

Redwood Region – Porsche Club of America

November 2019 Board Meeting

Board Reports and Meeting Minutes

In attendance (7): President Chip Witt, Vice President Ben Davoren, Secretary Alan Geddes, Treasurer Jerry Gladstone, Past President Craig Steele, Autocross Director Greg Matsumoto, Safety Director Brian Cooley. **Guests (4):** Rick & Linda Duste, Lisa Davoren, Robert Hall.

Absent (7): Membership Director Tom Short, Social Media Director Kurt Fischer, Concours Director (open), Goodie Store Manager David Bunch, Communications Director Stacy O'Connell, der Riesenbaum Editor Andy Cole, Webmaster Kim Powers.

PLEASE NOTE: September's Board Meeting was cancelled due to lack of a quorum, as several Board Members were traveling. October's Board Meeting was cancelled due to wildfires, smoke and public safety power outages affecting the region. The November Board Reports include the months of September, October and November 2019.

Meeting called to order at 7:04 PM on November 26, 2019 by President Chip Witt at Mary's Pizza Shack, 121 San Marin Drive, Novato.

Motion to approve the August 2019 Board Reports and Meeting Minutes was made by Craig, seconded by Ben and unanimously approved.

President's Report (Chip Witt):

- October Board Meeting was cancelled due to Kincade Fire and PG&E power shutdown impacting our meeting venue.
- Worked w/ Stacy O'Connell to send out a "President's Message" email blast for October since dR publication was deferred.
- EC approved Greg Matsumoto's request to sponsor an Autocross Appreciation Lunch on 11/23 at Mary's Pizza in Petaluma.
- September Board Meeting was cancelled due to lack of quorum (several board members travelling)
- Attended Cloverdale Car & Motorcycle Show on September 7. In addition to two members walking away with class trophies (Brian Barber with 1st Place for his 911 slant nose and Rich Gunderson with 2nd Place for his 986 Boxster), Redwood won the Club Award trophy given to the car club with the best representation at the show! Awesome day.
- Drove out to Vacaville (could not drive on tour) for Oktoberfest on September 21. Despite missing most of the Redwood members that attended due to my late arrival, had a good time enjoying the food and festivities.

- Amazing day for our Redwood Zone 7 Concours at Lucchesi Park in Petaluma on September 22. Great team effort to pull off a very well received day of gorgeous, well-cared for Porsches. There seems to be a groundswell of support to move this event back to Ledson for 2020. While there are some downsides to consider, it is certainly worthy of further discussion. We need to get our preferred date (and a backup) for next year's event to Roy Schauben soon (ahead of our 2020 Event Planning Meeting) and begin to lock-in plans accordingly.
- Attended the Tour to Gualala Hotel on October 5. Great drive. Enjoyed the history presentation by the hotel manager; a nice personal touch to their hosting of our lunch.
- Along with Ben, Alan, and Jerry, announced my candidacy for 2020 EC at the Annual Members Meeting on October 20. Porsche of Marin graciously hosted our start, and Ben got us to Occidental on some roads we don't often see. Despite a few slight delays, was a great drive and meeting.

Upcoming Events

- December 14 - Holiday Party

Items for Discussion:

- One One Fun Run planning? Same destination, or try something different?
- Secure web developer. We voted in support of hiring an external party to design, develop, and help us maintain our (preferably Wordpress) web presence. In light of Kim's plans to step down from her role as Webmaster as soon as we can find a replacement, we need to accelerate this process.
- Gift giving again this year for foster children via AFS in conjunction with Holiday Party?
- Second Annual Holiday Party Auction this year? If so, do we have enough inventory for the auction? If not, plans for gathering stuff? Are the proceeds from this to be designated to specific charitable cause?

*Submitted by Chip Witt, **November 20, 2019***

Additional Discussion: Discussion about various attempts to fraudulently obtain money from several Board Members. Alan reported successful incident that occurred that day. Said he expects reimbursement of \$500 from the club. He subsequently left the room for Board discussion. After discussion, the Board tabled the matter until January.

Vice President's Report (Ben Davoren):

- Thoroughly enjoyed the September 15th RR Autocross #2 at Sonoma Raceway
- Attended the Gualala Hotel Lunch Run
- Led the meandering but ultimately successful drive from Porsche Marin to the Union Hotel in Occidental for our Annual Meeting
- Reviewed a list of cycling events for next year for our planning meeting to try to avoid same-route conflicts
- Updated the red.pca.org event calendar and related MSR sites to provide details for the:
 - 10/5/19 Gualala Hotel Lunch Run (rescheduled from April)

- 10/20/19 Union Hotel (Occidental) annual meeting
- 11/9/19 Two Birds Cafe Run
- 12/14/19 Holiday Party at Strawberry Point (Lighthouse Cafe)
- Monthly meeting dates, all now confirmed for the last Thursday each month at Mary's Pizza Shack Novato
- Gathered information for and now from the Calendar Planning meeting 11/21/19, updates on red.pca.org calendar in process
- Attended the Autocross Appreciation luncheon 11/23 at Mary's Pizza Shack Petaluma

Items for Discussion:

- Still need more concrete examples of what we can offer in dR and in an updated version of red.pca.org for sponsors
- Digesting the Zone 7 leadership presentation information obtained by Past President Steele into new ideas for our region

*Submitted by Ben Davoren, **November 24, 2019***

Treasurer's Report (Jerry Gladstone):

Old news:

- Cartelligent backed out of the Concours due to another event in LA.
- Received trophies for the Concours from EDCO.com - they are spectacular! There were extra trophies that can be re-plaqued for next year; Chip has the stash.
- Received gift bag from Griot's Garage for the Concours
- Ordered "box" lunches from Lucchesi Deli for Concours participants
- Created custom MSR reports for remaining 2019 events. Sent Members Meeting tour route map and instructions to those who signed up via MSR.

Newer News:

- Proposed to the EC that we change banks - it was approved. Will change from WestAmerica to First Republic.
- Could not open a new account as our registration with the Secretary of State was suspended due to failure to send the statement of information last January. Filed new form, accepted and we were reinstated.
- New accounts established. Checking account and CD now active. New account numbers were supplied to pertinent entities (MSR✓ and PCA National✓).
- Three WestAmerica accounts merged into one and mostly transferred to new First Republic accounts. First checks and bill pay issued from new bank. Will close WA bank account as soon as the last two checks clear. There remains \$340.43 in the WA checking account.
- WestAmerica charged us \$333.75 to break the CD!
- The First Republic CD is a 10 month at 1.9% APY, matures 9/20/2020.
- San Rafael P.O. Box is now closed.
- Created financial summaries for recent events: Redwood/Zone 7 Autocross had a net profit of +\$1,567.17, Soda Rock Winery Tour had a net loss of -\$411.80, Redwood/Zone 7 Concours had a net loss of -\$1,063.47, Membership Meeting had a net loss of -\$22.57. Detail accounting on request.

- The 2019 Holiday Party is estimated to require a subsidy of approximately \$4,200.00. Accounting details are available.
- Preliminary budgetary estimates and year end closing projections show that we can donate to CASA, or any other combination of charities, up to \$7,000. Spreadsheet will be shown at the Board Meeting. Recommendation = \$5,000.00

Financial Report...

This report covers the period from August 24 through November 20, 2019.

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures and income for this period were detailed and accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial detail (balance sheets, profit & loss statements, etc.) please contact the Region Treasurer.

Submitted by: Jerry Gladstone, November 20, 2019

Additional Discussion: Jerry brought up the need to compile a “Red Book” of pertinent club information. Discussion of how to store such information. Will further discuss at January meeting.

Meeting temporarily adjourned at 7:45 PM, and resumed at 8:10 PM.

Secretary's Report (Alan Geddes, November 19, 2019):

- Nothing to report

Items for Discussion:

- The Membership Report is published in der Riesenbaum each month. We should consider referencing the der Riesenbaum report in the Board Reports, rather than duplicating the report in its entirety. **As Membership Director was not present, discussion was tabled until January.**

Past President's Report (Craig Steele):

- Starting my house footings, lots of delays including Kincade wildfire, occupancy of ADU on 1/1/2020
- Attended the Zone 7 Prez meeting on behalf of the region

Items for Discussion: None

Submitted by Craig Steele, November 19, 2019

Membership Director's Report (Tom Short - SUBMITTED OCT 21 2019):

| | SEPT 2019 | 2019 |
|--------------------------------|------------------|-------------|
| Primary Members - Open | 642 | 637 |
| New Primary members: | 8 | 57 |
| Transfer In | 1 | |
| Transfer Out | 3 | |
| Non-renewal | 12 | |
| Renewals | 29 | |
| Primary Members – Close | 642 | |

| | |
|----------------------|------|
| Affiliate Members | 377 |
| Total Members | 1019 |

New Members: AUGUST 2019

| Name | City | Porsche |
|------------------|---------------|---|
| Thomas Unger | Newport Coast | 1989 911 Carrera Targa |
| A D Horpeniuk MD | Windsor | 2016 Cayenne Mahogany SUV |
| Elaine Ozanian | Ferndale | 1965 356 Ivory 1600 SC Karmann Coupe |
| Guillaume Abadie | Larkspur | 2018 911 GT3 Sapphire Blue Coupe |
| Bruce Levitz | Novato | 2004 911 Turbo Cabriolet Gray Cabriolet |
| Alan Yao | Fremont | 2019 Panamera Night Blue |
| Rick Duste | Petaluma | 2014 911 Carrera |
| Doug Green | Santa Rosa | 2003 911 Carrera Black Coupe |

Items for Discussion (and voting):

1. Dual Membership policy
 - a. Last discussed in 2017
 - b. National states there is no official dual membership policy - each region handles it their own way.
 - i. Some charge an additional fee, some don't recognize dual at all
 - c. This is potentially an issue for us because of restrictions we place on access to AX, member subsidies from the club for events, and subsidies/funding from National based on our membership level.
 - d. We don't get a lot of requests for dual memberships, but it does come up a few times a year.
 - e. Prior to me taking over, it was tracked and reported.
 - f. **Item for discussion and voting:**
 - i. Should we modify our existing membership policies to include a provision for dual membership?
 - ii. If we do, should we charge an additional fee?
 - iii. If we do, should we provide dual members with a complimentary name badge?
2. Transfer members: new badges policy
 - a. By definition, a transferring member is one who is an existing PCA member who is transferred from their current region into Redwood Region.
 - b. Our current procedure for issuing new badges is to issue them to new PCA members who are assigned to Redwood Region by National upon joining PCA, based on their zip codes. At the beginning of each month I get a report that includes a list of new PCA members in our region, which I use to order name badges that I send to new members at no charge.
 - c. **Item for discussion and voting:** should we give complimentary name badges to existing PCA members who transfer into Redwood Region?
3. Membership info on our website

- a. Some regions have a dedicated membership page with navigation from the main page menu.
 - b. Membership page includes details on both National and region membership, including cost, application process and link, and region policies/procedures.
 - c. **Item for discussion and voting:** should we build out our membership page, and provide top-level navigation to it in the main menu of our website?
4. Standardize magnetic fastener?
 - a. 76 new members in the last 12 months (OCT2018-SEP2019)
 - b. Base badge cost is \$12 - pin fastener only
 - c. Magnetic fastener upgrade adds \$2 per badge
 - d. Total additional cost impact for one year estimated to be \$150-\$170.
 - e. **Item for discussion and voting:** should we standardize on magnetic clasps for complimentary name badges issued to new members, and absorb the annual cost of doing so of approximately \$150-170 per year?
 5. New member: Jim Robison - idea re Rallying.
 - a. Jim has a lot of experience organizing these.
 - b. I found an example in Atlanta: <https://www.peachstatepca.org/Rally/16662> - sounds like fun!
 - c. Might be a great way to offer our members more ways to get involved.
 6. Membership Operations: region change requests
 - a. Every year a handful of members email me to request a change of region
 - b. PCA recently published a procedure for this, including an email address that members can use themselves to make this request
 - c. **Item for discussion and voting:** Should we update Redwood Region procedure manual to reflect the procedure for members to initiate a region change request with National PCA?

Event's Coordinator's Report (Kurt Fischer):

- Nothing to report

Items for Discussion: None

Autocross Director's Report (Greg Matsumoto):

-Not much different from last months report.

-Called and emailed Doug Gale/Trackmasters for 2020 Sonoma Raceway AX dates. Should be informed sometime in November.

-Continued discussions with John Leet/SVR AX Chair, Carl Winkler/SV 2020 AX Co-chair and Drew Powers re: 2 day zone AX at Thunderhill. Grady, Drew and Stacy will choose a date in Sept. or Oct. 2020. Use of SVR's trailer and equipment, sharing of expenses/profits and SVR's attendance increases the feasibility of the event. Attendance is projected to be about 35-50 zone drivers. Grady Carter and Collin Fat are enthusiastic supporters and will encourage zone attendance.

-Redwood AX Appreciation luncheon is scheduled for 11/23/19 at Mary's Pizza Petaluma West. Lunch will be purchased for driver's whom attended both autocrosses.

-Recognition of exceptional volunteers. Purchased 5 bottles of wine and 4 Griot's Wheel Cleaner. Recognition gifts awarded to Grady Carter, Stacy O'Connell, Bob Schoenherr, Anita Benzing and Drew Powers.

-Attended 11/16 GGR-AX.

-Composed November dR AX article

Items for Discussion:

-Nomination of Drew Powers as 2020 AX Director

-Nomination of Stacy O'Connell as 2020 AX Co-Director

-SVR's proposal of a cooperative 2 day Thunderhill Zone AX.

-Sponsored invitation of Doug Gale/Trackmasters and guest to attend Holiday Party (or a lunch/dinner alternative).

-I want to thank everyone for the exceptional support to the autocross program these past three years. It has been thoroughly enjoyable working with enthusiastic, dedicated and fun-loving Porsche-o-philes. May there always be gas in your tank, an empty newly paved road, your pedal to the metal, a cheshire grin and a twinkle in your eye.

Bis spater, Hasta luego and Sayonara!!!

submitted 11/20/2019

Safety Director's Report (Brian Cooley):

- Quiet season for events and A/X that require safety attention.
- Will SVR handle *all* safety aspects of our proposed combo 2 day AX with them?
- Bringing up from last meeting's notes: New radio set was debuted at 9/15 A/X with only a couple of small glitches that have been solved. We need **headsets** to be made available for trailer staff who complained of too much noise to hear calls coming in from course or paddock at times. Will bring to the board's attention for authorization at next in person meeting.
- Past (missed) meeting notes:
 - Reviewed route for new run from Kaffe Mocha to Gualala Hotel, with a couple of small safety tweaks suggested.
 - Oversaw parking for Zone 7 concours.
 - 26 pre-registered, 22 of whom showed up.
 - 5 on site registrations arrived (not sure if they actually registered)
 - A handful of spectators arrived in Porsches as well.
 - Completed safety and clarity reviews and suggestions of both Oktoberfest and Union Hotel runs that were submitted to me.
 - New radio set was debuted at 9/15 A/X with only a couple of small glitches that have been solved. We need **headsets** to be made available for trailer staff who complained of

too much noise to hear calls coming in from course or paddock at times. Will bring to the board's attention for authorization at next in person meeting.

Additional Discussion about the need to continually improve coordination between Event Coordinator and Safety Director regarding tour routes.

Concours Director's Report (open)

Communications Director's Report (Stacy O'Connell) submitted 8/26/19:

- Nothing to report.

Items for Discussion: None

der Riesenbaum Editor's Report (Andy Cole)

- Nothing to report

Items for Discussion: None

Webmaster's Report (Kim Powers): Submitted 11/20/19

- Past board reports updated on site
- Miscellaneous site updates
- Please continue to use the Edit Request Form and include explicit instructions on the request and include any required linking.

Items for discussion: None

Goodie Store Manager's Report (David Bunch):

- Nothing to report

Items for Discussion: None

Sponsorship Coordinator's Report (Jerry Gladstone):

We need to appoint a Sponsorship Coordinator for 2020.

Submitted November 19, 2019

Charity/CASA Report (Craig Steele):

- Have my marching orders, building home has interfered with charity contacts

Items for Discussion: none

Submitted November 19, 2019

Additional Discussion: Should consider alternative charities for 2020, including Redwood Empire Food Bank.

Motion to approve \$5,000 donation to CASA for 2019 was made by Craig, seconded by Chip and unanimously approved.

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: None

Meeting adjourned at 9:13 PM by President Chip Witt.