consider [buying new radios to match our newest ones](#). Just a note for future.

Motion to purchase 10-pack of new radios (approximately \$500) made by Craig, seconded by Brian and unanimously approved.

Concours Director's Report (open)

Communications Director & dR Editor Report (Stacy O'Connell) submitted 5/27/19:

- Added all new members to new member and dR mailing lists in Constant Contact
- Sent Welcome New Members email on 5/27/19

- Sent May dR on 5/28/19
- Spoke to Andy Cole re the editor's position to gauge his interest in taking over the reins - he is

Items for Discussion:

- Sponsorships for dR in 2019: I'm working on a doc that provides ad specs for our newsletter design that are IAB standard for our advertisers and offer more real estate than the current ad units. Will send something to Chip and Jerry in early May.

Webmaster's Report (Kim Powers): Submitted 5/27/19

- Miscellaneous site updates

Items for discussion:

- None

Goodie Store Manager's Report (David Bunch):

- Nothing to report

Items for Discussion: none

Sponsorship Coordinator's Report (Jerry Gladstone):

May 2019 Report--

- Tom Short collected \$500.00 from Hi-Tech and deposited it to the RR account.
- The Racers Group (TRG) sent a check for \$200.00 on 5/16/2019 (deposited).
- 2019 Sponsorship table in dropbox:

Previous Sponsors 2014-2018 and Potential 2019 Sponsors						
Previous Sponsor	Contact Name	Contact Number	eMail	Address	Current Status	Invoice sent
Bertolli's Auto Body					Out of Business	
BusiBee Bookkeeping					No Longer Interested	
Can Daywydiak					No Longer Interested	
Hi Tec Automotive	Deven Wallis	415-259-9619		779 Anderson Dr., San Rafael, 94901	Paid \$500 5/1/2019; Still Owes \$500	Invoice sent 2/12/2019
Mobile Works West	Tom Amon	408-429-0545		255 Fitzgerald Avenue, San Martin CA 95046	Awaiting response	Invoice sent 2/19, 2019
ProShop	Mr. Watssek	415-454-2966		658 Irvine Street, San Rafael, 94901	Paid \$200 4/3/2018; check #3256	Invoice sent 2/20/2019
Porsche Marin	Bill Lamphere	415-380-8000	Bill.Lamphere@SonnenPorsche.com	900 Redwood Highway, Mill Valley, 94941	**	Invoice sent 2/26, 2019
The Racers Group (TRG)	Kevin or Debra Buckler	707-933-3999		1995 South McDowell Blvd Ext., Petaluma, 99954	Paid \$200 5/16/2019; check #50976	Invoice sent 2/19, 2019
Whitman's Auto Body	Craig Whitman	415-456-9831	Craig@WhitmansAutoBody.com	76 Woodland Ave., San Rafael, 94901	Paid \$200	Invoice sent 2/19, 2019
New Sponsors?						
Autobahn	Paul Carver	707-545-1558	Paul@AutobahnAutomotive.net	1801 Ferdinand Court, Santa Rosa, 95404	Signed as Gold = \$1,000; not paid	Invoice sent 2/12/2019
S-Car-Go		415-485-6026		533 Irwin Street, San Rafael, 94901	Awaiting response	Letter sent 2/21/2019
** Paid \$500 for T-shirts as sponsor of "Run for the Crab"						
Updated: 5/19/2019						

Item for Discussion: Rationale and rewards of Redwood's sponsorship program.

Submitted May 24,

2019

Charity/CASA Report (Craig Steele):

- Nothing to report, need to meet with charities to discuss future relationships

Items for Discussion: none

Submitted May 23, 2019

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Meeting adjourned at 8:56 PM by Vice President Ben Davoren.